

The Political Economy of Labor Policy

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Abstract

This article explores the political origins of size-contingent Employment Protection Legislation (EPL), which typically imposes stricter requirements on larger firms. The theory is based on the political conflict between workers and entrepreneurs that is shaped by endogenous occupational decisions. The equilibrium policy protects workers in larger but not in smaller firms. This is true regardless of the weights the government puts on the welfare of workers and entrepreneurs. Firms strategically adjust their labor demand in response to the size-contingent EPL policy, resulting in welfare distortions. These welfare distortions can be eliminated by balancing the bargaining power of workers and entrepreneurs.

Keywords: size-contingent EPL, occupational choice, political conflict.

JEL: L51, J8, J65, D72

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1 Introduction

Employment Protection legislation (EPL) is a set of rules that govern the termination of job contracts. Every country has established a different group of regulations, such as severance payments, reinstatement possibilities, and notification procedures. The primary motivation of EPL is similar in all countries: to shield workers from unfair dismissal. Several policy institutions such as the OECD and the IMF advocate for a reduction of these rigidities as a cure for the high unemployment experienced by regions with highly regulated labor markets, such as Europe. Nevertheless, such reforms have been hard to implement due to considerable political opposition (Saint-Paul, 2002). Possibly as a way to address these challenges, many countries have implemented labor rules that apply differentially according to firm size (size-contingent EPL). However, such regulations are not innocuous: they create a wedge between firms' wages, employment stability, and growth possibilities (Schivardi and Torrini, 2008; Leonardi and Pica, 2013).

In most countries, size-contingent EPL typically takes an S shape, with stricter EPL applying only to firms with the number of employees higher than a certain threshold. For instance, in France, the labor law makes a set of special provisions for firms that have 50 employees or more (Gourio and Roys, 2014). In particular, firms with more than 50 employees must follow a complex redundancy plan in case of collective dismissals. Another example is Italy, where in case of unjustified dismissal firms with more than 15 employees must pay higher damage costs and reinstate the dismissed employee. In the last five decades, S-shaped EPL has been adopted by countries with very different institutional backgrounds and by governments with political positions ranging from left to right (see Section 2). This is remarkable, because this regulation is not fully consistent with either ideology. Indeed, S-shaped EPL leaves workers in smaller firms unprotected while imposing higher costs on larger firms. Furthermore, the aggregate costs of EPL are estimated to be rather high, around 3.5% of GDP (Garicano et al., 2016). But if EPL is so costly, why it exists and why it takes an S shape in many countries?

To address these questions, this article builds a political and economic theory that endogenizes and explains the emergence of S-shaped EPL. In my model, citizens are heterogeneous in wealth and choose to become workers or to start a firm and become entrepreneurs. Workers choose how much labor to supply in response to the equilibrium wage. They are randomly matched to firms, thus they all face the same ex-ante expected utility.¹ Firms are heterogeneous as their investment and labor are limited by endogenous credit constraints that depend on wealth and the strength of EPL. Agents define their voting preferences for EPL by anticipating its ef-

¹Even though my model does not incorporate a matching technology between workers and entrepreneurs, the equilibrium probability of a worker being matched to a firm with a certain strength of EPL depends on the economy-wide design of regulations. While not explicitly stated, the macro literature studying S-shaped EPL makes a similar assumption regarding how individual workers are matched to different firms (e.g Garicano et al., 2016).

fects on the endogenous variables that determine their occupation-specific decisions. Thus, in my model, wealth heterogeneity and occupational choice give rise to endogenous political preferences for EPL.

The equilibrium policy is determined through probabilistic voting (Lindbeck and Weibull, 1987). The voting model is an application of Persson and Tabellini (2000) to a setting with heterogeneous agents and endogenous political preferences. Initially, workers in all firms are poorly protected against dismissal, so EPL is said to be weak or almost nonexistent. Two political candidates propose an EPL design after making a binary decision for each firm: whether to keep the initially low strength of worker protection or to apply a stronger EPL.² Thus, the proposed EPL can be potentially size-contingent. The equilibrium policy maximizes the politically-weighted welfare of workers and entrepreneurs.³ The weights depend on a parameter measuring the political orientation of the government, either more *pro-worker* or *pro-business*. I characterize the shape of the equilibrium EPL as a function of the government's political orientation. I then study how it depends on whether the wage responds to EPL (*flexible wages*) or not (*sticky wages*).

I start with a baseline model where firm size is defined in terms of assets. Politicians observe the assets' distribution and can choose to apply regulations contingent on assets (*asset-based policy*). The winning candidate can enact and enforce the proposed policy. Thus, I initially rule out strategic behavior of firms, that is, firms cannot adjust or underreport their size in response to regulations. This simplifies the characterization of the equilibrium policy and allows me to derive the main insights of the model. Then, I study a more realistic setting where firm size is defined in terms of labor, and thus, politicians can implement an EPL contingent on labor (*labor-based policy*). In this case, firms strategically adjust their size in response to EPL, resulting in welfare distortions.⁴ I show that the qualitative properties of the equilibrium policy remain unchanged. Finally, I study the equilibrium policy that arises from independent negotiations between workers and entrepreneurs. Under certain conditions, the government can eliminate the welfare distortions induced by strategic behavior by properly regulating the bargaining power of workers and entrepreneurs.

The main result is that, when wages are flexible, the equilibrium EPL is S-shaped regardless of the political orientation of the government. That is, there exists an equilibrium size threshold

²This is without loss of generality. The results still hold if the economy initially faces strong EPL and candidate governments can decide to apply weaker EPL.

³A well-known feature of probabilistic voting models is that in equilibrium, both candidates choose the same platform that maximizes a political objective function which is a weighted average of agents' welfare (in my case, workers and entrepreneurs). In my model, the political weights depend on the wealth distribution and a parameter governing the workers' responsiveness to EPL relative to entrepreneurs, which is my measure of the government's political orientation.

⁴More specifically, a firm can legally avoid being hit by EPL by choosing to hire an amount of labor that is just below the size threshold above which EPL becomes stricter. In many cases, this strategy implies that firms hire an amount of labor that is suboptimal given their investment level.

above which stricter EPL applies. This implies that even when the government cares only about workers, it keeps those in smaller firms unprotected. Conversely, even when the government cares exclusively about entrepreneurs, it subjects larger firms to stricter EPL. More pro-worker governments choose a lower size threshold. These results are consistent with the empirical evidence presented in Section 2 and with the findings of Botero et al. (2004) that the left is associated with a more protective EPL.

To establish this result, I start by showing that a flat increase of EPL is neutral, i.e. has no impact on the real economy. Improving EPL in all firms increases the expected labor payment to workers. In response to this increase, workers supply more labor, while entrepreneurs demand less labor leading to a reduction of the equilibrium wage. In equilibrium, the decrease in wage counteracts the initial increase in labor payments. Thus, a homogeneous increase in EPL has no impact on welfare. Can a size-contingent policy improve the political welfare? This article shows that the answer is yes. Moreover, it turns out that such a policy is S-shaped regardless of the political orientation of the government.

The intuition for this result comes from the impact of an S-shaped EPL on the labor market and across different groups of workers and entrepreneurs.⁵ First, consider a pro-business government, that cares substantially more about entrepreneurs than workers. Establishing more stringent EPL only on larger firms increases labor market competition, thus reducing the equilibrium wage. Smaller firms substantially benefit from lower wages, while larger firms can more easily absorb stricter EPL due to their easier access to credit. Thus, a pro-business government views an S-shaped EPL as a way to cross-subsidize small firms at a relatively low cost for larger firms. The political motivation for a pro-business government to adopt an S shape EPL can be summarized as follows: *“regulate large businesses to foster small businesses growth”*.

Second, consider a pro-worker government. In principle, it would like to provide protection to all workers. However, stricter EPL in smaller firms reduces their already limited access to credit, which discourages investment and hiring. Thus, despite the fact that EPL increases expected labor payments, it significantly decreases employment in the small-scale sector. As a result, the welfare of the group of workers in smaller firms decreases with EPL. Therefore, even though a pro-worker government aims to protect all workers, it chooses to implement softer labor regulations in smaller firms. The core principle of a pro-worker government is summarized as *“do not regulate small businesses to protect their workers”*.

The preceding arguments assume that wages are flexible and adjust to changes in EPL. I show that, when wages are sticky, an S shape EPL is only implemented by more pro-worker govern-

⁵The aggregate welfare of workers in the political objective function can be expressed in two ways. First, as the individual expected workers' utility multiplied by the mass of workers. Second, as the sum of the welfare of the group of workers matched to each firm. It is equivalent to study the solution to the politicians' problem using either measure. I opt for the latter since it allows for a more insightful interpretation of the results.

ments; otherwise, EPL does not appear in equilibrium. Thus, an S-shaped EPL is more likely to arise in countries where wages are flexible.

I study two extensions of the baseline model. First, I consider a more realistic environment where firm size is defined in terms of labor, and thus, politicians can choose to implement a labor-based policy. In this case, firms strategically choose how much labor to hire. Under an S-shaped EPL, a group of firms legally avoid being hit by EPL by hiring an amount of labor just below the size threshold above which EPL becomes stricter.⁶ I show that the politicians' problem can be mapped into a problem in which they choose an asset threshold to maximize the labor-based welfare. Thus, the properties of the equilibrium policy can be understood through the lens of the baseline model where size is defined by assets. As a result, the equilibrium EPL remains S-shaped regardless of the political orientation of the government. However, strategic behavior implies that the labor-based welfare is lower than the asset-based welfare. Can politicians use an alternative mechanism to achieve the maximum asset-based welfare (i.e. that survives strategic behavior)?

To address this final question, I study the equilibrium EPL that arises from independent negotiations between groups of workers (unions) and entrepreneurs. Under certain conditions, the government can attain the maximum asset-based welfare by using a single-dimensional policy instrument: unions' bargaining power. The explanation for this result comes from the fact that in equilibrium there are no unions in smaller firms. The groups of workers in the small-scale sector anticipate that their firms would seriously struggle to accommodate stricter EPL, negatively impacting their welfare. Thus, workers in smaller firms are aligned with their entrepreneurs in keeping weak EPL. As a result, the government chooses the unions' bargaining power to control the outcome of negotiations in larger firms. The main takeaway is that the government can eliminate the distortions caused by strategic behavior by properly allocating the bargaining power between workers and entrepreneurs.

This paper adds to a vast literature on the political economy of EPL. Saint-Paul (2000) provides a review of the early work on this topic (see also Saint-Paul, 2002). One strand of this literature rationalizes the existence of two-tier systems, where groups of workers *within* a firm coexist under flexible and rigid EPL. These papers build on efficiency wage models along the lines of Shapiro and Stiglitz (1984) (e.g. Saint-Paul, 1996; Boeri et al., 2012). Much less work has been done to understand size-contingent EPL, which creates a wedge *between* groups of workers and firms. Boeri and Jimeno (2005) took a first step in this direction by showing that if monitoring effectiveness is decreasing in firm size, then stricter EPL can only be accepted in large units. As far

⁶As evidence of such strategic behavior, Gourio and Roys (2014) and Garicano et al. (2016) show that the firm size distribution is distorted in France: few firms have exactly 50 employees, while a large number of firms have 49 employees.

as I know, this paper is the first to develop a theory of endogenous policy choice that rationalizes the emergence of S-shaped EPL across countries.

The macro literature studying size-contingent policies has relied on different extended versions of Lucas (1978) model to estimate the welfare costs of such regulations (Guner et al., 2008; Restuccia and Rogerson, 2008; Garicano et al., 2016; Gourio and Roys, 2014). All these papers take size-contingent regulations as exogenously given. I add to this literature by studying the political origin of size-contingent EPL. The distinctive feature of my model is that the extent to which a firm adapts to EPL depends on its access to credit which is endogenously given by its assets.⁷ This interaction between EPL and financial frictions is not present in the aforementioned models and is what gives rise in equilibrium to an S shape EPL.

Finally, my framework relates to the classical models on endogenous credit constraints and occupational choice (Evans and Jovanovic, 1989; Holmstrom and Tirole, 1997). My model is based on the framework developed by Fischer and Huerta (2021). I adapt their setting to allow for firm-specific EPL and a political process that defines the shape of EPL. In Section D.8 in the Appendix, I show that my model can be adapted to accommodate other types of size-contingent regulations that are widespread worldwide, such as special tax treatments, credit subsidies, and restrictions on the expansion of businesses. The study of the political economy of these regulations is left for future work.

The paper is organized as follows. Section 2 presents motivating evidence. Section 3 introduces the model. Section 4 describes the conflicts of interest for EPL. Section 5 characterizes the equilibrium policy. Section 6 presents the extensions. Section 7 concludes.

⁷The model captures the recent empirical findings of the literature on labor and finance that EPL distorts firms' decisions by crowding out external finance (Simintzi et al., 2015; Serfling, 2016), discouraging investment (Bai et al., 2020), and reducing employment (Michaels et al., 2019). In my model, this adjustment is greater in smaller firms for which credit constraints get significantly tighter after an improvement of EPL.

2 Motivating Evidence

Following the definition of the OECD, the indicators of employment protection legislation (EPL) evaluate the strength of regulations on the dismissal and hiring of workers. They include both individual and collective dismissal, which are the regulations studied in this paper.

Figures 1 and 2 serve as motivation for this paper.⁸ The figures plot the firm size threshold (number of workers) at which dismissal regulations become stricter across different countries. The x-axis corresponds to the year in which the size threshold was defined or changed in a given country. The y-axis represents the size threshold from which EPL becomes stricter. The left-hand side panel corresponds to instances in which the size threshold was enacted by a left-wing government (in red), while the right-hand side shows the years in which the regulation was defined by a right-wing government (in blue).⁹ The box plots represent the 95% confidence interval around the mean. The top and bottom horizontal lines are the 95th and 5th percentiles, respectively.

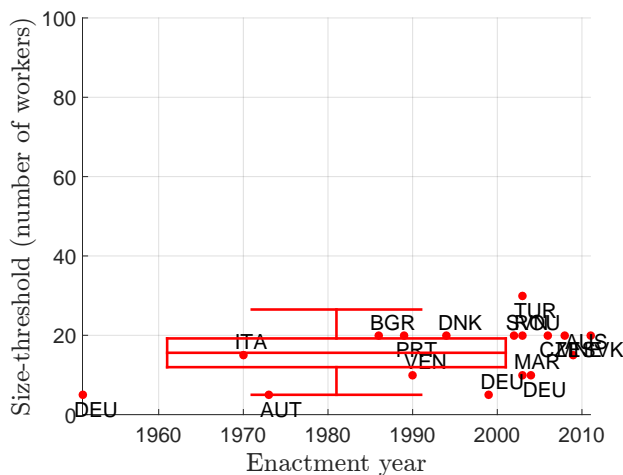


Figure 1: Size threshold, left-wing.

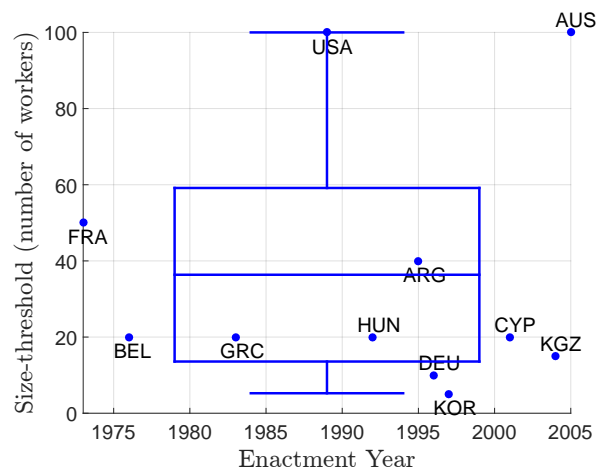


Figure 2: Size threshold, right-wing.

The figures provide three insights regarding EPL. First, many countries have implemented an S-shaped EPL, where stricter labor rules apply to firms exceeding a certain employee threshold. This size threshold varies significantly across countries. Second, once the size threshold is defined, it remains fixed over time in most of the countries.¹⁰ Finally, the average size threshold is

⁸Source: data collected from different sources, including countries' Labor Codes, the International Labor Organization (ILO), and studies regarding EPL reforms in different countries. Left and right-wing governments are defined on the basis of the political orientation of the executive as measured by the World Bank Database of Political Institutions (WDPI), and defined in Beck et al. (2001). Section C in the Appendix provides more details on data construction.

⁹There are only two instances in which an S shape EPL was adopted by a center government: in 1960, Italy and in 2007, Finland.

¹⁰There are some exceptions. For instance, Germany has changed the size threshold three times since it was

lower when enacted by a left-wing government compared to when enacted by a right government.¹¹

These facts raise the questions: If left-wing governments supposedly care about workers, why do they keep those in smaller firms unprotected? Conversely, if right-wing governments want to protect businesses, why do they impose stricter EPL on larger firms? This paper provides a political economy explanation to these questions.

The facts depicted in Figures 1 and 2 also serve as a guidance for the model. Firstly, because the size thresholds remain relatively fixed over time, I study a one-time labor reform. Secondly, politicians have the option to implement firm-specific labor regulations, potentially leading in equilibrium to a size-contingent policy. Lastly, the politicians' political orientation, either more leftist (pro-worker) or right-wing (pro-business), influences their choice regarding labor policy.

Table 1 shows how the adoption of S-shaped EPL is distributed across regions and over time. It also presents the number of observations by the political orientation of the executive in the enactment year and by countries' legal origins. Overall, S-shaped EPL has been adopted across several regions and by countries with very different institutional and political backgrounds.

Table 1: Adoption of S-shaped EPL across the world

Years	N obs.	Region	N countries	Pol. orientation	N obs.	Legal origins	N countries
1950-1980	6	North America	1	Left	17	French	9
1981-1990	5	South America	2	Center	2	English	3
1991-2000	7	Oceania	1	Right	11	German	3
2001-2011	13	Northern Europe	2			Socialist	8
		Southern Europe	6			Scandinavian	2
		Western Europe	4				
		Eastern Europe	5				
		East Asia	1				
		Western Asia	1				
		Central Asia	1				
		North Africa	1				

enacted. Also Australia changed its size threshold once.

¹¹The average size threshold for left-wing governments is lower than the average threshold for right-wing ones with a 95% level of confidence.

3 The Model

This section outlines the baseline model, which is based on Fischer and Huerta (2021). Citizens are heterogeneous in wealth and decide between becoming workers or entrepreneurs. Occupational choice gives rise to endogenous political interests. Politicians choose the equilibrium policy by aggregating these interests and according to their political orientation.

In the baseline model, firm size is defined in terms of assets. The political candidates observe the assets' distribution and may choose to apply regulations contingent on assets (*asset-based policy*). Additionally, politicians can enact and enforce the chosen policy. Thus, I initially rule out strategic behavior of firms, i.e. firms cannot adjust or underreport their size in response to a size-contingent EPL. In Section 5, I characterize the political equilibrium under these assumptions. Then, in Section 6, I study a more realistic environment in which politicians can implement an EPL contingent on labor (*labor-based policy*). In that case, firms strategically adjust their labor demand in response to EPL.

3.1 Timeline

Consider a three periods one-good open economy. Figure 3 illustrates the timeline. In what follows, I describe the events of each period.

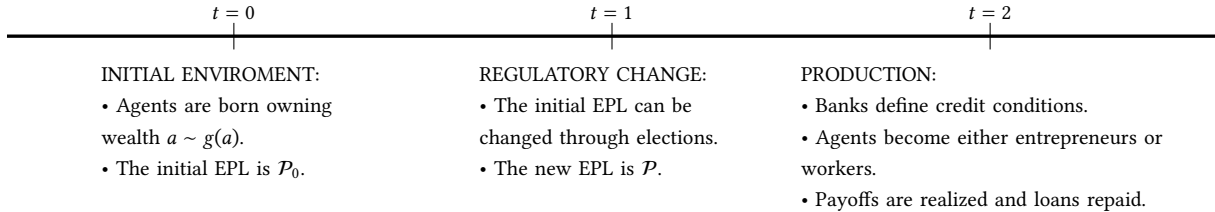


Figure 3: Timeline.

3.1.1 t=0

At $t = 0$, a continuum of risk neutral agents are born differentiated by wealth a . The cumulative wealth distribution $G(a)$ has support in $[0, a_M]$ and continuous density $g(a)$. Agents have access to a Cobb-Douglas production technology given by $f(k, l) = k^\alpha l^\beta$, $\alpha + \beta < 1$. They are price-takers in the labor and credit markets. The price of the single good is normalized to one. Initially, the strength of EPL is given by $\mathcal{P}_0 = (\varphi_0, \theta_0)$, where $\varphi_0 \in [0, 1]$ measures the strictness of individual dismissal regulations and $\theta_0 \in [0, 1]$ the strength of collective dismissal laws. More details about the working of labor regulations are provided below.

3.1.2 t=1

At $t = 1$, citizens vote to change regulations. The political candidates can increase the strength of individual dismissal regulations from φ_0 to $\varphi_1 = \varphi_0 + \Delta$ and collective dismissal regulations from θ_0 to $\theta_1 = \theta_0 + \Delta$, with $\Delta > 0$. Thus, candidates make a binary decision for each firm: whether to keep the initially weak EPL or to apply stricter EPL.¹² The resulting labor policy is denoted by the function \mathcal{P} , which maps firm's assets to a specific strength of EPL, i.e. $\mathcal{P}(a) = (\varphi, \theta)$. The equilibrium EPL is then given by $\mathcal{P} : [0, a_M] \rightarrow \Theta$, where $\Theta \equiv \{(\varphi_0, \theta_0), (\varphi_1, \theta_0), (\varphi_0, \theta_1), (\varphi_1, \theta_1)\}$ is the set of feasible policies that can be implemented in each firm.

3.1.3 t=2

At $t = 2$, the economy operates in accordance with the chosen policy, \mathcal{P} . The single period is divided into three stages as illustrated by Figure 4. In what follows, I detail the events at each sub-period.

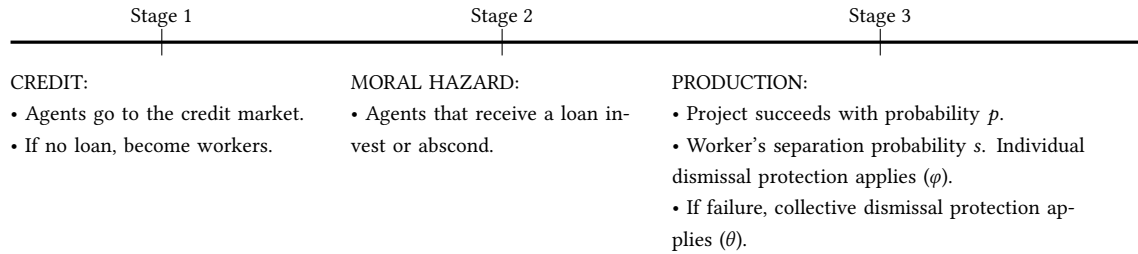


Figure 4: Timing at $t = 2$.

3.1.3.1 Stage 1: Credit There is a competitive banking system that provides credit to potential entrepreneurs. It has unlimited access to funds from abroad at the international interest rate ρ . As consequence of credit market imperfections, banks constrain access to credit. As detailed in Section 3.3, given the labor policy \mathcal{P} , banks set a minimum wealth required to obtain a loan, $\underline{a} \equiv \underline{a}(\mathcal{P}) > 0$ and establish debt limits, $d \equiv d(a|\mathcal{P})$. Excluded agents may become workers ($a < \underline{a}$), the rest can become entrepreneurs ($a \geq \underline{a}$).

3.1.3.2 Stage 2: Moral hazard Banks provide credit to entrepreneurs while facing a moral hazard problem: investment decisions are non contractible and banks are imperfectly protected against malicious default. Agents receiving a loan ($a \geq \underline{a}$) have two options. First, they can invest their capital in a firm to produce output and become entrepreneurs. Second, they may decide to

¹²This is without loss of generality. The results still hold if the firms initially face strong EPL and political candidates can decide to apply weaker EPL.

commit *ex-ante* fraud and abscond with the loan to finance private consumption.¹³ In this case, only a fraction $1 - \phi$ of the loan is recovered by the legal system. Thus, $1 - \phi$ is the loan recovery rate.¹⁴

Agents excluded from the credit market ($a < \underline{a}$) may become workers at $t = 2$ and supply l_s units of labor. They face a disutility cost of labor given by $\zeta(l_s) = l_s^\gamma$ with $\gamma > 2$.

3.1.3.3 Stage 3: Production There is a fixed cost $F > 0$ of forming a firm. Firms succeed with probability $p \in (0, 1)$. In that case, they produce output $f(k, (1-s)l)$, where $k = a + d$ is the capital invested by an entrepreneur with wealth a , who asks for a loan d , and hires l units of labor.

There is an exogenous job separation probability, $s \in [0, 1]$. Thus, $(1-s)l$ is the “effective” labor used for production when a firm hires l units of labor. When an individual worker is fired, with probability s , entrepreneurs must pay him a fraction $\varphi \in [0, 1]$ of his labor income, given by φwl .¹⁵ Thus, φ captures the strictness of individual dismissal regulations.

With probability $1 - p$, production fails and bankruptcy procedures take place. The legal system recovers only a fraction $\eta \in [0, 1]$ of total invested capital which is distributed among creditors, i.e. banks and workers. First, a fraction $\theta \in [0, 1]$ of labor income wl is paid to workers. Then, the remainder, $\eta k - \theta wl$, goes to banks.¹⁶ Hence, θ can be interpreted as the strength of employees’ rights in bankruptcy or, more broadly, as the strictness of collective dismissal regulations. Alternatively, it can be understood as a measure of seniority rights of employees of an insolvent firm. Therefore, when $\theta = 0$, the worker is junior to all creditors, while if $\theta = 1$ she is the most senior of the claimants.

In sum, the strength of EPL in a given firm is represented by the pair (φ, θ) , which measures the strictness of individual and collective dismissal regulations, respectively.

¹³Agents that have access to credit may choose not to get a loan. In that case, they also have two options, whether to become workers or to start a firm with their own capital.

¹⁴Fischer et al. (2019) build a model with a similar financial structure (see also Balmaceda and Fischer, 2009), but where collateral laws are represented by a more general functional form. The results of the model remain unchanged under that more general approach.

¹⁵This can be interpreted as in Saint-Paul (2002), firms are hit by a random shock that destroys the match between workers and entrepreneurs with probability s , in which case the firm pays a firing cost φwl .

¹⁶Along this paper it is assumed that $\eta k - \theta wl \geq 0$, which simplifies the exposition. If $\eta k - \theta wl < 0$, then all capital recovered goes to workers and banks receive nothing. In that case, the analysis becomes simpler and all results still hold.

3.2 Payoffs

3.2.1 Banks

The expected profits of a bank that lends d to an entrepreneur with wealth a , that hires l units of labor, that operates a firm with EPL (φ, θ) , and faces the interest rate r is:

$$U^b(a, d, l | \varphi, \theta) = p(1+r)d + (1-p)[\eta k - \theta w l] - (1+\rho)d. \quad (3.1)$$

3.2.2 Entrepreneurs

The utility of an entrepreneur with wealth a , that borrows d , and hires l units of labor is:

$$U^e(a, d, l | \varphi, \theta) = p[f(k, (1-s)l) - (1-s)w l - s\varphi w l - (1+r)d] - F. \quad (3.2)$$

3.2.3 Individual workers

The labor utility of an individual worker that supplies l_s units of labor to a firm with EPL (φ, θ) is given by:¹⁷

$$\begin{aligned} u^w(l_s | \varphi, \theta) &= p[(1-s)w l_s + s\varphi w l_s] + (1-p)\theta w l_s - \zeta(l_s), \\ &= \bar{w}(\varphi, \theta) \cdot l_s - \zeta(l_s), \end{aligned} \quad (3.3)$$

where $\bar{w}(\varphi, \theta) \equiv [p((1-s) + s\varphi) + (1-p)\theta] \cdot w$ is the expected labor payment by unit of labor supplied.¹⁸ Throughout the paper, I refer to \bar{w} as the *expected wage*.

As in the macro literature studying size-contingent EPL (e.g. Gourio and Roys, 2014; Garicano et al., 2016), I assume that individual workers are randomly matched to firms of different sizes. Thus, there is not a matching mechanism through which individual workers are assigned to firms.

The random assignment of workers implies that the ex-ante expected utility of individual workers is the same. I denote by $\mathbb{E}u^w(\mathcal{P})$ the expected utility of an individual worker given the policy \mathcal{P} . The expectation comes from the fact that there is some endogenous probability of being matched to a firm with a given strength of EPL. This probability depends on the economy-wide design of labor regulations. In Section A.4 in the Appendix, I provide an explicit expression for $\mathbb{E}u^w(\mathcal{P})$ when EPL is S-shaped.

¹⁷She also obtains $(1+\rho)a$ from depositing her wealth in the banking system. Thus, total worker's utility is $u^w + (1+\rho)a$.

¹⁸Observe that this measure depends on the equilibrium wage w , which is a function of economy-wide labor regulations, \mathcal{P} .

3.2.4 Group of workers

Finally, define the total utility of workers matched to a firm that hires l units of labor and operates under labor regulations (φ, θ) :

$$U^w(l|\varphi, \theta) = n \cdot u^w \equiv \frac{l}{l_s} \cdot [\bar{w}(\varphi, \theta) \cdot l_s - \zeta(l_s)] = \bar{w}(\varphi, \theta) \cdot l - \frac{l}{l_s} \zeta(l_s), \quad (3.4)$$

where $n \equiv l/l_s$ is a measure of the “number” of workers hired by the firm. Thus, U^w represents the total welfare of the group of workers in a firm hiring l units of labor.¹⁹

The following condition must be satisfied given any labor policy \mathcal{P} :

$$\mathbb{E}u^w(\mathcal{P}) \cdot G(\underline{a}_0) = \mathbb{E}_G[U^w|\mathcal{P}], \quad (3.5)$$

where $\mathbb{E}u^w(\mathcal{P}) \cdot G(\underline{a}_0)$ is the expected total workers’ welfare and $\mathbb{E}_G[U^w|\mathcal{P}]$ is the weighted sum of the utilities of each group of workers at each firm. Hence, U^w indicates how the total workers’ welfare is distributed across firms. The politician’s problem presented in Section 3.4 can be written either in terms of u^w or U^w . I opt for using U^w because it allows for a more insightful interpretation of the results.

3.3 Ex-ante competitive equilibrium

This section describes the competitive equilibrium that would arise if the economy operates under the initially homogeneous EPL given by $\mathcal{P}_0 = \{\varphi_0, \theta_0\}$. The political preferences of the different groups of agents are defined on the basis of this *ex-ante* competitive equilibrium. Given \mathcal{P}_0 and a , agents understand what their position in society would be and how an improvement of EPL would affect them relative to this initial position. In Section 4, I study in detail these political preferences.

3.3.1 Workers’ decisions

To find the individual labor supply, l_s each worker maximizes (3.3) to obtain:

$$\zeta'(l_s) = \bar{w}(\varphi_0, \theta_0) = [p((1-s) + s\varphi_0) + (1-p)\theta_0] \cdot w. \quad (3.6)$$

Thus, l_s is defined as the level of labor that equalizes the marginal labor benefit $\bar{w}(\varphi_0, \theta_0)$ with the marginal effort cost $\zeta'(l_s)$.

¹⁹Section A.3 in the Appendix shows that U^w is an “appropriate” measure of workers’ utility in a given firm.

3.3.2 Banks' decisions

The banking system is assumed to be competitive. Imposing the zero-profits condition in (3.1) gives:

$$1 + r = \frac{1 + \rho}{p} - \frac{1}{pd}(1 - p)[\eta k - \theta_0 w l], \quad (3.7)$$

where $1 + r$ is the interest rate charged to an entrepreneur that operates a firm with debt d , investment $k = a + d$, and labor l .

3.3.3 Entrepreneurs' decisions

Replacing (3.7) in (3.2) gives:

$$U^e(a, d, l | \varphi_0, \theta_0) = p f(k, (1 - s)l) + (1 - p)\eta k - \bar{w}(\varphi_0, \theta_0)l - (1 + \rho)d - F. \quad (3.8)$$

Thus, expected entrepreneur's utility can be rewritten as the expected value of the firm $p f(k, (1 - s)l) + (1 - p)\eta k$ net of expected labor costs $\bar{w}(\varphi_0, \theta_0)l$, credit costs $(1 + \rho)d$, and fixed costs F . The entrepreneur's problem is

$$\max_{d, l} U^e(a, d, l | \varphi_0, \theta_0)$$

$$s.t. U^e(a, d, l | \varphi_0, \theta_0) \geq u^w(\varphi_0, \theta_0) + (1 + \rho)a, \quad (3.9)$$

$$U^e(a, d, l | \varphi_0, \theta_0) \geq \phi k, \quad (3.10)$$

where (3.9) and (3.10) are the participation and incentive compatibility constraints, respectively. Condition (3.9) asks that the agent prefers to form a firm instead of becoming a worker and (3.10) states that the entrepreneur does not have incentives to abscond with the loan. Solving the unconstrained problem leads to the optimal firm size. The optimal capital, $k_0^* \equiv k^*(\varphi_0, \theta_0)$ and labor, $l_0^* \equiv l^*(\varphi_0, \theta_0)$, are given by:

$$p f_k(k_0^*, (1 - s)l_0^*) = 1 + r^* \equiv 1 + \rho - (1 - p)\eta, \quad (3.11)$$

$$p(1 - s) f_l(k_0^*, (1 - s)l_0^*) = \bar{w}(\varphi_0, \theta_0). \quad (3.12)$$

If loans were not limited due to credit market imperfections, then all entrepreneurs would be able to operate at the efficient scale (k_0^*, l_0^*) . However, due to credit constraints, only sufficiently rich entrepreneurs can operate an efficient firm. Section A.1 in the Appendix describes the optimal debt contract. The non-absconding condition (3.10) defines two critical wealth thresholds. First, a minimum level of wealth required to obtain a loan, \underline{a}_0 . Second, a minimum wealth, \bar{a}_0 to obtain a loan to operate at the efficient scale. Thus, agents with $[\underline{a}_0, \bar{a}_0)$ can obtain a loan which

allows them to start a firm, but must operate at an inefficient scale, i.e. they invest $k < k_0^*$.

Additionally, the participation constraint (3.9) defines a third critical wealth level, \hat{a}_0 , from which agents prefer to establish a firm instead of becoming workers. Section A.2 in the Appendix briefly describes the different arrangements that could arise in the model as a function of \underline{a}_0 and \hat{a}_0 . For simplicity, I consider the case in which $\underline{a}_0 > \hat{a}_0$. Thus, agents excluded from the credit market prefer to become workers instead of forming a firm.²⁰

3.3.4 Ex-ante equilibrium: summary

The model sorts agents into four groups: i) workers ($a < \underline{a}_0$), ii) entrepreneurs operating inefficient firms ($a \in [\underline{a}_0, \bar{a}_0)$), iii) entrepreneurs obtaining credit to operate efficiently ($a \in [\bar{a}_0, k_0^*)$), and iv) entrepreneurs that self-finance an efficient firm ($a \geq k_0^*$). Figure 5 summarizes these features. As shown by equations (A.6) and (A.7) in the Appendix, the optimal decisions of entrepreneurs can be written in terms of wealth, i.e. $d = d(a)$ and $l = l(a)$. Hence, entrepreneurs' and workers' utilities can be simply denoted as $U^e(a|\mathcal{P})$ and $U^w(a|\mathcal{P})$, respectively.

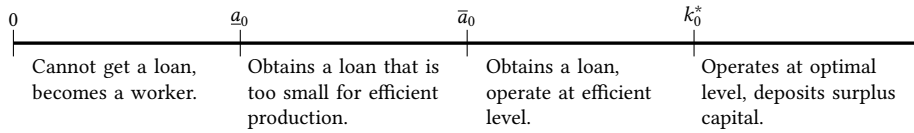


Figure 5: Ex-ante competitive equilibrium.

Finally, the labor market equilibrium wage w arises from:

$$l_s \cdot G(\underline{a}_0) = \int_{\underline{a}_0}^{\bar{a}_0} l \partial G(a) + l_0^*(1 - G(\bar{a}_0)), \quad (3.13)$$

where the left-hand side is total labor supply and the right-hand side is labor demand. This condition uniquely defines the equilibrium wage w .

3.4 The problem of politicians

In this section, I start by presenting the problem of politicians. After I have described the problem, I explain how it can be microfounded through a political process. I assume that politicians observe the assets' distribution and can choose to implement an EPL contingent in assets (asset-based policy). Also, politicians can enforce and enact the proposed policy. In Section 6, I study a more realistic environment where politicians can propose an EPL contingent on labor (labor-based

²⁰Fischer and Huerta (2021) show that the features of the model remain qualitatively unchanged in the remaining cases.

policy). In that case, firms strategically adjust their labor demand in response to a size-contingent EPL.

Consider a politician that chooses a policy design, $\mathcal{P} = (\mathcal{P}^\varphi, \mathcal{P}^\theta)$, where \mathcal{P}^φ and \mathcal{P}^θ denote the individual and collective dismissal regulations, respectively. At $t = 1$, the political candidate makes a binary decision for each firm with assets a : whether to keep weak EPL or to increase the strength of EPL. Specifically, the politician can improve individual dismissal regulations from φ_0 to φ_1 and increase collective dismissal regulations from θ_0 to θ_1 . Thus, the policy functions $\mathcal{P}^\varphi : [0, a_M] \rightarrow \{\varphi_0, \varphi_1\}$ and $\mathcal{P}^\theta : [0, a_M] \rightarrow \{\theta_0, \theta_1\}$ map firms' assets to their specific strength of EPL, with $\varphi_1 = \varphi_0 + \Delta$ and $\theta_1 = \theta_0 + \Delta$, where $\Delta > 0$.

The relative importance of workers over entrepreneurs in the politician's decision-making process is measured by the *political weight* $\lambda \in [0, 1]$, which captures the political orientation of the politician. Thus, a larger value of λ represents a more leftist or pro-worker politician, while a smaller value implies a right-wing or pro-business politician.

The *political objective function* corresponds to the ex-post weighted-welfare denoted by $\bar{U}(\mathcal{P}, \lambda)$. The equilibrium policy arises from maximizing $\bar{U}(\mathcal{P}, \lambda)$ given \mathcal{P}_0 and subject to the labor market equilibrium condition:²¹

$$\begin{aligned} \max_{\mathcal{P}=\{\mathcal{P}(a)\}_0^{a_M}} \{ & \bar{U}(\mathcal{P}, \lambda) \equiv \lambda \cdot \mathbb{E}_G[U^w|\mathcal{P}] + (1 - \lambda) \cdot \mathbb{E}_G[U^e|\mathcal{P}] \} \\ \text{s.t.} \quad & \mathbb{E}_G[l_s|\mathcal{P}] = \mathbb{E}_G[l|\mathcal{P}], \end{aligned} \tag{3.14}$$

where the constraint corresponds to the analogous of (3.13), but in this case the labor policy is allowed to depend on firm size.²²

In Section D.1 in the Appendix, I provide an explicit microfoundation for this problem. I show that it can be rationalized as a probabilistic voting model along the lines of Persson and Tabellini (2000, pp. 52-58). The political weight λ depends on the primitives of the model and on the endogenous mass of workers, $G(\underline{a}_0)$. The electoral competition takes place between two parties that simultaneously announce their electoral platforms to maximize their probability of winning the election.

Note that as it stands, solving problem (3.14) poses important challenges. Firstly, there is no

²¹The dependence on \mathcal{P}_0 comes from the fact that the politician is deciding whether to increase individual and collective dismissal regulations of each firm from (φ_0, θ_0) to $(\varphi, \theta) \in \{(\varphi_0, \theta_0), (\varphi_1, \theta_0), (\varphi_0, \theta_1), (\varphi_1, \theta_1)\}$. In addition, the individual political preferences for EPL are defined on the basis of the ex-ante equilibrium which depends on \mathcal{P}_0 (Section 3.3).

²²Note that the political objective function is equivalent to $\bar{U}(\mathcal{P}) \equiv \lambda \cdot \mathbb{E}u^w(\mathcal{P}) \cdot G(\underline{a}_0) + (1 - \lambda) \cdot \mathbb{E}_G[U^e|\mathcal{P}]$, where $\mathbb{E}u^w(\mathcal{P})$ is the expected utility of individual workers under \mathcal{P} , which is homogeneous across workers. Recall that: $\mathbb{E}u^w(\mathcal{P}) = \mathbb{E}_G[U^w|\mathcal{P}]$ (equation (3.5) in Section 3.2). Thus, the aggregate workers' welfare is equal to the sum of the welfare of workers in each firm. It is equivalent to solve the politician's problem using either of the two measures. I opt for using $\mathbb{E}_G[U^w|\mathcal{P}]$ as it allows for a more insightful interpretation of the results.

restriction on the shape of the policy that maximizes \bar{U} . In principle, one would need to examine all possible solutions that satisfy the labor market equilibrium condition. Secondly, the functional form of \bar{U} depends on the shape of EPL. Lastly, the equilibrium condition must clear the labor supplied and demanded by all subsets of agents subject to a given EPL's regime.

In order to solve the problem, in Section 4, I start by studying the agents' political preferences for EPL. Next, in Section 5, I show that these endogenous preferences limit the solution of the politician's problem to the set of functions that satisfy monotonicity at each component.

4 Political Preferences for EPL

This section describes the political preferences for EPL of the different groups of entrepreneurs and workers. Given the initial policy \mathcal{P}_0 , I analyze the ex-post effect of a marginal increase of EPL on entrepreneurs' (U^e) and workers' utilities (U^w). I consider the effects from an individual perspective, that is what is the impact on a particular agent's utility if EPL marginally increases in her firm. However, when EPL increases for a non-negligible mass of firms, there are also general equilibrium effects that occur due to a change in the equilibrium wage. The discussion of this section does not refer to this second order effect.²³ I leave that discussion for Section 5.2, in which I explore in detail the political preferences when agents take into account how the equilibrium wage responds to the specific shape of EPL.

The following assumption on p is a sufficient condition for Propositions 1 and 2 to hold:²⁴

$$\textbf{Assumption 1} \quad p > \frac{1}{\eta} \left[\frac{\alpha\phi}{\beta(1-s)^2(1-\alpha-\beta)} - (1 + \rho) + \eta \right] \Leftrightarrow 1 + r^* > \frac{\alpha\phi}{\beta(1-s)^2(1-\alpha-\beta)}.$$

4.1 Preferences of entrepreneurs

The next proposition describes the effects of a marginal increase of EPL on entrepreneurs' utilities.

Proposition 1 *Consider the initial labor regulation, $\mathcal{P}_0 : [\underline{a}_0, a_M] \rightarrow \{\varphi_0, \theta_0\}$, then:*

1. *All entrepreneurs are worse off after a marginal increase of φ or θ .*
2. *This negative effect is strictly decreasing if $a \in [\underline{a}_0, \bar{a}_0)$ and remains constant after $a \geq \bar{a}_0$.*

²³However, the proofs of the main propositions of this section (Propositions 1 and 2) are more general. I consider the possibility of having an indirect effect through wages ($\frac{dw}{dx}$, $x \in \{\varphi, \theta\}$), which would occur if a non-negligible mass of firms experienced an increase in EPL. Both propositions hold as long as EPL does not improve in all firms. In that case, the net effect on expected wages is zero and so EPL is neutral (see Lemma 2 in Section 5.2.1).

²⁴This assumption is in general not very restrictive, as the lower bound for p is negative for a large set of 'reasonable' parameters. When it is binding, it does not limit p significantly. For instance, for $\rho = \frac{5}{12}\%$, $\phi = 15\%$, $\eta = 70\%$, $\alpha = 0.25$, $\beta = 0.6$, $s = 2.5\%$ it asks that $p > 0.192$. Also, recall that $1 + r^* = 1 + \rho - (1 - p)\eta$ is the marginal productivity of capital at the optimal scale.

Proposition 1 shows that increasing the strength of EPL negatively affects all entrepreneurs. First, raising φ means that firms face higher individual dismissal costs, i.e. a higher expected wage, $\bar{w}(\varphi, \theta)$. Therefore, entrepreneurs face higher operating costs and have more incentives to behave maliciously. Second, higher θ implies that less capital is recovered by banks in case of bankruptcy. In both cases, banks tighten credit requirements, limiting firms' operations.

For smaller firms, the negative effect of EPL is more pronounced due to their substantially reduced access to credit. This leads to significantly lower investment and hiring in the small-scale sector. On the other hand, the credit capacity of better capitalized firms is less affected. In fact, many of them have unused debt capacity that they use to adapt to EPL. As a result, larger firms can more easily absorb higher labor costs and continue operating at a relatively more efficient scale compared to smaller firms.

To sum up, all entrepreneurial groups oppose a marginal increase of EPL. The strongest opposition to such policies comes from entrepreneurs running the smallest firms, while large entrepreneurs are less reluctant to improvements of EPL.

4.2 Preferences of workers

The following proposition characterizes the change in the utility of different groups of workers due to a marginal improvement of EPL.

Proposition 2 *Consider the initial labor regulation, $\mathcal{P}_0 : [\underline{a}_0, a_M] \rightarrow \{\varphi_0, \theta_0\}$ and suppose a marginal increase of φ or θ . Then, there are cutoffs $\tilde{a}_0^\varphi \in (\underline{a}_0, \bar{a}_0)$ and $\tilde{a}_0^\theta \in (\underline{a}_0, \bar{a}_0)$ given by:*

$$\frac{\partial U^w(\tilde{a}_0^x | \mathcal{P}_0)}{\partial x} = 0, \quad x \in \{\varphi, \theta\}, \quad (4.1)$$

such that:

1. *Workers' welfare in firms with $a \in [\underline{a}_0, \tilde{a}_0^x)$ decreases.*
2. *Workers' welfare in firms with $a > \tilde{a}_0^x$ increases.*
3. *This marginal effect is strictly increasing in $a \in [\underline{a}_0, \bar{a}_0)$ and remains constant after $a \geq \bar{a}_0$.*

Proposition 2 suggests the existence of interest groups of workers with diverging political preferences for EPL. Strengthening EPL, which supposedly protects workers, has an ambiguous effect on their welfare depending on the firm they are matched to. Two opposing effects determine the direction of the effect of increased EPL: i) higher expected wage \bar{w} , but ii) stricter credit constraints which force some firms to shrink and hire less labor.

After an improvement of EPL, the welfare of groups of workers in smaller firms ($a \in [a_0, \tilde{a}_0^x]$) declines. In some cases firms close down, because the entrepreneur does not obtain financing under the new conditions. SMEs that survive have to shrink and hire significantly less labor. The reduction in employment counteracts the increase in \bar{w} due to higher protection, meaning that workers in the small-scale are made worse-off. On the other hand, an improvement of EPL increases the welfare of workers in larger firms ($a > \tilde{a}_0^x$). Despite the fact that some of these enterprises face tighter credit constraints and hire less labor, this is compensated by the increase in workers' payment in case of dismissal, leading to an increase of workers' welfare.

4.3 Summary of the political preferences for EPL

Figure 6 illustrates Propositions 1 and 2. It shows the marginal impact of increased EPL on U^e and U^w as a function of firm assets, a . The blue dashed line corresponds to entrepreneurs and the red solid line to workers. Table 2 summarizes the political preferences of workers and entrepreneurs across different business sectors.²⁵

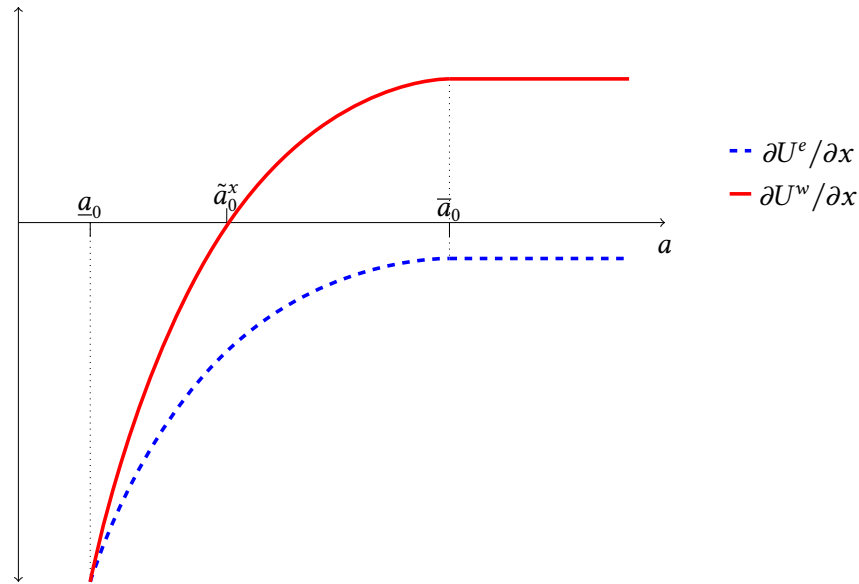


Figure 6: Effects of an increase of $x = \{\varphi, \theta\}$ on entrepreneurs' and workers' utility.

Overall, workers in under-capitalized firms are aligned with small entrepreneurs in opposing to stricter EPL. In contrast, workers in larger firms are in favour of stronger EPL and opposed to their employers' interests.

²⁵' < 0 ' indicates opposition to EPL, while ' > 0 ' denotes support for EPL. ' $\ll 0$ ' stands for strong opposition.

	Worker	Entrepreneur
Small scale sector; $a \in [\underline{a}_0, \tilde{a}_0^x)$	< 0	$\ll 0$
Large scale sector; $a > \tilde{a}_0^x$	> 0	< 0

Table 2: Political preferences for an increase of EPL ($\uparrow x \in \{\varphi, \theta\}$).

5 Political Equilibrium

This section characterizes the political equilibrium under an asset-based policy. That is, the EPL that solves the problem of the politician (3.14) in accordance with her political orientation, λ . I start by showing that the solution to this problem is monotone. Then, in Section 5.1, I study the equilibrium policy when wages are sticky. Finally, in Section 5.2, I study the political equilibrium under flexible wages and obtain the main result of the paper.

Proposition 3 exploits the properties of individual preferences studied in Section 4 to show that any equilibrium policy must satisfy monotonicity at each component. This feature implies that there are two asset thresholds, $a^\varphi \in [\underline{a}_0, a_M]$ and $a^\theta \in [\underline{a}_0, a_M]$, above which individual and collective dismissal protection become more stringent. This result allows me to write \bar{U} more explicitly and makes the politician's problem tractable. This result does not necessarily imply that the equilibrium policy is S-shaped. It restricts the solution of the politician's problem to policies that are either flat or S-shaped.

Let x_i , with $i \in \{0, 1\}$ be defined as:

$$x_i = \begin{cases} \varphi_i & \text{if } x = \varphi, \\ \theta_i & \text{if } x = \theta. \end{cases}$$

Proposition 3 *Any labor regulation policy \mathcal{P} , that solves (3.14), satisfies monotonicity at each component:*

$$\mathcal{P}^x(a) : \mathcal{P}^x(a') \leq \mathcal{P}^x(a'') \quad \forall a' < a'', x \in \{\varphi, \theta\}.$$

Moreover, there are size thresholds, $a^\varphi \in [\underline{a}_0, a_M]$ and $a^\theta \in [\underline{a}_0, a_M]$, such that:

$$\mathcal{P}^x(a) = \begin{cases} x_0 & \text{if } a < a^x, \\ x_1 & \text{if } a \geq a^x. \end{cases} \quad (5.1)$$

To simplify the exposition, in the rest of the paper I work with the case in which politicians

propose a regulatory change in a single dimension. Thus, politicians consider increasing either individual or collective dismissal regulation, but not both at the same time. In Section D.3 in the Appendix, I study the two-dimensional case, when both individual and collective dismissal regulations are simultaneously defined through elections. I show that the equilibrium policy remains S-shaped in both dimensions, that is, there are two size thresholds above which each regulation becomes stricter. This is consistent with the kind of labor rules that apply, for instance, in Austria and France.

Using the result of Proposition 3, the politician's problem can be rewritten in terms of the size threshold, a^x , as follows:

$$\max_{a^x \in [\underline{a}_0, \underline{a}_M]} \left\{ \bar{U}(a^x, \lambda) \equiv \lambda \left(\int_{\underline{a}_0}^{a^x} U^w(a|x_0) \partial G(a) + \int_{a^x}^{\underline{a}_M} U^w(a|x_1) \partial G(a) \right) + (1 - \lambda) \left(\int_{\underline{a}_0}^{a^x} U^e(a|x_0) \partial G(a) + \int_{a^x}^{\underline{a}_M} U^e(a|x_1) \partial G(a) \right) \right\}$$

$$\text{s.t.} \quad m^0 \cdot l_s(x_0) = \int_{\underline{a}_0}^{a^x} l(a|x_0) \partial G(a), \quad (5.2)$$

$$m^1 \cdot l_s(x_1) = \int_{a^x}^{\underline{a}_M} l(a|x_1) \partial G(a), \quad (5.3)$$

$$m^0 + m^1 = G(\underline{a}_0), \quad (5.4)$$

where $\bar{U}(a^x, \lambda)$ is the politically-weighted welfare given the size threshold a^x and the politician's political orientation λ . In the rest of the paper, I refer to $\bar{U}(a^x, \lambda)$ as the *asset-based welfare*. Also, m^0 and m^1 are the endogenous masses of workers that supply $l_s(x_0)$ and $l_s(x_1)$ units of labor, respectively. The three restrictions of the problem correspond to the labor market equilibrium conditions. The first two equations equalize labor supplied and demanded under the two different EPL regimes, x_0 and x_1 . The last condition imposes that the sum of workers under x_0 and x_1 must be equal to the total mass of workers, $G(\underline{a}_0)$. Conditions (5.2) to (5.4) form a system of three equations and three unknowns: m^0 , m^1 and w .²⁶ The equilibrium wage w is uniquely defined by these conditions.

5.1 Political equilibrium with sticky wages

I start by studying the case in which the equilibrium wage is sticky and equal to the value that solves (3.13) under the initial labor policy \mathcal{P}_0 . Thus, politicians maximize the asset-based welfare

²⁶The endogenous probabilities of an individual worker being matched to firm with EPL x_0 and x_1 are given by $\frac{m^0}{m^0+m^1}$ and $\frac{m^1}{m^0+m^1}$, respectively.

by taking the wage, $w^0 = w(\mathcal{P}_0)$, as given.²⁷ This is a useful starting point before analyzing the more complicated case in which the equilibrium wage responds to changes of the size threshold. I study that case in Section 5.2.

This section is divided into two subsections. Subsection 5.1.1 presents the political preferences for the asset threshold a^x under sticky wages. Subsection 5.1.2 characterizes the equilibrium policy.

5.1.1 Political preferences with sticky wages

This section describes the political preferences for the size threshold above which stricter EPL applies, a^x . Since wages are sticky, agents that are not affected by the regulatory change remain indifferent. In Section 5.2, when wages are flexible, all agents are affected by a change in regulations, even if they remain subject to the initially weak EPL.

The political preferences can be inferred from Propositions 1 and 2 of Section 4. Figures 7 and 8 illustrate the change in workers and entrepreneurs utilities as function of the size threshold a^x . The changes are relative to the utilities they would obtain under the initial labor policy, \mathcal{P}_0 . All agents are indifferent when they are not affected by the change in regulations, i.e. when their firms' assets are such that $a < a^x$.

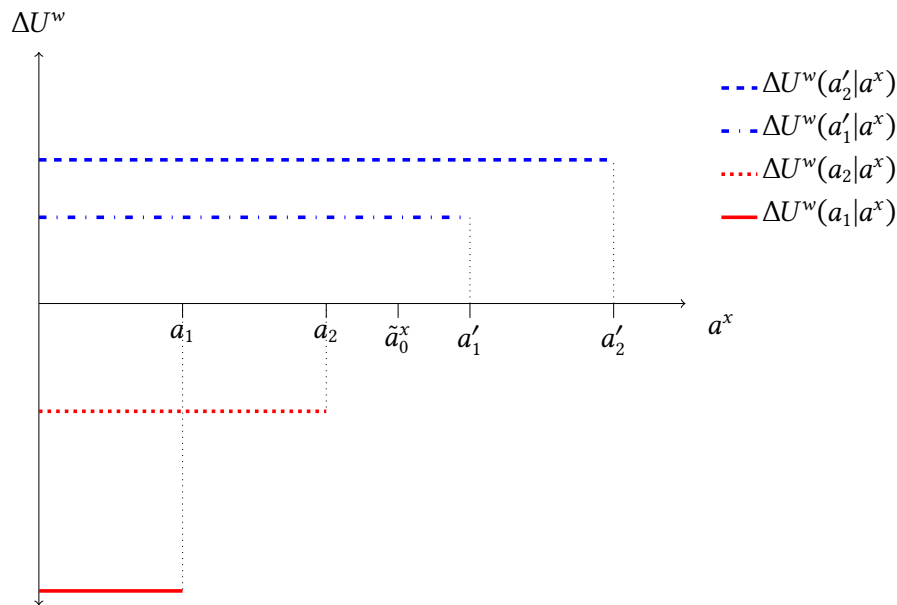


Figure 7: ΔU^w as function of a^x , sticky wage.

²⁷Because wages cannot adjust to EPL, when EPL improves it generates unemployment. Section D.2 in the Appendix shows how the endogenous probabilities to be matched to a firm with weak and strong EPL adjust to account for unemployment.

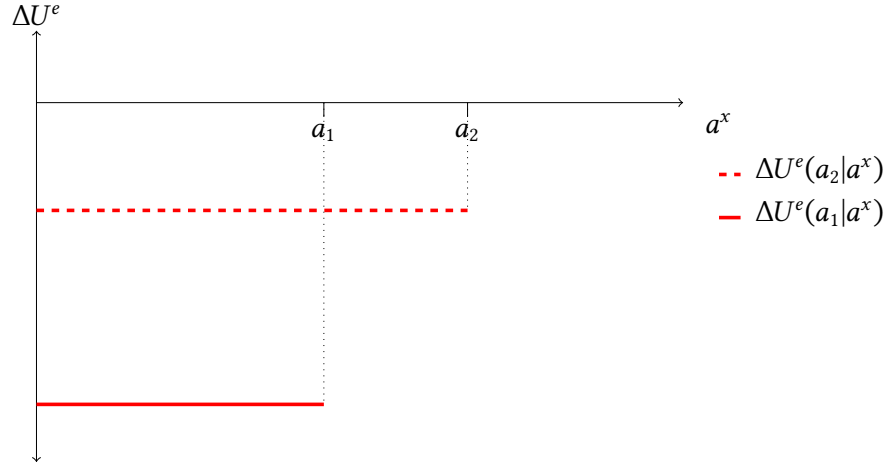


Figure 8: ΔU^e as function of a^x , sticky wage.

5.1.1.1 Workers' preferences for a^x The red solid and dotted lines in Figure 7 show that the groups of workers in firms with assets $a < \tilde{a}_0^x$ are worse off whenever their firms are subject to stricter EPL, i.e. whenever $a \geq a^x$. In contrast, as shown by the blue dashed and dashed-dotted lines, workers in firms with $a > \tilde{a}_0^x$ benefit from a change in regulations as long as they receive higher protection, i.e. if $a \geq a^x$.

The figure also compares the utility losses and gains of workers matched to firms of four different sizes: $a_1 < a_2 < \tilde{a}_0^x$ and $a'_2 > a'_1 > \tilde{a}_0^x$. Within small firms ($a < \tilde{a}_0^x$), workers in less capitalized firms (a_1) suffer more from EPL than those in larger firms (a_2). On the other hand, within large firms ($a > \tilde{a}_0^x$), those workers in larger firms (a'_2) gain more from EPL than those in smaller firms (a'_1).

5.1.1.2 Entrepreneurs' preferences for a^x Figure 8 depicts entrepreneurs' utilities as a function of a^x . All entrepreneurs are worse off under stricter EPL, i.e. when $a > a^x$. Those running smaller firms (a_1) suffer more from EPL than owners of larger firms (a_2). From Section 4, recall that larger firms can more easily absorb EPL due to their better access to credit.

5.1.1.3 The asset-based welfare Figure 9 depicts the asset-based welfare as a function of a^x and λ . The value of \bar{U} at \mathcal{P}_0 is normalized to zero in the figure. Thus, if the politician does not implement any regulatory change, i.e. if she sets $a^x = a_M$, then $\bar{U} = 0$. As shown in the figure, the shape of \bar{U} depends on λ .

First, when the politician cares only about workers ($\lambda = 1$), then \bar{U} is single-peaked at \tilde{a}_0^x , as shown by the continuous red line in the figure. Therefore, the political equilibrium when $\lambda = 1$ is $a^x = \tilde{a}_0^x$. Second, if the politician cares only about entrepreneurs ($\lambda = 0$), then \bar{U} is negative in

$[0, a_M]$ and increasing in a^x because wealthier entrepreneurs suffer less from EPL. This is shown by the dashed-blue line. In this case, the politician chooses not to improve EPL, i.e. $a^x = a_M$.

The question that remains is: what is the shape of \bar{U} for $\lambda \in (0, 1)$? This case is illustrated by the dotted line. Intuitively, for a relatively low λ , the welfare should remain negative for any size threshold, thus $a^x = a_M$. Conversely, for a relatively high λ , \bar{U} should still have a single peak at some asset threshold that gives $\bar{U} > 0$. For intermediate values of λ , the function may have more than one peak depending on the shape of the wealth distribution. Moreover, the peak may give a negative value for \bar{U} . Next subsection describes the set of λ 's for which a political equilibrium can be characterized.

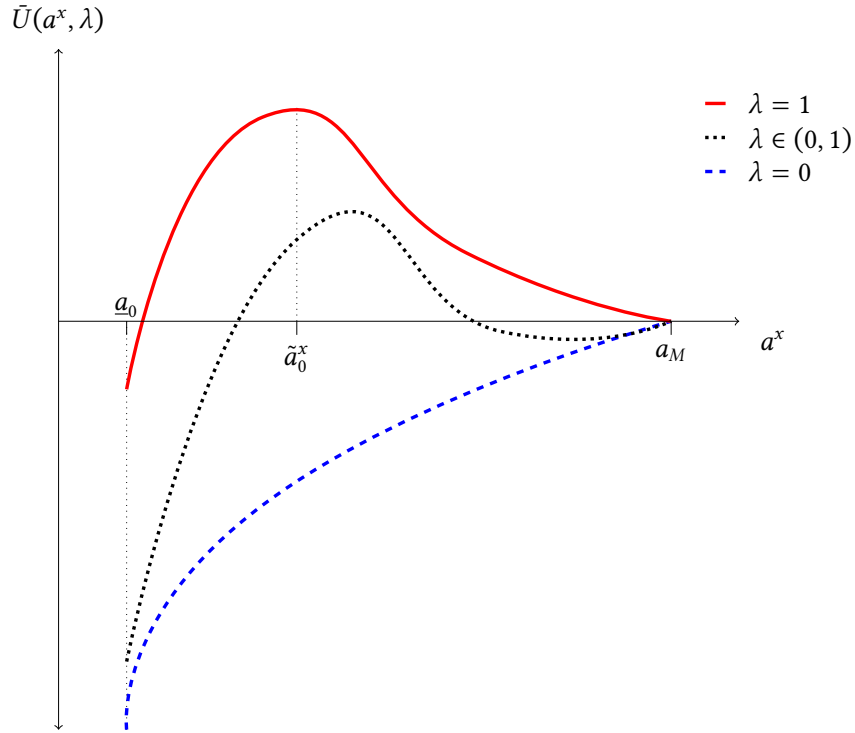


Figure 9: Asset-based welfare (\bar{U}) as function of λ and a^x , sticky wage.

5.1.2 Equilibrium labor policy with sticky wages

The following proposition characterizes the political equilibrium, given by the size threshold, a_{pe}^x that maximizes the asset-based welfare.²⁸

Proposition 4 *The equilibrium size threshold, a_{pe}^x under sticky wages is as follows:*

1. If $\lambda \leq \frac{1}{2+1/(\gamma-2)}$, then $a_{pe}^x = a_M$.

²⁸To simplify the proof of the proposition and obtain (5.5), I take $\Delta \rightarrow 0$. However, this is not essential for the result. When Δ is some arbitrary positive number, the condition can be written in terms of finite differences.

2. If $\lambda > \frac{1}{2-1/\gamma}$, then $a_{pe}^x \in [\tilde{a}_0^x, \bar{a}_0)$ satisfies:

$$\lambda \frac{\partial U^w(a_{pe}^x | x_0)}{\partial x} = -(1 - \lambda) \frac{\partial U^e(a_{pe}^x | x_0)}{\partial x}, \quad x \in \{\varphi, \theta\}. \quad (5.5)$$

In particular, if $\lambda = 1$, then $a_{pe}^x = \tilde{a}_0^x$ and $a_{pe}^x > \tilde{a}_0^x$ if $\lambda < 1$.

Figure 10 illustrates Proposition 4. It shows the equilibrium labor policy, \mathcal{P}_{pe}^x , as a function of firm's assets a and the politician's political orientation λ . A sufficiently pro-worker politician ($\lambda > \frac{1}{2-1/\gamma}$) implements an S-shaped policy, that is, there is a size threshold $a_{pe}^x > \underline{a}_0$ above which stricter EPL applies (red dotted line). Thus, workers in smaller firms ($a < a_{pe}^x$) are left without protection. On the other hand, a pro-business politician ($\lambda \leq \frac{1}{2+1/(\gamma-2)}$) is not willing to improve EPL and maintains low labor protection in all firms, as shown by the blue dashed line.

The equilibrium threshold, a_{pe}^x , equalizes the weighted marginal workers' benefit and the weighted entrepreneurs' marginal costs at the threshold, as shown by expression (5.5). In principle, a pro-worker politician would like to provide high protection to all workers. However, stricter EPL in smaller firms reduces their already limited access to credit, which discourages investment and hiring. Thus, despite that EPL increases the expected wage, it significantly decreases employment in smaller firms, thereby reducing the welfare of their workers. Hence, to satisfy condition (5.5), a pro-worker government must choose a size threshold $a_{pe}^x > \underline{a}_0$. On the other hand, a pro-business government does not provide any protection to workers as it only harms entrepreneurs.

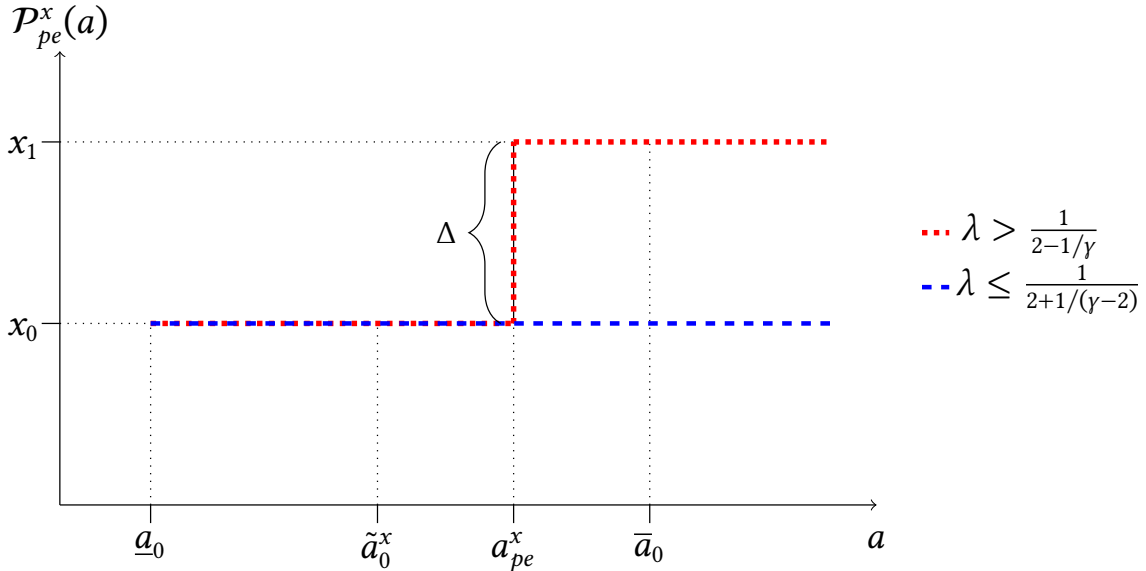


Figure 10: Equilibrium labor policy \mathcal{P}_{pe}^x for $x = \{\varphi, \theta\}$.

Proposition 4 shows that the equilibrium size threshold can be explicitly characterized as long as $\lambda \leq \frac{1}{2+1/(\gamma-2)}$ or $\lambda > \frac{1}{2-1/\gamma}$, i.e. for non-centrist governments. In Section 5.2, I show that when wages are flexible, the equilibrium policy can be characterized for any $\lambda \in [0, 1]$.

A final question that should be asked is: what is the effect of λ on the equilibrium size threshold? Intuitively, Figure 9 shows that as λ increases, i.e. as the politician becomes more pro-worker, the red solid line receives a larger weight and the maximum of \bar{U} shifts left. Thus, more leftist governments should establish a lower size threshold, i.e. a more protective EPL. Lemma 1 formalizes this result. This prediction is consistent with the empirical evidence presented in figures 1 and 2 in Section 2 which shows that on average more leftist governments set a lower size threshold. Botero et al. (2004) also provides evidence that the left is associated with more stringent labor regulations.

Lemma 1 *If $\lambda > \frac{1}{2-1/\gamma}$, the equilibrium size threshold, a_{pe}^x , under sticky wages is strictly decreasing in λ .*

5.2 Political equilibrium with flexible wages

This section studies the political equilibrium when the equilibrium wage is flexible and responds to changes in the size threshold. This section is divided into three subsections. Subsection 5.2.1 explores the impact of the size threshold on the equilibrium wage. Then, Subsection 5.2.2 investigates the political preferences of the different groups of agents when they take into account the effect of shifting the size threshold on the equilibrium wage. Finally, Subsection 5.2.3 characterizes the political equilibrium under flexible wages which leads to the main result of the paper.

5.2.1 The size threshold and the equilibrium wage

To start with, the following lemma establishes the effect of a^x on w .

Lemma 2 *The equilibrium wage w is increasing in a^x . In particular, if $a^x = \underline{a}_0$, the change in w is such that $\frac{\partial \bar{w}}{\partial a^x} = 0$.*

The interpretation of Lemma 2 is that a less protective labor policy, i.e. a larger a^x , leads to a higher equilibrium wage. The explanation for this result is as follows.

First, suppose that the politician implements a flat labor reform, that is, EPL improves from x_0 to x_1 for all firms (i.e. $a^x = \underline{a}_0$). The direct effect of stricter EPL is that the expected wage \bar{w} is larger. Thus, individual workers supply more labor. Moreover, stronger EPL implies higher operating leverage which crowds out external finance. In consequence, less capital is invested and less labor is demanded. Higher labor supply and lower labor demand imply a lower equilibrium wage.

Lemma 2 establishes that the effect of implementing a flat labor policy on the expected labor wage, \bar{w} , is exactly counteracted by the reduction in w . Thus, in equilibrium, \bar{w} does not change. The intuition is that as long as the net effect on \bar{w} remains positive, workers and firms adjust their labor decisions by pushing down w . This process continues until the net effect on \bar{w} is zero. Therefore, workers' and entrepreneurs' welfare remains unchanged relative to the initial case in which $\mathcal{P}_0 = \{\varphi_0, \theta_0\}$. Consequently, when wages are flexible, a flat labor reform is neutral.

Second, suppose that the politician deviates from a flat reform ($a^x = \underline{a}_0$) and marginally increases the size threshold, a^x . Workers in firms with $a < a^x$ are subject to weaker EPL, and thus, face a lower expected wage, \bar{w} . As a result, such workers supply less labor. Additionally, entrepreneurs operating firms with $a < a^x$ face lower labor costs and then demand more labor. Increased labor demand and reduced labor supply in firms under weaker EPL lead to a higher equilibrium wage relative to the case of a flat reform. As the size threshold increases, the mass of firms facing weaker EPL increases, which leads to a larger w . Eventually, when $a^x \rightarrow a_M$, the equilibrium wage converges to $w(\mathcal{P}_0)$, i.e., the wage before any regulatory change.

In conclusion, increasing the size threshold increases the equilibrium wage. In particular, either passing a flat labor reform ($a^x = \underline{a}_0$) or keeping EPL unchanged ($a^x = a_M$) will maintain economic outcomes unchanged. Thus, when wages are flexible, a flat reform is neutral. Formally: $\bar{U}(a^x = \underline{a}_0, \lambda) = \bar{U}(a^x = a_M, \lambda)$ for any λ . The question that must be asked is: Can the politician improve welfare (\bar{U}) by implementing a size-contingent labor policy?

To answer this question, I start by describing the individual political preferences for the asset threshold a^x under a flexible wage. Then, in Proposition 5, I characterize the equilibrium labor policy that aggregates these interests.

5.2.2 Political preferences with flexible wages

This subsection characterizes the preferences for EPL of the different groups of workers and entrepreneurs. Figures 11 to 13 depict the changes in utilities of the different groups as a function of the size threshold, a^x . The changes are relative to the initial regulation, \mathcal{P}_0 .

Firstly, Figure 11 depicts the change in U^w as a function of the size threshold and for workers matched to small firms with assets $a < \tilde{a}_0^x$. Section 4 shows that workers in smaller firms experience a decrease in utility when they receive higher protection. In fact, they benefit from lower wages because smaller firms can significantly increase their labor. The lower the wage, the greater the increase in utility for workers in smaller firms. Thus, when the size threshold is non-binding ($a < a^x$), the change in utility as a function of a^x is positive and decreasing in a^x (since $\frac{\partial w}{\partial a^x} > 0$). On the other hand, because workers in smaller firms suffer from higher protection, there is a discrete fall in utility when the size threshold becomes binding ($a = a^x$). As a^x declines towards \underline{a}_0 , the change in utility returns to zero.

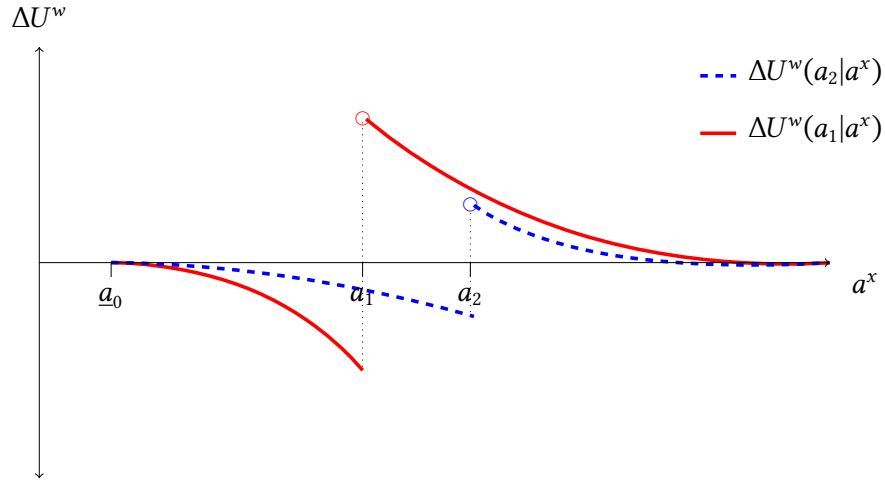


Figure 11: ΔU^w as function of a^x under flexible wages ($a_1 < a_2 < \tilde{a}_0^x$).

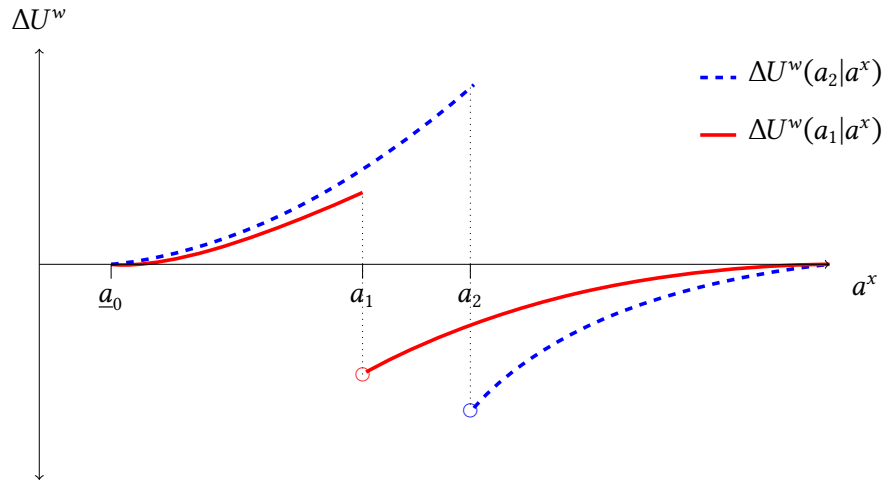


Figure 12: ΔU^w as function of a^x under flexible wages ($a_2 > a_1 > \tilde{a}_0^x$).

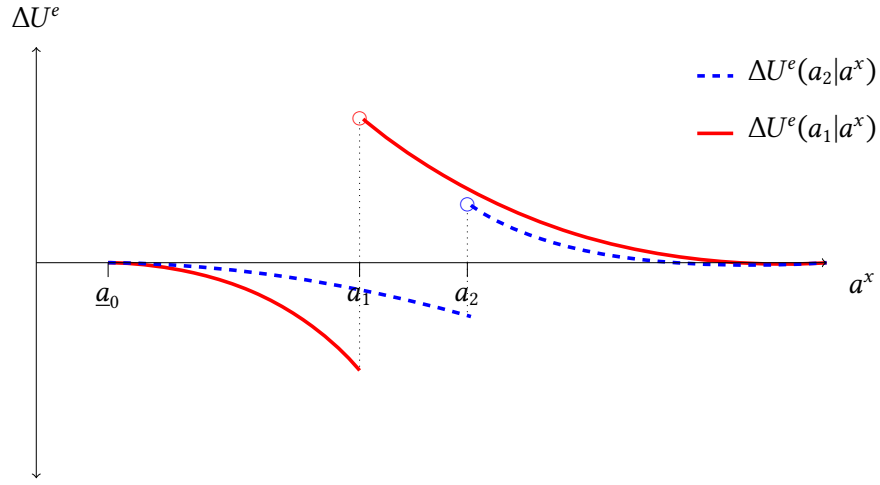


Figure 13: ΔU^e as function of a^x under flexible wages ($a_2 > a_1$).

Figure 11 also compares the utility gains of workers matched to small firms of different sizes, a_1 and a_2 (where $a_1 < a_2 < \tilde{a}_0^x$). The red solid line shows that workers in less capitalized firms (a_1) benefit more from a non-binding size threshold ($a_1 < a^x$). Conversely, the blue dashed line shows that workers in more capitalized firms (a_2) suffer less from being subject to stricter EPL ($a_2 \geq a^x$).

Secondly, Figure 12 shows the change in utility of workers matched to large firms ($a > \tilde{a}_0^x$). The effects are reversed relative to Figure 11. As discussed in Section 4, these workers benefit from a higher wage and better protection. In this case, workers in larger firms (a_2) benefit more from increased protection (blue dashed line), while those in less capitalized firms (a_1) are less affected by not receiving that higher protection (red solid line).

Thirdly, Figure 13 presents the change in entrepreneurs' utilities as a function of a^x . Entrepreneurs benefit from stricter EPL as long as they remain operating under weak regulations ($a < a^x$). The explanation is that a more protective EPL, i.e. a lower size threshold, decreases the equilibrium wage and reduces operational costs. However, when entrepreneurs are subject to stricter EPL ($a > a^x$), their utility decreases as they must pay a higher expected wage, \bar{w} . As shown in the figure, entrepreneurs operating less capitalized firms (a_1) benefit more from being excluded from higher protection (red solid line), while those running larger firms (a_2) suffer less from facing more stringent EPL (blue dashed line).

To sum up, there are conflicting interests regarding the scope of EPL. Workers in smaller firms ($a < \tilde{a}_0^x$) would prefer stricter EPL for everyone except themselves. Meanwhile, workers in larger firms ($a > \tilde{a}_0^x$) would prefer high protection for themselves but not for others. All firms would like strong EPL for their competition but to operate under weak EPL themselves. The questions that remain are: What is the best EPL design that balances these political interests, and how does

it depend on the political orientation of the government?

Intuitively, based on Figures 11 and 12, a left-wing government may want to implement an S-shaped EPL because it can benefit both workers in small ($a < \tilde{a}_0$) and large firms ($a > \tilde{a}_0$). However, in choosing the labor policy, the government must balance two opposing forces: decreasing the size threshold benefits workers in smaller firms, but hurts those in larger firms due to reduced wages. On the other hand, Figure 13 suggests that a right-wing government can benefit owners of smaller firms by imposing stricter EPL on larger firms. The next section characterizes the equilibrium policy when wages are flexible.

5.2.3 Equilibrium policy with flexible wages

To simplify the exposition define:

$$\bar{U}^e(a^x) \equiv \int_{\underline{a}}^{a^x} U^e(a|x_0)\partial G(a) + \int_{a^x}^{a_M} U^e(a|x_1)\partial G(a), \quad (5.6)$$

$$\bar{U}^w(a^x) \equiv \int_{\underline{a}}^{a^x} U^w(a|x_0)\partial G(a) + \int_{a^x}^{a_M} U^w(a|x_1)\partial G(a), \quad (5.7)$$

where expression (5.6) is the aggregate entrepreneurs' welfare ($\lambda = 0$) and (5.7) corresponds to the aggregate workers' welfare ($\lambda = 1$). Thus, the asset-based welfare is written as:

$$\bar{U}(a^x, \lambda) = \lambda \cdot \bar{U}^w(a^x) + (1 - \lambda) \cdot \bar{U}^e(a^x). \quad (5.8)$$

The following proposition characterizes the political equilibrium.

Proposition 5

1. $\bar{U}(a^x, \lambda)$ achieves a global maximum in $[\underline{a}_0, a_M]$ at some size threshold $a_{pe}^x \in (\underline{a}_0, a_M)$ characterized by:

$$a_{pe}^x = \sup_{a^x} \bar{U}(a^x, \lambda). \quad (5.9)$$

Suppose that $g(\cdot)$ satisfies $g' < 0$, then:

2. $\bar{U}^e(a^x, \lambda)$ and $\bar{U}^w(a^x, \lambda)$ are strictly concave in a^x .
3. The equilibrium size threshold a_{pe}^x under flexible wages is the unique solution to:

$$\lambda \frac{\partial \bar{U}^w(a_{pe}^x, \lambda)}{\partial a^x} = -(1 - \lambda) \frac{\partial \bar{U}^e(a_{pe}^x, \lambda)}{\partial a^x}, \quad x \in \{\varphi, \theta\}. \quad (5.10)$$

4. The equilibrium size threshold a_{pe}^x is decreasing in λ .

Proposition 5 states the main result of the paper. The equilibrium EPL under flexible wages is S-shaped (i.e. $a_{pe}^x \in (a_0, a_M)$) regardless of the political orientation of the government. Thus, even when the government cares only about entrepreneurs, it imposes stricter EPL on larger firms. Conversely, even when the government cares only about workers, it keeps workers in smaller firms under less protection. Moreover, the size threshold is decreasing in λ , thus more leftist governments establish a more protective EPL. These results are consistent with the stylized facts presented in Figures 1 and 2 in Section 2. Section D.4 in the Appendix describes the ex-post equilibrium under an S-shaped EPL.

The result applies to any continuous wealth distribution g on $[0, a_M]$. Under the additional assumption that $g' < 0$, both \bar{U}^e and \bar{U}^w are strictly concave in the size threshold a^x . Thus, $\bar{U} = \lambda\bar{U}^w + (1-\lambda)\bar{U}^e$ is concave for any $\lambda \in [0, 1]$. The equilibrium EPL is uniquely given by (5.10) for any λ . Figure 14 illustrates these features. The red solid line corresponds to $\bar{U}^w(a^x, \lambda = 1)$, where a_{LW}^x is the left-wing equilibrium policy. The blue dashed line shows $\bar{U}^e(a^x, \lambda = 0)$ which reaches its maximum at some a_{RW}^x (right-wing EPL). The dotted line corresponds to $\bar{U}(a^x, \lambda)$ for $\lambda \in (0, 1)$ which attains its maximum at some $a_C^x \in (a_{LW}^x, a_{RW}^x)$.

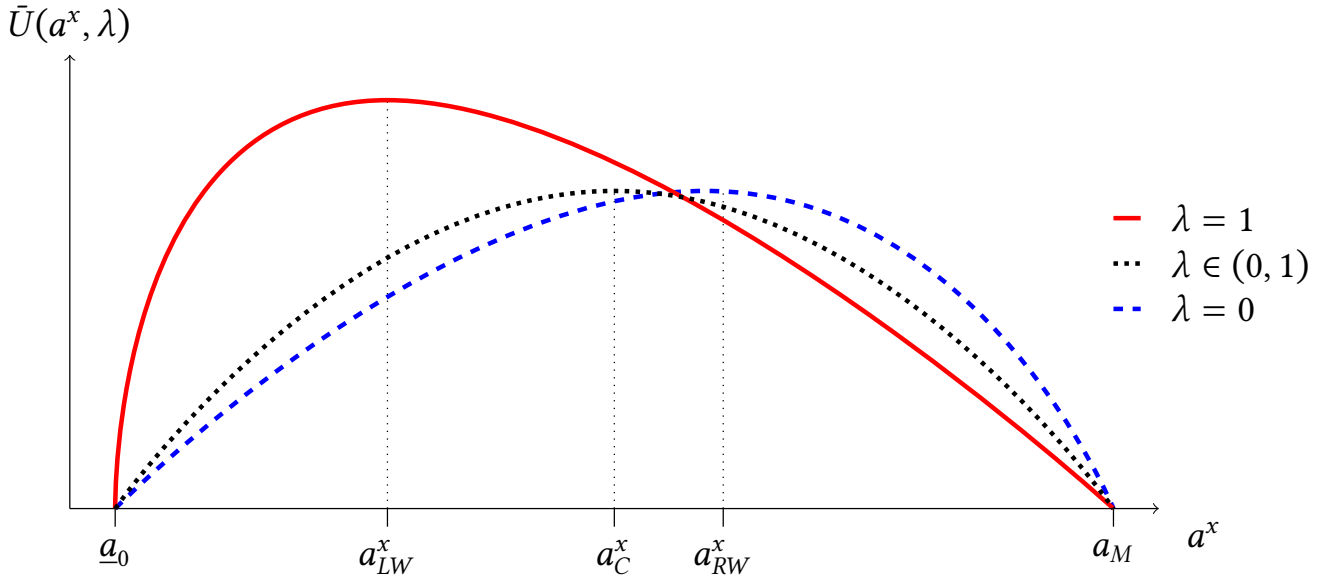


Figure 14: Asset-based welfare (\bar{U}) as a function of λ and a^x . Flexible wage and $g' < 0$.

The intuition for these results is as follows. First, right-wing governments understand that stricter EPL in larger firms leads to a lower equilibrium wage due to increased competition in the labor market. The small-scale sector significantly benefits from lower labor costs due to

increased access to credit and investment. Large firms have to pay higher labor costs, but can more easily adjust their operations due to their unconstrained access to credit. Thus, from a right-wing government's perspective, an S-shaped EPL is a way to cross-subsidize smaller firms at a relatively low cost for larger firms.

Second, left-wing governments understand that smaller firms cannot accommodate stricter EPL, which would negatively affect their workers. Thus, even when a left-wing government would like to give protection to all workers, it keeps those in smaller firms under weak protection as a means of safeguarding their welfare from the adverse effects that EPL would have on their firms' operations.

To sum up, the political motivation of a right-wing government to establish an S-shaped EPL can be stated as follows:

“regulate large businesses to foster small businesses growth”,

while the motto of a left-wing government is:

“do not regulate the small businesses to protect their workers”.

5.3 Discussion: sticky versus flexible wages

In this section, I briefly discuss the differences between the equilibrium policies under sticky and flexible wages. Section 5.1 shows that, when wages are sticky, only more leftist governments are willing to implement an S-shaped EPL. From the point of view of more right-wing governments, increasing EPL is too costly for firms. Thus, they keep low EPL across the board. On the other hand, Section 5.2 shows that when wages are flexible, firms that are not subject to stricter EPL benefit from reduced wages. In that case, right-wing governments are willing to impose stricter EPL to larger firms as a way to cross-subsidize the small business sector. Left-wing governments keep smaller firms under weak EPL to protect their workers, so they also implement an S-shaped EPL.

Based on these results, one should expect that an S-shaped EPL is more likely to emerge in countries where wages are more flexible and under more leftist governments. In contrast, in countries where wages are more rigid (e.g. high minimum wages) the ability of wages to offset the effects of EPL is more limited. Thus, governments are less likely to impose an S-shaped EPL in such countries. Related to these results, Garicano et al. (2016) show that aggregate welfare losses from S-shaped regulations are increasing in the degree of wage rigidity.

6 Extensions

This section presents two extensions of the baseline model. In Section 6.1, I examine the equilibrium EPL when firm size is determined by labor, as in the data. In Section 6.2, I investigate the EPL that results from independent negotiations between workers and entrepreneurs. In Section D.7 of the Appendix, I briefly explore the distortions generated when agents can self-report their assets.

6.1 Labor-based policy

This section studies a more realistic environment where politicians can choose to apply regulations contingent on labor. In response to a labor-based policy, a group of firms strategically hire their labor, creating distortions on welfare. The main takeaway is that politicians account for these distortions and still decide to implement an S-shaped EPL, as observed in the data. However, as a result of these distortions, the ability of an S-shaped policy to generate “cross subsidies” through wages is diminished. In consequence, the labor-based welfare is lower than the asset-based welfare obtained in Section 5, where there was no strategic behavior.

6.1.1 The problem of politicians

The labor regulation $\mathcal{P} = (\mathcal{P}^\varphi, \mathcal{P}^\theta)$ is a function that maps labor to a specific strength of EPL. Formally, $\mathcal{P}^\varphi(l) : [l_{min}^\varphi, l_{max}^\varphi] \rightarrow \{\varphi_0, \varphi_1\}$ and $\mathcal{P}^\theta(l) : [l_{min}^\theta, l_{max}^\theta] \rightarrow \{\theta_0, \theta_1\}$. As before, I define $x \in \{\varphi, \theta\}$. Recall that the optimal labor function is increasing in a and decreasing in x . Thus, the domain of \mathcal{P}^x is defined by $l_{min}^x = l(\underline{a}_0|x_1)$ and $l_{max}^x = l(\bar{a}_0|x_0)$.²⁹

The problem of the politician is:

$$\begin{aligned} \max_{\{\mathcal{P}(l)\}_{l_{min}^x}^{l_{max}^x}} & \left\{ \tilde{U}(\mathcal{P}) \equiv \lambda \cdot \mathbb{E}_G[U^w|\mathcal{P}] + (1 - \lambda) \cdot \mathbb{E}_G[U^e|\mathcal{P}] \right\} \\ \text{s.t.} & \quad \mathbb{E}_G[l_s|\mathcal{P}] = \mathbb{E}_G[l|\mathcal{P}]. \end{aligned} \quad (6.1)$$

As in the case of an asset-based policy, it can be shown that the solution to this problem satisfies monotonicity at both components. Proposition 8 in Section D in the Appendix shows this result. Thus, there is a labor threshold $l^x \in [l_{min}^x, l_{max}^x]$ above which EPL becomes stricter:

$$\mathcal{P}^x(l) = \begin{cases} x_0 & \text{if } l < l^x, \\ x_1 & \text{if } l \geq l^x. \end{cases} \quad (6.2)$$

²⁹Note $l(\bar{a}_0|x_0)$ is the maximum amount of labor any firm would ever hire. Conversely, $l(\underline{a}_0|x_1)$ is the minimum amount of labor a firm would hire.

To simplify the exposition, I study a regulatory change in a single dimension. Thus, politicians consider increasing either individual or collective dismissal regulation, but not both at the same time.

6.1.2 Strategic behavior

In response to a labor-based policy as in equation (6.2), firms strategically choose how much labor to hire. They can legally avoid being hit by EPL by hiring an amount of labor just below l^x . More specifically, there is an endogenous range of firms $[a_1^x, a_2^x]$ that hire slightly less labor than l^x to operate under weak EPL. Formally, these two thresholds are defined as follows:

$$U^e(a_1^x, d(a_1^x), l^x | x_0) = U^e(a_1^x, d(a_1^x), l(a_1^x) | x_0), \quad (6.3)$$

$$U^e(a_2^x, d(a_2^x), l^x | x_0) = U^e(a_2^x, d(a_2^x), l(a_2^x) | x_1), \quad (6.4)$$

where the asset thresholds a_1^x and a_2^x are implicit functions of l^x and $l(\cdot)$ is the optimal labor demand function. As evidence of such strategic behavior, Gourio and Roys (2014) and Garicano et al. (2016) show that the firm size distribution is distorted in France, where firms with 50 employees or more face substantially stricter labor regulations. In particular, few firms have exactly 50 employees, while a large number of firms have 49 employees.

Figure 15 illustrates the units of labor hired as a function of assets given a labor regulation \mathcal{P}^x . There are three groups of firms. First, firms with $a \in [a_0, a_1^x)$ are subject to weak EPL (x_0) and hire labor optimally. Second, firms with $a \in [a_1^x, a_2^x]$ act strategically and hire slightly less than l^x units of labor in order to operate under weak EPL. Thus, they hire less labor than what is optimal according to their operation scale.³⁰ Third, firms with $a > a_2^x$ operate under stricter EPL (x_1) and hire an optimal amount of labor given their investment level.

³⁰Recall that given capital, $k(a|x) = a + d(a|x)$, the optimal amount of labor when the strength of EPL is x ($l(a|x)$) is given by: $p(1-s)f_l(k(a|x), (1-s)l(a|x)) = \bar{w}(x)$. Firms that belong to $(a_1^x, a_2^x]$ hire less labor than what is optimal given their capital, thus $p(1-s)f_l(k, (1-s)l^x) > \bar{w}(x)$.

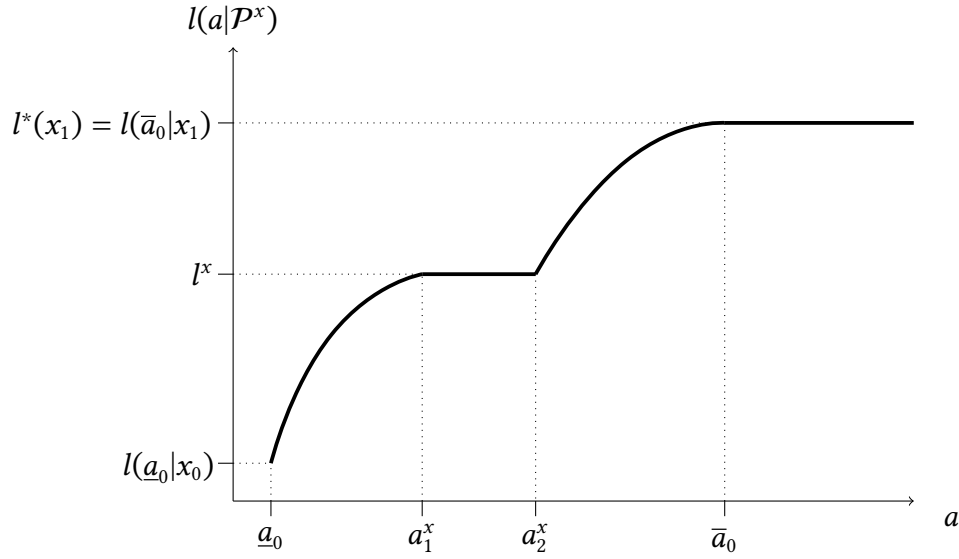


Figure 15: Labor decisions as a function of assets.

6.1.3 Political equilibrium under a labor-based policy

Equation (6.2) and conditions (6.3) and (6.4) allow me to write the politicians' problem more explicitly. Define the total entrepreneurs' and workers' welfare as follows:

$$\tilde{U}^e(l^x) = \int_{a_0}^{a_1^x} U^e(a, l(a)|x_0) \partial G(a) + \int_{a_1^x}^{a_2^x} \mathbf{U}^e(a, l^x|x_0) \partial G(a) + \int_{a_2^x}^{a_M} U^e(a, l(a)|x_1) \partial G(a), \quad (6.5)$$

$$\tilde{U}^w(l^x) = \int_{a_0}^{a_1^x} U^w(a, l(a)|x_0) \partial G(a) + \int_{a_1^x}^{a_2^x} \mathbf{U}^w(a, l^x|x_0) \partial G(a) + \int_{a_2^x}^{a_M} U^w(a, l(a)|x_1) \partial G(a), \quad (6.6)$$

where the bold terms capture the direct welfare distortions generated by strategic behaviour of firms.³¹

Then, the problem of the politician is:

$$\max_{l^x \in [l_{min}^x, l_{max}^x]} \{ \tilde{U}(l^x) = \lambda \tilde{U}^w(l^x) + (1 - \lambda) \tilde{U}^e(l^x) \}$$

$$s.t. \quad m^0 \cdot l_s(x_0) = \int_{a_0}^{a_1^x} l(a|x_0) \partial G(a) + l^x \cdot [G(a_2^x) - G(a_1^x)], \quad (6.7)$$

$$m^1 \cdot l_s(x_1) = \int_{a_2^x}^{a_M} l(a|x_1) \partial G(a), \quad (6.8)$$

$$m^0 + m^1 = G(a_0), \quad (6.9)$$

³¹Note that these distortions also create a general equilibrium effect through wages. Thus, these distortions also have an impact on the utilities of the rest of the agents that do not act strategically.

where equations (6.7) to (6.9) are the equilibrium labor market conditions. Politicians now choose regulations while taking into account the distortions that strategic behavior creates on welfare and on the labor market. In Section D.6 in the Appendix, I show that the politician’s problem can be mapped into a problem in which she chooses an asset threshold a_1^x to maximize the labor-based welfare. Once the problem is rewritten in terms of an asset threshold, the same insights described in Section 5 apply. Proposition 9 in the Appendix shows that the equilibrium policy is still S-shaped regardless of the political orientation of the government. Thus, there is a size threshold l^x such that firms hiring more than l^x units of labor face stricter EPL. This result is consistent with the empirical evidence presented in Section 2.

Overall, when EPL is defined in terms of labor, politicians have to take into account the distortions generated by strategic behavior. The fact that a group of firms hire slightly less labor than l^x implies that the equilibrium wage decreases by less when EPL becomes more protective (i.e. l^x decreases). Thus, the ability of the government to generate “cross subsidies” by proposing an S-shaped regulation is diminished. In consequence, the labor-based welfare is lower than the asset-based welfare obtained in Section 5, when there was no strategic behavior. The final question is whether there is an alternative mechanism that survives strategic behavior and that implements the maximum asset-based welfare. The next section proposes such alternative mechanism.

6.2 Bargaining

This section presents an alternative mechanism through which politicians can achieve the maximum asset-based welfare: independent bargaining between workers and entrepreneurs. Each group of workers in each firm is organized as a union. That is, as a society with the purpose of promoting working conditions in line with their common interests. Unions bargain with the owners of their firms (entrepreneurs) to define EPL before production takes place and to maximize their workers’ welfare, U^w . Politicians can control the resulting outcome of negotiations by regulating unions’ bargaining power. The policy instrument—unions’ bargaining power—is a single dimensional parameter which is uniform across firms. Thus, it survives strategic behavior of firms, because they cannot adjust their size in order to face more favorable regulations. The main result of this section is that, under certain conditions, governments can implement the maximum asset-based welfare by properly allocating the bargaining power between unions and firms.

6.2.1 Timeline

Figure 16 illustrates the timeline. At $t = 0$, workers are randomly matched to a firm and are subject to the initially homogeneous EPL $\mathcal{P}_0 = (\varphi_0, \theta_0)$. The different groups of workers form

unions to bargain on EPL with their firms.

Negotiation terms are as follows. At $t = 1$, potential entrepreneurs and unions sign an employment contract which defines the strength of EPL to be exercised at $t = 2$. The contract specifies whether the firm is going to operate under weak EPL (x_0) or strong EPL (x_1). Entrepreneurs cannot precommit to a given level of employment since debt and labor are decided at period $t = 2$, i.e. after the new EPL \mathcal{P} has been set. Conversely, at $t = 1$, unions in bargaining with entrepreneurs set their demands taking into account the effect on debt, and thus, on the amount of labor that will be hired at $t = 2$. However, as negotiations take place independently between unions and entrepreneurs of different firms, they cannot anticipate the general equilibrium effects of the economy-wide changes in EPL. At $t = 2$, the economy operates under the new EPL, \mathcal{P} that results from independent negotiations. Production takes place and loans are repaid.

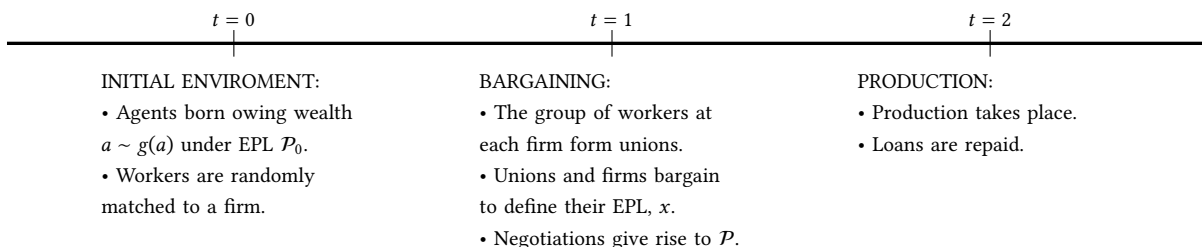


Figure 16: Timeline.

6.2.2 Bargaining mechanism

Unions and entrepreneurs bargain over their firm-specific EPL by following the random proposer model by Binmore (1987). Unions and entrepreneurs make take-it-or-leave-it proposals with frequencies μ and $1 - \mu$, respectively. Thus, a firm’s EPL is set at the union’s optimal level with frequency μ and at the entrepreneur’s preferred level with frequency $1 - \mu$. Hence, $\mu \in [0, 1]$ can be interpreted as the “unions’ bargaining power”, which is now the unique policy instrument of politicians.

Importantly, μ is not size-contingent. Thus, the politician’s policy intervention operates in a single dimension and it is uniform across firms. This means that firms cannot strategically adjust their size in order to face less stringent regulations. Since the policy instrument has only one degree of freedom, it is not trivial whether there exists a level of μ that replicates the maximum asset-based welfare of Section 5. Recall that this level of welfare was attained under a size-contingent policy which provided the government a greater degree of freedom.

6.2.3 Equilibrium policy

Negotiations lead to the expected labor regulation policy, $\mathcal{P}_{rp} : [\underline{a}_0, a_M] \rightarrow \mathcal{O}$, to be implemented at $t = 2$, where \mathcal{O} is the convex set given by:

$$\mathcal{O} = \{(\varphi, \theta) : (\zeta^\varphi \varphi_0 + (1 - \zeta^\varphi)\varphi_1, \zeta^\theta \theta_0 + (1 - \zeta^\theta)\theta_1); \zeta^\varphi, \zeta^\theta \in [0, 1]\}.$$

Lemma 3 *The expected labor regulation policy, $\mathcal{P}_{rp} : [\underline{a}_0, a_M] \rightarrow \mathcal{O}$, that arises from the random proposer model is given by:*

$$\mathcal{P}_{rp}^x(a) = \begin{cases} x_0 & \text{if } a \in [\underline{a}_0, \tilde{a}_0^x), \\ x_0 + \mu\Delta & \text{if } a \geq \tilde{a}_0^x, \end{cases} \quad (6.10)$$

where $x \in \{\varphi, \theta\}$.

Figure 17 illustrates Lemma 3. As opposed to Section 5, politicians have no control over the size threshold at which EPL becomes stricter, which now is fixed and given by \tilde{a}_0^x . In this case, politicians can affect the equilibrium policy by changing the bargaining power of unions, μ . Thus, now they have control over the size of the discontinuity at the size threshold. In next section, I show the conditions under which the expected regulation policy that arises from the random proposer model can replicate maximum asset-based welfare.

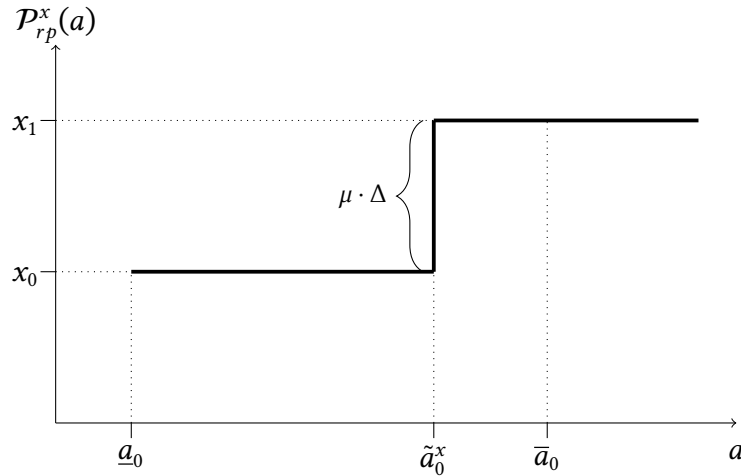


Figure 17: Expected labor regulation policy, \mathcal{P}_{rp}^x for $x = \{\varphi, \theta\}$.

6.2.4 Bargaining under sticky wages

I analyze the case in which wages are sticky which is simpler. The question to be studied in this section is as follows: Can politicians choose the unions' bargaining power such that the resulting

expected labor policy replicates the maximum asset-based welfare?

This question translates into finding a μ such that \mathcal{P}_{rp} gives the maximum asset-based welfare, $\bar{U}(a_{pe}^x)$, where a_{pe}^x solves equation (5.5) in Section (5.1.2).

Proposition 6 *The union's bargaining power function, $\mu(\lambda)$, that implements the maximum asset-based welfare is as follows:*

$$\mu(\lambda) = \begin{cases} 0 & \text{if } \lambda \leq \frac{1}{2+1/(y-2)}, \\ \chi(\lambda) & \text{if } \lambda \in (\tilde{\lambda}, 1], \end{cases} \quad (6.11)$$

where $\chi(\lambda) \in (0, 1]$ is some increasing function in λ such that $\chi(1) = 1$ and $\tilde{\lambda} > \frac{1}{2-1/y}$.

Proposition 6 shows that there is a union's bargaining power function, $\mu(\lambda)$, that implements the maximum asset-based welfare for $\lambda \in \left[0, \frac{1}{2+1/(y-2)}\right] \cup (\tilde{\lambda}, 1]$. As expected, more leftist governments provide higher bargaining power to unions. In contrast, right-wing governments are able to exactly enforce their preferred policy by not allowing unions to exist, $\mu = 0$. Left-wing regulators can implement the exact equilibrium policy of Section 5.1 only when $\lambda = 1$ and by giving all the bargaining power to unions, $\mu = 1$. Otherwise, when $\lambda \in (\tilde{\lambda}, 1)$, the maximum asset-based welfare is achievable under a labor policy that is different to the one described in Section 5.1. In what follows, I explain the intuition for this last result.

Under independent bargaining, politicians do not have control over the threshold above which EPL becomes stricter, which is now fixed and given by \tilde{a}_0^x . However, Section 5.1.2 shows that, when $\lambda \in (\tilde{\lambda}, 1)$, the preferred policy is such that the size threshold satisfies: $a^x > \tilde{a}_0^x$. Thus, the labor policy arising from independent negotiations has a lower size threshold than the most preferred policy, i.e. provides protection to a larger set of workers. Politicians can solve this issue by limiting the bargaining power of unions (μ), that is by controlling the intensive margin of EPL, represented in Figure 17 by the size of the 'jump' ($\mu\Delta$) at the threshold. As a result, the policy that implements the maximum asset-based welfare provides protection to a larger set of workers, but the intensity of that protection is lower.

The main takeaway of this section is that politicians can eliminate the distortions created by strategic behavior by properly allocating the bargaining power between workers and entrepreneurs. In equilibrium, there are no unions in smaller firms ($a < \tilde{a}_0^x$). Even when workers from this sector are allowed to form unions and bargain on labor conditions, they accept to remain under weak protection regardless of their bargaining power. Thus, is like unions never come to exist in smaller firms. In consequence, politicians choose μ to control the outcome of negotiations in larger firms ($a > \tilde{a}_0^x$), and in this way, attain the desired level of welfare.

7 Conclusions

This article explores the political origins of size-contingent Employment Protection Legislation (EPL), which imposes stricter regulations on larger firms (S-shaped EPL). In the model, wealth heterogeneity and occupational choice give rise to endogenous political preferences for EPL. Politicians can propose a size-contingent regulation to accommodate the heterogeneous preferences for EPL. I study the equilibrium outcome when EPL can be contingent on assets or labor.

The main result is that the equilibrium policy is S-shaped, regardless of the government's primary concern for either workers or entrepreneurs. This result applies to both an asset-based or labor-based policy. However, under a labor-based policy, firms strategically adjust labor demand to legally avoid being hit by regulations, resulting in welfare distortions. Under certain conditions, the government can eliminate these welfare distortions by properly allocating the bargaining power between workers and entrepreneurs.

This paper opens the door for a deeper understanding of the emergence of labor regulation across countries. First, as far as I know, this is the first paper to develop a political theory where an S-shaped EPL can arise as an equilibrium outcome of aggregating endogenous political preferences.

Second, the model delivers new testable predictions regarding the welfare effects of EPL across groups of workers and firms. Although the purpose of EPL is to protect workers, it has unintended regressive consequences. It reduces the welfare of the group of workers in smaller firms while primarily benefiting those in larger firms. Moreover, EPL significantly hurts smaller firms, while larger firms can more easily accommodate stricter labor regulations. In a companion paper (Huerta, 2022), I provide empirical support for these results by using firm-level panel data and by exploiting the state-level adoption of Wrongful Discharge Laws (WDLs) in the US.

Third, the model shows that more protective labor regulations are more likely to arise in countries with more flexible wages, which is a new result that can be tested in the data.

Finally, other types of size-contingent regulations are widespread worldwide, such as special tax treatments, credit subsidies, and restrictions on the expansion of businesses. As shown in Section D.8 in the Appendix, the model can be adapted to accommodate these different policies. The study of the political economy of these regulations is left for future work.

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Online Appendix

The Political Economy of Labor Policy

Diego Huerta *

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A Appendix: Basics

A.1 Optimal debt contract

In what follows, I characterize the conditions that define the optimal debt contract under the initial policy, $\mathcal{P}_0 = (\varphi_0, \theta_0)$. These conditions can be generalized to any policy, \mathcal{P} .

Define the auxiliary function:

$$\Psi(a, d, l | \varphi_0, \theta_0) \equiv U^e(a, d, l | \varphi_0, \theta_0) - \phi k, \quad (\text{A.1})$$

which measures the severity of agency problems for a triplet (a, d, l) .¹ Analogously as in Fischer and Huerta (2021), it can be shown that there exists a minimum wealth required to obtain a loan, $\underline{a}_0 = \underline{a}(\varphi_0, \theta_0)$, which is given by:²

$$\Psi(\underline{a}_0, \underline{d}_0, \underline{l}_0 | \varphi_0, \theta_0) = 0 \Leftrightarrow U^e(\underline{a}_0, \underline{d}_0, \underline{l}_0 | \varphi_0, \theta_0) = \phi \underline{k}_0 \quad (\text{A.2})$$

$$\Psi_d(\underline{a}_0, \underline{d}_0, \underline{l}_0 | \varphi_0, \theta_0) = 0 \Leftrightarrow p f_k(\underline{k}_0, (1-s)\underline{l}_0) = 1 + r^* + \phi, \quad (\text{A.3})$$

$$\frac{\partial U^e(\underline{a}_0, \underline{d}_0, \underline{l}_0 | \varphi_0, \theta_0)}{\partial l} = 0 \Leftrightarrow p(1-s) f_l(\underline{k}_0, (1-s)\underline{l}_0) = \bar{w}(\varphi_0, \theta_0), \quad (\text{A.4})$$

where $\underline{k}_0 \equiv \underline{a}_0 + \underline{d}_0$, $\underline{d}_0 > 0$ is the amount of debt that the first agent with access to credit can get and \underline{l}_0 are the units of labor she hires. Intuitively, the first condition asks that the minimum wealth to get a loan \underline{a}_0 leaves the agent just indifferent between absconding with the loan or honoring the contract. The second expression imposes that an agent with \underline{a}_0 is obtaining his minimum debt, \underline{d}_0 . The final condition imposes that labor hired \underline{l}_0 is optimal at the capital level \underline{k}_0 .

Thus, there is credit rationing: a rationed borrower ($a < \underline{a}_0$) may be willing to pay a higher interest rate in order to obtain a loan, but banks will not accept such offer since they cannot trust the borrower. From condition (A.3), the marginal return to investment of the first agent with access to credit is $1 + r^* + \phi$, which corresponds to the highest possible return to investment. As a increases, the return to capital falls until it eventually attains the level obtained by an efficient firm $1 + r^*$. Since U^e is increasing and continuous in the relevant range, there exists a critical wealth level $\bar{a}_0 > \underline{a}_0$, such that an entrepreneur owing \bar{a}_0 is the first agent that can obtain a loan to invest efficiently:

$$\Psi(\bar{a}_0, k_0^* - \bar{a}_0, l_0^*) = 0. \quad (\text{A.5})$$

¹If $\Psi > 0$ the incentives to commit default decrease as Ψ increases. In contrast, if $\Psi < 0$ the entrepreneur has incentives to behave maliciously. A more negative Ψ means that the entrepreneur has less incentives to honor the credit contract and abscond with the loan.

²Conditions below arise from a *minimax* problem. See proof of Lemma 1 in Fischer and Huerta (2021) for more details.

Thus, in equilibrium these two thresholds define an endogenous range of entrepreneurs, $[\underline{a}_0, \bar{a}_0)$, who have constrained access to credit and operate at an inefficient scale. Because in this range the marginal return to capital is larger than the marginal cost of debt, those agents will decide to ask for their maximum allowable loan, which is given by:

$$\Psi(a, d, l|\varphi_0, \theta_0) = 0, \quad (\text{A.6})$$

where labor $l \equiv l(a|\varphi_0, \theta_0)$ satisfies:

$$p(1-s)f_l(a+d, (1-s)l) = \bar{w}(\varphi_0, \theta_0). \quad (\text{A.7})$$

A.2 Occupational choice

In Section 3.3, I define \hat{a}_0 as the critical wealth level from which agents prefer to form a firm instead of becoming workers. Formally:

$$\hat{a}_0 \equiv \inf_{\{a\}} \{U^e(a, d(a), l(a)) - u^w(a)\} \geq 0.$$

Note that different arrangements could arise in the model as function of \underline{a}_0 and \hat{a}_0 . Figure 1 illustrates these features. Panel a) shows the case in which $\underline{a}_0 > \hat{a}_0$. All agents with $a < \hat{a}_0$ become workers and those with $a \geq \underline{a}_0$ become entrepreneurs. Agents with $a \in (\hat{a}_0, \underline{a}_0)$ may either become workers or invest their little wealth in a firm (micro-entrepreneurs). In the paper, I focus on the case in which all agents with $a < \underline{a}_0$ become workers. Panel b) presents the case in which some agents that can access the credit market prefer to become workers, $a \in [\underline{a}_0, \hat{a}_0)$. In Fischer and Huerta (2021) we show that the properties of the model are preserved under the cases that are not studied in this paper.

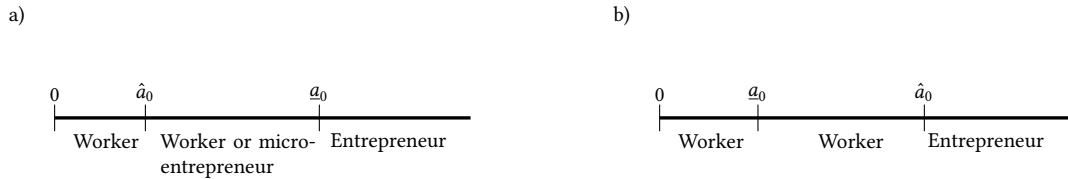


Figure 1: Occupational choice.

A.3 Measuring workers' welfare

This section shows that $U^w(l)$ is an “appropriate” measure of welfare for the group of workers matched to a firm hiring l units of labor.

Recall the labor market equilibrium condition:

$$l_s \cdot G(\underline{a}) = \int_{\underline{a}}^{a_M} l \partial G(a),$$

multiply by the expected wage \bar{w} and subtract $\zeta(l_s)G(\underline{a})$ on both sides to obtain:

$$\begin{aligned} \underbrace{[\bar{w} \cdot l_s - \zeta(l_s)]}_{=u^w(l_s)} G(\underline{a}) &= \left(\int_{\underline{a}}^{a_M} (\bar{w} \cdot l) \partial G(a) \right) - \zeta(l_s)G(\underline{a}), \\ \Rightarrow u^w(l_s) \cdot G(\underline{a}) &= \left(\int_{\underline{a}}^{a_M} (\bar{w} \cdot l) \partial G(a) \right) - \left(\zeta(l_s) \int_{\underline{a}}^{a_M} \frac{l}{l_s} \partial G(a) \right), \\ \Rightarrow u^w(l_s) \cdot G(\underline{a}) &= \int_{\underline{a}}^{a_M} U^w(l) \partial G(a). \end{aligned} \quad (\text{A.8})$$

where in the second line I have used the labor market equilibrium condition. Expression (A.8) shows how the aggregate workers' welfare, $u^w(l_s) \cdot G(\underline{a})$, is distributed across firms of different sizes. It turns out that $U^w(l) = \bar{w}l - \frac{l}{l_s}\zeta(l_s)$ is the correct measure for workers' welfare in a firms hiring l units of labor.

A.4 Individual workers' welfare under an S-shaped EPL

In this section, I show how to obtain individual workers' welfare under an S-shaped policy, characterized by the size threshold a^x above which EPL becomes stricter. Define $u_0^w \equiv u^w(l_s(x_0))$ and $u_1^w \equiv u^w(l_s(x_1))$, where $l_s(x)$ is the individual labor supply given by (3.6). Since workers are randomly matched to firms, the expected utility of an individual worker, $\mathbb{E}u^w$, is given by:

$$\mathbb{E}u^w = \frac{m^0}{m^0 + m^1} u_0^w + \frac{m^1}{m^0 + m^1} u_1^w, \quad (\text{A.9})$$

where m^0 and m^1 are the masses of workers that supply $l_s(x_0)$ and $l_s(x_1)$, respectively, as defined by conditions (5.2) and (5.3). Since the total mass of workers is given by $G(\underline{a}_0)$, the total workers' welfare in the economy, \bar{U}^w , is given by:

$$\begin{aligned} \bar{U}^w &= \left[\frac{m^0}{m^0 + m^1} u_0^w + \frac{m^1}{m^0 + m^1} u_1^w \right] \cdot G(\underline{a}_0), \\ &= m_0 u_0^w + m_1 u_1^w, \end{aligned} \quad (\text{A.10})$$

where in the second line I have used condition (5.4). Based on equation (A.8), the following condition must hold:

$$m_0 u_0^w + m_1 u_1^w = \int_{a_0}^{a^x} U^w(a|x_0) \partial G(a) + \int_{a^x}^{a_M} U^w(a|x_1) \partial G(a). \quad (\text{A.11})$$

Thus, the politician's problem can be written in terms of either the left-hand side or the right-hand side measure for aggregate workers' welfare. In this paper, I use the expression on the right-hand side because of two reasons: i) it allows me to obtain Proposition 3 and to simplify the politician's problem, and ii) it allows me to characterize the political preferences of the different groups of workers, which admits a more intuitive interpretation of the results.

B Appendix: Main Proofs

To simplify notation, in the rest of this section I denote the derivative of \bar{w} in terms of $x \in \{\varphi, \theta\}$ by \bar{w}_x , where:

$$\bar{w}_\varphi = \frac{\partial w}{\partial \varphi} [p((1-s) + s\varphi) + (1-p)\theta] + psw \quad (\text{B.1})$$

$$\bar{w}_\theta = \frac{\partial w}{\partial \theta} [p((1-s) + s\varphi) + (1-p)\theta] + (1-p)w. \quad (\text{B.2})$$

Additionally, I define the minimum marginal productivity of capital: $1 + \underline{r} \equiv 1 + r^* + \phi$, where $1 + r^* = 1 + \rho - (1-p)\eta$ is the marginal productivity of capital at the optimal operation scale.

The following properties are useful to prove Propositions 1 and 2:

1. $\frac{\partial d}{\partial x} = \frac{l\bar{w}_x}{pf_k - (1+r)} < 0$.
2. $\frac{\partial l}{\partial x} = \frac{\bar{w}_x}{1-s} \left(\frac{1}{p(1-s)f_l} - \frac{\beta(1-s)f_k}{f_l(p f_k - (1+r))} \right) < 0$.
3. $\frac{\partial a_0}{\partial x} = \frac{l_0 \bar{w}_x}{p f_k + (1-p)\eta - \phi} > 0$.
4. $\frac{\partial l_s}{\partial x} = \frac{\bar{w}_x}{\zeta''(l_s)} > 0$.
5. $\frac{\partial u^w}{\partial x} = \bar{w}_x l_s > 0$.
6. $\frac{\partial d}{\partial a} = -\frac{p f_k + (1-p)\eta - \phi}{p f_k - (1+r)} > 0$.
7. $\frac{\partial l}{\partial a} = -\frac{f_{lk}}{f_l(1-s)} \left(1 + \frac{\partial d}{\partial a} \right) > 0$.

Proof:

Item 1. Differentiation of equation (A.6) in terms of x leads to:

$$\begin{aligned} \Psi_d \frac{\partial d}{\partial x} + \underbrace{\Psi_l}_{=0} \frac{\partial l}{\partial x} + \Psi_x &= 0 \\ \Rightarrow \frac{\partial d}{\partial x} &= -\frac{\Psi_x}{\Psi_d} = \frac{l\bar{w}_x}{p f_k - (1+r)} < 0, \end{aligned} \quad (\text{B.3})$$

where I have used the FOC of labor, $\Psi_l = \frac{\partial U^e}{\partial l} = 0$, that $p f_k \in [1 + r^*, (1+r)]$, and that $\bar{w}_x > 0$.³

³Note that when EPL increases in a single firm: $\bar{w}_\varphi = psw > 0$ and $\bar{w}_\theta = (1-p)w > 0$. However, when EPL increases in a non-negligible mass of firms, the equilibrium wage goes down, partially offsetting the direct effect of improved EPL. Despite this, it is still true that $\bar{w}_x > 0$. The only exception is when EPL improves in all firms. In that case, EPL is neutral: $\bar{w}_x = 0$. I study that particular case in Lemma 2.

Item 2. From the FOC of labor (A.7):

$$\begin{aligned}
p(1-s) \left(f_{lk} \frac{\partial d}{\partial x} + (1-s) f_{ll} \frac{\partial l}{\partial x} \right) &= \bar{w}_x, \\
\Rightarrow \frac{\partial l}{\partial x} &= \frac{\frac{\bar{w}_x}{p(1-s)} - f_{lk} \frac{\partial d}{\partial x}}{(1-s) f_{ll}} = \frac{\bar{w}_x}{1-s} \left(\frac{1}{p(1-s) f_{ll}} - \frac{l f_{kl}}{f_{ll} (f_k - (1+r))} \right), \\
\Rightarrow \frac{\partial l}{\partial x} &= \frac{\bar{w}_x}{1-s} \left(\frac{1}{p(1-s) f_{ll}} - \frac{\beta(1-s) f_k}{f_{ll} (p f_k - (1+r))} \right) < 0,
\end{aligned} \tag{B.4}$$

where the last equality follows from $f_{kl} = \frac{\alpha(1-s)\beta f}{kl} = \frac{\beta(1-s)f_k}{l}$.

Item 3. Differentiate (A.2) to obtain:

$$\begin{aligned}
\Psi_a(a_0, \underline{d}_0, l_0) \frac{\partial a_0}{\partial x} + \underbrace{\Psi_d(a_0, \underline{d}_0, l_0) \frac{\partial \underline{d}_0}{\partial x}}_{=0 \text{ by (A.3)}} + \underbrace{\Psi_l(a_0, \underline{d}_0, l_0) \frac{\partial l_0}{\partial x}}_{=0 \text{ by (A.4)}} + \Psi_x(a_0, \underline{d}_0, l_0) &= 0, \\
\Rightarrow \frac{\partial a_0}{\partial x} &= -\frac{\Psi_x(a_0, \underline{d}_0, l_0)}{\Psi_a(a_0, \underline{d}_0, l_0)} = \frac{l_0 \bar{w}_x}{p f_k(k_0, (1-s)l_0) + (1-p)\eta - \phi} > 0.
\end{aligned} \tag{B.5}$$

Item 4. Differentiate condition (3.6) in terms of x and solve for $\frac{\partial l_s}{\partial x}$ to obtain the result.

Item 5. Differentiation of (3.3) in terms of x gives:

$$\frac{\partial u^w}{\partial x} = \bar{w}_x l_s + \underbrace{(\bar{w} - \zeta'(l_s)) \frac{\partial l_s}{\partial x}}_{=0 \text{ by (3.6)}} = \bar{w}_x l_s > 0. \tag{B.6}$$

Item 6. Differentiate (A.6) in terms of a to obtain:

$$\Psi_k \left(1 + \frac{\partial d}{\partial a} \right) + \Psi_d \frac{\partial d}{\partial a} + \Psi_l \frac{\partial l}{\partial a} = 0.$$

Use that $\Psi_k = p f_k + (1-p)\eta - \phi$, $\Psi_d = -(1+\rho)$, and that $\Psi_l = 0$ to obtain the result.

Item 7. Differentiate (A.7) in terms of a to obtain:

$$\begin{aligned}
p(1-s) \left[f_{lk} \left(1 + \frac{\partial d}{\partial a} \right) + (1-s) f_{ll} \frac{\partial l}{\partial a} \right] &= 0, \\
\Rightarrow \frac{\partial l}{\partial a} &= -\frac{f_{lk}}{f_{ll}(1-s)} \left(1 + \frac{\partial d}{\partial a} \right) > 0.
\end{aligned} \tag{B.7}$$

■

Proposition 1 Consider the initial labor regulation, $\mathcal{P}_0 : [\underline{a}_0, a_M] \rightarrow \{\varphi_0, \theta_0\}$, then:

1. All entrepreneurs are worse off after a marginal increase of φ or θ .
2. This negative effect is strictly decreasing if $a \in [\underline{a}_0, \bar{a}_0)$ and remains constant after $a \geq \bar{a}_0$.

Proof: Differentiation of U^e in terms of x gives:

$$\frac{\partial U^e}{\partial x} = [pf_k - (1 + r^*)] \frac{\partial d}{\partial x} - \bar{w}_x l. \quad (\text{B.8})$$

Replace (B.3) in (B.8) to obtain:

$$\frac{\partial U^e}{\partial x} = l \cdot \bar{w}_x \left[\frac{pf_k - (1 + r^*)}{pf_k - (1 + r)} - 1 \right] = \phi \bar{w}_x \frac{l}{pf_k - (1 + r)} < 0. \quad (\text{B.9})$$

Thus, the effect of increased $x = \{\varphi, \theta\}$ on entrepreneurs' utility is negative. In particular, $\lim_{a \rightarrow \underline{a}_0^+} \frac{\partial U^e(a)}{\partial x} = -\infty$ and $\frac{\partial U^e(\bar{a}_0)}{\partial x} = -l^* \bar{w}_x$.

In order to conclude that this negative effect becomes weaker as a increases, all is left to show is that $\frac{\partial}{\partial a} \left(\frac{\partial U^e}{\partial x} \right) > 0$. Differentiate (B.9) with respect to a :

$$\frac{\partial}{\partial a} \left(\frac{\partial U^e}{\partial x} \right) = \frac{\phi \bar{w}_x}{(pf_k - (1 + r))^2} \left[\frac{\partial l}{\partial a} (pf_k - (1 + r)) - l \frac{\partial}{\partial a} (pf_k) \right].$$

Note that:

$$\frac{\partial}{\partial a} (f_k) = \left(f_{kk} - \frac{f_{kl}^2}{f_{ll}} \right) \left(1 + \frac{\partial d}{\partial a} \right) = -\frac{\alpha f}{(1 - \beta)k^2} (1 - \alpha - \beta) \left(1 + \frac{\partial d}{\partial a} \right) < 0, \quad (\text{B.10})$$

Use equations (B.7) and (B.10) to obtain:

$$\begin{aligned} \frac{\partial}{\partial a} \left(\frac{\partial U^e}{\partial x} \right) &= \frac{\phi \bar{w}_x}{(pf_k - (1 + r))^2} \left(1 + \frac{\partial d}{\partial a} \right) \left[-\frac{f_{kl}}{(1 - s)f_{ll}} (pf_k - (1 + r)) + l \frac{p\alpha f}{(1 - \beta)k^2} (1 - \alpha - \beta) \right], \\ &= \underbrace{\frac{\phi l \bar{w}_x}{(1 - s)^2 (1 - \beta) k (pf_k - (1 + r))^2}}_{>0} \left(1 + \frac{\partial d}{\partial a} \right) [\alpha (pf_k - (1 + r)) + pf_k (1 - s)^2 (1 - \alpha - \beta)]. \end{aligned}$$

Denote the term in brackets by h and notice that:

$$h \equiv \alpha (pf_k - (1 + r)) + pf_k (1 - s)^2 (1 - \alpha - \beta) > -\alpha \phi + (1 + r^*) (1 - s)^2 (1 - \alpha - \beta) > 0,$$

where the first inequality comes from $pf_k \in [1 + r^*, 1 + r]$ and the second one uses Assumption 1. Therefore, $\frac{\partial}{\partial a} \left(\frac{\partial U^e}{\partial x} \right) > 0$. Thus, smaller firms are more adversely affected by an improvement in EPL as measured either by φ or θ . This concludes the proof. \blacksquare

Proposition 2 Consider the initial labor regulation, $\mathcal{P}_0 : [\underline{a}_0, a_M] \rightarrow \{\varphi_0, \theta_0\}$, and suppose a marginal increase of φ or θ . Then, there are cutoffs $\tilde{a}_0^\varphi \in (\underline{a}_0, \bar{a}_0)$ and $\tilde{a}_0^\theta \in (\underline{a}_0, \bar{a}_0)$ given by:

$$\frac{\partial U^w(\tilde{a}_0^x | \mathcal{P}_0)}{\partial x} = 0, \quad x \in \{\varphi, \theta\},$$

such that:

1. Workers' welfare in firms with $a \in [\underline{a}_0, \tilde{a}_0^x)$ decreases.
2. Workers' welfare in firms with $a > \tilde{a}_0^x$ increases.
3. This marginal effect is strictly increasing in $a \in [\underline{a}_0, \bar{a}_0)$ and remains constant after $a \geq \bar{a}_0$.

Proof: Differentiating condition (3.4) with respect to $x = \{\varphi, \theta\}$:

$$\begin{aligned} \frac{\partial U^w(a|\varphi, \theta)}{\partial x} &= \bar{w}_x l + \frac{\partial l}{\partial x} \bar{w}(\varphi, \theta) - \frac{\left[\frac{\partial l}{\partial x} \zeta(l_s) + l \zeta'(l_s) \frac{\partial l_s}{\partial x} \right] l_s - l \zeta(l_s) \frac{\partial l_s}{\partial x}}{(l_s)^2}, \\ &= \bar{w}_x \cdot l \underbrace{\left[1 - \frac{1}{\zeta''(l_s) \cdot l_s} \left(\zeta'(l_s) - \frac{\zeta(l_s)}{l_s} \right) \right]}_{=(\gamma-1)/\gamma > 0} + \underbrace{\frac{\partial l}{\partial x}}_{< 0} \underbrace{\left(\zeta'(l_s) - \frac{\zeta(l_s)}{l_s} \right)}_{=(\gamma-1)l_s^{\gamma-1} > 0}, \end{aligned} \quad (\text{B.11})$$

where I have used that $\bar{w}(\varphi, \theta) = \zeta'(l_s)$ and that $\frac{\partial l_s}{\partial x} = \frac{\bar{w}_x}{\zeta''(l_s)} > 0$.

Note that the sign of $\frac{\partial U^w(a|\varphi, \theta)}{\partial x}$ is ambiguous and depends on a through l . In particular, $\lim_{a \rightarrow \underline{a}_0^+} \frac{\partial l}{\partial x} = -\infty$ and so, $\lim_{a \rightarrow \underline{a}_0^+} \frac{\partial U^w(a|\varphi, \theta)}{\partial x} = -\infty$. Thus, at least in a neighborhood of \underline{a}_0 workers are made worse off when x increases. Additionally, the labor market must satisfy the welfare equilibrium condition:

$$\int_{\underline{a}}^{a_M} u^w(\varphi, \theta) \partial G = \int_{\underline{a}}^{a_M} U^w(a|\varphi, \theta) \partial G. \quad (\text{B.12})$$

Differentiate (B.12) in terms of $x \in \{\varphi, \theta\}$ and evaluate at \mathcal{P}_0 to obtain:

$$\underbrace{\frac{\partial u^w(\varphi_0, \theta_0)}{\partial x} G(\underline{a}_0) + u^w(\varphi_0, \theta_0) g(\underline{a}_0) \frac{\partial \underline{a}_0}{\partial x}}_{> 0} = \int_{\underline{a}_0}^{a_M} \frac{\partial U^w(a|\varphi_0, \theta_0)}{\partial x} \partial G - \underbrace{U^w(a|\varphi_0, \theta_0) g(\underline{a}_0) \frac{\partial \underline{a}_0}{\partial x}}_{< 0}, \quad (\text{B.13})$$

where I have used that $\frac{\partial u^w(\varphi_0, \theta_0)}{\partial x} > 0$ and $\frac{\partial \underline{a}_0}{\partial x} > 0$.

Using the fact that $\frac{\partial U^w(a|\varphi_0, \theta_0)}{\partial x} < 0$ in some neighborhood of \underline{a}_0 and that the second term of the right-hand side is also negative, it follows that $\frac{\partial U^w(a|\varphi_0, \theta_0)}{\partial x}$ must be positive in some range (otherwise condition (B.13) is violated). If $\frac{\partial U^w(a|\varphi_0, \theta_0)}{\partial x}$ is strictly increasing in a , then there exist

some threshold $\tilde{a}_0^x \equiv \tilde{a}^x(\mathcal{P}_0) \in (\underline{a}_0, \bar{a}_0)$ given by:

$$\frac{\partial U^w(\tilde{a}_0^x | \mathcal{P}_0)}{\partial x} = 0, \quad x \in \{\varphi, \theta\},$$

such that $\frac{\partial U^w(a|\varphi, \theta)}{\partial x} < 0$ if $a \in [\underline{a}_0, \tilde{a}_0^x)$ and $\frac{\partial U^w(a|\varphi, \theta)}{\partial x} > 0$ if $a > \tilde{a}_0^x$. This leads to the results of the proposition. Thus, all is left to show is that $\frac{\partial}{\partial a} \left(\frac{\partial U^w(a|\varphi, \theta)}{\partial x} \right) > 0$. Differentiation of $\frac{\partial U^w(a|\varphi, \theta)}{\partial x}$ with respect to a leads to:

$$\frac{\partial}{\partial a} \left(\frac{\partial U^w(a|\varphi, \theta)}{\partial x} \right) = \underbrace{\tilde{w}_x \cdot \frac{\partial l}{\partial a}}_{>0} \underbrace{\left[1 - \frac{1}{\zeta''(l_s) \cdot l_s} \left(\zeta'(l_s) - \frac{\zeta(l_s)}{l_s} \right) \right]}_{>0} + \frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right) \underbrace{\left(\zeta'(l_s) - \frac{\zeta(l_s)}{l_s} \right)}_{>0}.$$

Thus, the sign of $\frac{\partial}{\partial a} \left(\frac{\partial U^w(a|\varphi, \theta)}{\partial x} \right)$ depends on the sign of $\frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right)$. In what follows, I show that $\frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right) > 0$, which implies that $\frac{\partial}{\partial a} \left(\frac{\partial U^w(a|\varphi, \theta)}{\partial x} \right) > 0$.

Differentiation of (B.4) leads to:

$$\begin{aligned} \frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right) &= \frac{\tilde{w}_x}{1-s} \left[-\frac{\frac{\partial}{\partial a}(f_{ll})}{p(1-s)f_{ll}^2} - \beta(1-s) \frac{\frac{\partial}{\partial a}(f_k)(pf_k - (1+r))f_{ll}}{(pf_k - (1+r))^2 f_{ll}^2} + \beta(1-s) f_k \frac{(p \frac{\partial}{\partial a}(f_k) f_{ll} + (pf_k - (1+r)) \frac{\partial}{\partial a}(f_{ll}))}{(pf_k - (1+r))^2 f_{ll}^2} \right], \\ &= \underbrace{\frac{\tilde{w}_x}{p(1-s)^2 (pf_k - (1+r))^2 f_{ll}^2}}_{\equiv h_x > 0} \left[\frac{\partial}{\partial a}(f_{ll}) \cdot [\beta(1-s)^2 pf_k (pf_k - (1+r)) - (pf_k - (1+r))^2] \right. \\ &\quad \left. + \beta(1-s)^2 p \frac{\partial}{\partial a}(f_k) \cdot f_{ll}(1+r) \right]. \end{aligned} \quad (\text{B.14})$$

Notice that:

$$\frac{\partial}{\partial a}(f_{ll}) = f_{llk} \left(1 + \frac{\partial d}{\partial a} \right) + f_{lll}(1-s) \frac{\partial l}{\partial a} = \left(f_{llk} - \frac{f_{kl} \cdot f_{lll}}{f_{ll}} \right) \left(1 + \frac{\partial d}{\partial a} \right) = \frac{\alpha\beta(1-s)^2 f}{kl^2} \left(1 + \frac{\partial d}{\partial a} \right) > 0. \quad (\text{B.15})$$

Defining $\tilde{h}_x \equiv h_x \cdot \left(1 + \frac{\partial d}{\partial a} \right)$ and replacing (B.10) and (B.15) in (B.14) gives:

$$\begin{aligned} \frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right) &= \tilde{h}_x \left[\frac{\alpha\beta(1-s)^2 f}{kl^2} \cdot [\beta(1-s)^2 pf_k (pf_k - (1+r)) - (pf_k - (1+r))^2] \right. \\ &\quad \left. - \beta(1-s)^2 p \frac{\alpha f}{(1-\beta)k^2} (1-\alpha-\beta) \cdot f_{ll}(1+r) \right], \\ &= \underbrace{-(1-\beta)^{-1} \tilde{h}_x \frac{f_{ll}}{k}}_{>0} \left[\alpha[\beta(1-s)^2 pf_k (pf_k - (1+r)) - (pf_k - (1+r))^2] \right. \\ &\quad \left. + \beta(1-s)^2 pf_k (1-\alpha-\beta)(1+r) \right]. \end{aligned}$$

The sign of this expression is determined by the sign of the term in brackets which I denote

by q :

$$\begin{aligned} q &\equiv \alpha[\beta(1-s)^2 pf_k(pf_k - (1+r)) - (pf_k - (1+r))^2] + \beta(1-s)^2 pf_k(1-\alpha-\beta)(1+r), \\ &= -\alpha(pf_k - (1+r))(pf_k(1-\beta(1-s)^2) - (1+r)) + \beta(1-s)^2 pf_k(1-\alpha-\beta)(1+r). \end{aligned}$$

Recall that $pf_k \in [1+r^*, 1+r]$, then:

$$\begin{aligned} pf_k - (1+r) &\in [-\phi, 0], \\ pf_k(1-\beta(1-s)^2) - (1+r) &\in [-(\beta(1-s)^2(1+r^*) + \phi), -\beta(1-s)^2(1+r^* + \phi)]. \end{aligned}$$

Using these properties and Assumption 1:

$$\begin{aligned} q &\geq -\alpha\phi(\beta(1-s)^2(1+r^*) + \phi) + \beta(1-s)^2(1+r^*)(1-\alpha-\beta)(1+r^* + \phi), \\ &> -\alpha\phi(\beta(1-s)^2(1+r^*) + \phi) + \beta(1-s)^2(1+r^*)(1-\alpha-\beta)(\beta(1-s)^2(1+r^*) + \phi), \\ &> (\beta(1-s)^2(1+r^*) + \phi) [-\alpha\phi + \beta(1-s)^2(1+r^*)(1-\alpha-\beta)] > 0, \end{aligned}$$

which implies that $\frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right) > 0$. Thus, $\frac{\partial}{\partial a} \left(\frac{\partial U^w(a|\varphi_0, \theta_0)}{\partial x} \right) > 0$, which leads to the result of the proposition. ■

Proposition 3 Any labor regulation policy, \mathcal{P} that solves (3.14) satisfies monotonicity at each component:

$$\mathcal{P}^x(a) : \mathcal{P}^x(a') \leq \mathcal{P}^x(a'') \quad \forall a' < a'', x \in \{\varphi, \theta\}.$$

Moreover, there are size thresholds, $a^0 \in [\underline{a}_0, a_M]$ and $a^\theta \in [\underline{a}_0, a_M]$, such that:

$$\mathcal{P}^x(a) = \begin{cases} x_0 & \text{if } a < a^x, \\ x_1 & \text{if } a \geq a^x. \end{cases}$$

Proof: By contradiction, suppose that there is some solution to problem (3.14), $\mathcal{P}^x(a)$ such that it violates monotonicity in some non-zero measure set $\mathcal{A} \in \mathcal{B}([\underline{a}_0, a_M])$ and for which monotonicity holds in $[\underline{a}_0, a_M] - \{\mathcal{A}\}$.

Let x_i , with $i \in \{0, 1\}$ be defined as:

$$x_i = \begin{cases} \varphi_i & \text{if } x = \varphi, \\ \theta_i & \text{if } x = \theta. \end{cases}$$

Assume that \mathcal{A} satisfies:

$$\mathcal{A} : \mathcal{A} = \mathcal{A}_0 \cup \mathcal{A}_1 \text{ with } \mathcal{A}_0 \cap \mathcal{A}_1 = \emptyset \text{ and } a' \in \mathcal{A}_0, a'' \in \mathcal{A}_1 \Rightarrow a' < a'',$$

and define:

$$\mathcal{P}^x(a) : \mathcal{P}^x(a') > \mathcal{P}^x(a''), a' \in \mathcal{A}_0, a'' \in \mathcal{A}_1.$$

This last condition is equivalent to $\mathcal{P}^x(\mathcal{A}_0) > \mathcal{P}^x(\mathcal{A}_1) \Leftrightarrow \mathcal{P}^x(\mathcal{A}_0) = x_1$ and $\mathcal{P}^x(\mathcal{A}_1) = x_0$.

Further, define $m_G^e(x_0|\mathcal{P}, \mathcal{A})$ and $m_G^e(x_1|\mathcal{P}, \mathcal{A})$ as the masses of entrepreneurs in the set \mathcal{A} that operate under x_0 and x_1 when \mathcal{P} is implemented:

$$m_G^e(x_i|\mathcal{P}, \mathcal{A}) = \int_{a \in \mathcal{A}} \mathbf{1}[\mathcal{P}^x(a) = x_i] \partial G, \quad i \in \{0, 1\}. \quad (\text{B.16})$$

Consider the alternative labor regulation policy, $\mathcal{P}^{x'}$ that satisfies:

$$\mathcal{P}^{x'}(a) = \begin{cases} \mathcal{P}^x(a) & \text{if } a \in [\underline{a}_0, a_M] - \{\mathcal{A}\}, \\ \{\mathcal{P}^{x'}(a) : \mathcal{P}^{x'}(\tilde{\mathcal{A}}_0) < \mathcal{P}^{x'}(\tilde{\mathcal{A}}_1)\} & \text{if } a \in \mathcal{A} = \tilde{\mathcal{A}}_0 \cup \tilde{\mathcal{A}}_1, \end{cases}$$

where,

$$\{\mathcal{A} : \mathcal{A} = \tilde{\mathcal{A}}_0 \cup \tilde{\mathcal{A}}_1 \text{ with } \tilde{\mathcal{A}}_0 \cap \tilde{\mathcal{A}}_1 = \emptyset \text{ and } a' \in \tilde{\mathcal{A}}_0, a'' \in \tilde{\mathcal{A}}_1 \Rightarrow a' < a''\},$$

and

$$\{\tilde{\mathcal{A}}_0, \tilde{\mathcal{A}}_1 : m_G^e(x_0|\mathcal{P}^{x'}, \mathcal{A}) = m_G^e(x_0|\mathcal{P}^x, \mathcal{A}) \text{ and } m_G^e(x_1|\mathcal{P}^{x'}, \mathcal{A}) = m_G^e(x_1|\mathcal{P}^x, \mathcal{A})\}.$$

Note that $\mathcal{P}^{x'}(\tilde{\mathcal{A}}_0) = x_0$ and $\mathcal{P}^{x'}(\tilde{\mathcal{A}}_1) = x_1$. Thus, $\mathcal{P}^{x'}$ satisfies monotonicity in \mathcal{A} . Moreover, it reverts and preserves the masses of entrepreneurs operating under x_0 and x_1 that arise from \mathcal{P}^x . From Proposition 1, $\frac{\partial}{\partial a} \left(\frac{\partial U^e}{\partial x} \right) > 0$, thus the aggregate welfare of entrepreneurs is higher under $\mathcal{P}^{x'}$. Additionally, Proposition 2 shows that $\frac{\partial}{\partial a} \left(\frac{\partial U^w}{\partial x} \right) > 0$, hence workers' welfare is also larger under $\mathcal{P}^{x'}$. Therefore, \mathcal{P}^x cannot solve problem (3.14).

Nevertheless, observe that $\mathcal{P}^{x'}$ may not satisfy monotonicity in $[\underline{a}_0, a_M]$. For instance, if \mathcal{P}^x was such that $\mathcal{P}^x(a) = x_1, \forall a$. But since \mathcal{A} was chosen arbitrarily, the argument can be repeated iteratively to discard any solution for which monotonicity does not hold in some non-zero measure set. Hence, the solution to the politician's problem must satisfy monotonicity at both components.⁴ Thus, by monotonicity of $\mathcal{P}^x(a)$ there is some $a^x \in [\underline{a}_0, a_M]$ such that $\mathcal{P}^x(a) = x_0$ if $a < a^x$ and $\mathcal{P}^x(a) = x_1$ if $a \geq a^x$. ■

Proposition 4 *The equilibrium size threshold, a_{pe}^x under sticky wages is as follows:*

1. If $\lambda \leq \frac{1}{2+1/(y-2)}$, then $a_{pe}^x = a_M$.

⁴Notice that the resulting $\mathcal{P}^{x'}$ is not necessarily the solution. It is an arbitrary labor regulation policy that satisfies monotonicity and that dominates any \mathcal{P}^x that violates monotonicity in some non-zero measure set.

2. If $\lambda > \frac{1}{2-1/\gamma}$, then $a_{pe}^x \in [\tilde{a}_0^x, \bar{a}_0)$ satisfies:

$$\lambda \frac{\partial U^w(a_{pe}^x | x_0)}{\partial x} = -(1 - \lambda) \frac{\partial U^e(a_{pe}^x | x_0)}{\partial x}, \quad x \in \{\varphi, \theta\}.$$

In particular, if $\lambda = 1$, then $a_{pe}^x = \tilde{a}_0^x$ and $a_{pe}^x > \tilde{a}_0^x$ if $\lambda < 1$.

Proof: The FOC of the politician's problem is as follows:

$$\lambda[U^w(l(a_{pe}^x | x_0)) - U^w(l(a_{pe}^x | x_1))]g(a_{pe}^x) + (1 - \lambda)[U^e(k(a_{pe}^x), l(a_{pe}^x | x_0)) - U^e(k(a_{pe}^x), l(a_{pe}^x | x_1))]g(a_{pe}^x) = 0.$$

Replacing the formulas for the utilities and rearranging terms:

$$(2\lambda - 1)[\bar{w}(x_0)l(a_{pe}^x | x_0) - \bar{w}(x_1)l(a_{pe}^x | x_1)] - \lambda \left[\frac{l(a_{pe}^x | x_0)}{l_s(a_{pe}^x | x_0)} \varsigma(l_s(a_{pe}^x | x_0)) - \frac{l(a_{pe}^x | x_1)}{l_s(a_{pe}^x | x_1)} \varsigma(l_s(a_{pe}^x | x_1)) \right] + (1 - \lambda) [\tilde{f}(a_{pe}^x | x_0) - \tilde{f}(a_{pe}^x | x_1)] = 0,$$

where I have defined:

$$\tilde{f}(a|x) \equiv pf(k(a|x), l(a|x)) + (1 - p)\eta k(a|x) - (1 + \rho)d(a|x) - F, \quad (\text{B.17})$$

which corresponds to expected firm's output net of credit and operation costs. Define the following "weighted worker's welfare" function:

$$\hat{U}^w(a|x) = (2\lambda - 1)\bar{w}(x)l(a|x) - \lambda \frac{l(a|x)}{l_s(x)} \varsigma(l_s(x)). \quad (\text{B.18})$$

Then, the FOC reads as:

$$\hat{U}^w(a_{pe}^x | x_0) - \hat{U}^w(a_{pe}^x | x_1) = \tilde{f}(a_{pe}^x | x_1) - \tilde{f}(a_{pe}^x | x_0)$$

Divide both sides of previous expression by Δ and take $\lim_{\Delta \rightarrow 0}(\cdot)$ to obtain:⁵

$$\frac{\partial \hat{U}^w(a_{pe}^x | x_0)}{\partial x} = -(1 - \lambda) \frac{\partial \tilde{f}(a_{pe}^x | x_0)}{\partial x}. \quad (\text{B.19})$$

Analogously to expression (B.11), differentiation of (B.18) in terms of $x \in \{\varphi, \theta\}$ leads to:

⁵Note that this expression is analogous to (5.5). As will be clear later, this alternative form is useful to study the solution of politician's problem. Additionally, I take $\Delta \rightarrow 0$ to simplify the proof of the proposition and obtain condition (5.5). However, this is not essential for the result. When Δ is some arbitrary positive number, the condition can be written in terms of finite differences.

$$\frac{\partial}{\partial x} \left(\hat{U}^w(a|\varphi, \theta) \right) = \bar{w}_x \cdot l \left[(2\lambda - 1) - \frac{1}{\zeta''(l_s) \cdot l_s} \left((2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} \right) \right] + \underbrace{\frac{\partial l}{\partial x}}_{<0} \left((2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} \right) \quad (\text{B.20})$$

In what follows, expression (B.20) is used to characterize the solution to (B.19). Two cases are studied: i) $\lambda \leq \frac{1}{2+1/(\gamma-2)}$ and ii) $\lambda > \frac{1}{2-1/\gamma}$. When $\lambda \in \left[\frac{1}{2+1/(\gamma-2)}, \frac{1}{2-1/\gamma} \right]$ there may exist multiple solutions.

Case 1: $\lambda \leq \frac{1}{2+1/(\gamma-2)}$

Note that in this case:

$$(2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} = [(2\lambda - 1)\gamma - \lambda](l_s)^{\gamma-1} < 0,$$

and

$$(2\lambda - 1) - \frac{1}{\zeta''(l_s) \cdot l_s} \left((2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} \right) = \frac{(2\lambda - 1)\gamma(\gamma - 2) + \lambda}{\gamma(\gamma - 1)} < \frac{\lambda(2(\gamma - 2) + 1) + \gamma - 2}{\gamma(\gamma - 1)} < 0.$$

Proceeding as in Proposition 2, differentiation of (B.20) in terms of a leads to:

$$\begin{aligned} \frac{\partial}{\partial a} \left(\frac{\partial \hat{U}^w(a|x_0)}{\partial x} \right) &= \underbrace{\bar{w}_x}_{>0} \cdot \underbrace{\frac{\partial l}{\partial a} \left[(2\lambda - 1) - \frac{1}{\zeta''(l_s) \cdot l_s} \left((2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} \right) \right]}_{<0} \\ &\quad + \underbrace{\frac{\partial}{\partial a} \left(\frac{\partial l}{\partial x} \right)}_{>0} \underbrace{\left((2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} \right)}_{<0} < 0. \end{aligned}$$

Hence, in this case, the left-hand side of (B.19) is decreasing in a . Also, because $\lim_{a \rightarrow \underline{a}_0^+} \frac{\partial \hat{U}^w(a|x_0)}{\partial x} = +\infty$, a similar argument as the one used in Proposition 2 can be used to conclude that there is some cutoff $\hat{a}_0^x \in (\underline{a}_0, \bar{a}_0)$ defined by:

$$\frac{\partial \hat{U}(\hat{a}_0^x|x_0)}{\partial x} = 0,$$

such that $\frac{\partial \hat{U}^w(a|x_0)}{\partial x} > 0$ if $a < \hat{a}_0^x$ and $\frac{\partial \hat{U}^w(a|x_0)}{\partial x} < 0$ if $a > \hat{a}_0^x$. Moreover, from Proposition 1:

$$\frac{\partial}{\partial a} \left(-\frac{\partial \tilde{f}(a|x_0)}{\partial x} \right) < 0.$$

Thus, the right-hand side of (B.19) is also decreasing in a . Additionally, $\lim_{a \rightarrow \underline{a}_0^+} -\frac{\partial \tilde{f}(a|x_0)}{\partial x} = +\infty$ and

$\frac{\partial \tilde{f}(a|x_0)}{\partial x} = 0$ for $a \geq \bar{a}_0$. Since $\frac{\partial \hat{U}^w(\hat{a}_0^x|x_0)}{\partial x} = 0$ and $\hat{a}_0^x < \bar{a}_0$, then $-(1-\lambda)\frac{\partial \tilde{f}(a|x_0)}{\partial x}$ is always above $\frac{\partial \hat{U}^w(a|x_0)}{\partial x}$. Figure 6 in Section E of the appendix illustrates condition (B.19) in terms of a_{pe}^x . The left-hand side is represented by the red solid line, while the blue dashed line depicts the right-hand side. In conclusion, the FOC is always positive and the politician chooses $a_{pe}^x = a_M$.

Case 2: $\lambda > \frac{1}{2-1/\gamma}$

Note that this condition is equivalent to $\gamma > \frac{\lambda}{2\lambda-1}$. Thus:

$$(2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} = [(2\lambda - 1)\gamma - \lambda](l_s)^{\gamma-1} > 0$$

and

$$(2\lambda - 1) - \frac{1}{\zeta''(l_s) \cdot l_s} \left((2\lambda - 1)\zeta'(l_s) - \lambda \frac{\zeta(l_s)}{l_s} \right) = \frac{(2\lambda - 1)\gamma(\gamma - 2) + \lambda}{\gamma(\gamma - 1)} > \frac{\lambda(\gamma - 1)}{\gamma(\gamma - 1)} = \frac{\lambda}{\gamma} > 0.$$

These properties and the same argument used in Proposition 2 can be used to show that: $\lim_{a \rightarrow a_0^+} \frac{\partial \hat{U}^w(a|x_0)}{\partial x} = -\infty$ and that $\frac{\partial}{\partial a} \left(\frac{\partial \hat{U}^w(a|x_0)}{\partial x} \right) > 0$. Thus, there is a cutoff $\hat{a}_0^x \in (a_0, \bar{a}_0)$ such that $\frac{\partial \hat{U}^w(a|x_0)}{\partial x} < 0$ if $a < \hat{a}_0^x$ and $\frac{\partial \hat{U}^w(a|x_0)}{\partial x} > 0$ if $a > \hat{a}_0^x$.⁶

Figure 7 in Section E illustrates equation (B.19) in terms of a^x . The properties of \hat{U}^w and \tilde{f} imply that there is a unique solution $a_{pe}^x \in (\hat{a}_0^x, \bar{a}_0)$ to equation (B.19). In particular, when $\lambda = 1$ the FOC reads as $\frac{\partial U^w(a_{pe}^x|x_0)}{\partial x} = 0$, which by Proposition 2 is solved by $a_{pe}^x = \tilde{a}_0^x$. Otherwise, when $\lambda \in (\frac{1}{2-1/\gamma}, 1)$, $a_{pe}^x > \hat{a}_0^x > \tilde{a}_0^x$, as shown in the figure. ■

Lemma 1 *If $\lambda > \frac{1}{2-1/\gamma}$, the equilibrium size threshold, a_{pe}^x , under sticky wages is strictly decreasing in λ .*

Proof: Differentiating (5.5) in terms of λ :

$$\begin{aligned} \frac{\partial U^w}{\partial x} + \lambda \cdot \frac{\partial^2 U^w}{\partial a_{pe}^x \partial x} \frac{\partial a_{pe}^x}{\partial \lambda} &= \frac{\partial U^e}{\partial x} - (1-\lambda) \cdot \frac{\partial^2 U^e}{\partial a_{pe}^x \partial x} \frac{\partial a_{pe}^x}{\partial \lambda}, \\ \Rightarrow \frac{\partial a_{pe}^x}{\partial \lambda} &= \frac{\frac{\partial U^e}{\partial x} - \frac{\partial U^w}{\partial x}}{\lambda \frac{\partial^2 U^w}{\partial a_{pe}^x \partial x} + (1-\lambda) \frac{\partial^2 U^e}{\partial a_{pe}^x \partial x}}. \end{aligned} \quad (\text{B.21})$$

Note that from (5.5):

$$\lambda \left(\frac{\partial U^w}{\partial x} - \frac{\partial U^e}{\partial x} \right) = -\frac{\partial U^e}{\partial x} > 0.$$

Thus, the numerator of (B.21) is negative. Finally, from Propositions 1 and 2, the denominator is positive. Thus, $\frac{\partial a_{pe}^x}{\partial \lambda} < 0$, when $\lambda > \frac{1}{2-1/\gamma}$. ■

⁶Since $\lambda > 2\lambda - 1$ when $\lambda \in (0, 1)$, then the cutoff at which $\frac{\partial \hat{U}^w}{\partial x} = 0$ is to the right of that at which $\frac{\partial U^w}{\partial x} = 0$.

The proof of Lemma 2 makes use of the following properties:

1. $\frac{\partial d}{\partial w} < 0$.
2. $\frac{\partial l}{\partial w} < 0$.
3. $\frac{\partial a}{\partial w} > 0$.
4. $\frac{\partial l_s}{\partial w} > 0$.

Proof: Define $\bar{w}_w \equiv \frac{\partial \bar{w}}{\partial w} = p[(1-s) + s\varphi] + (1-p)\theta > 0$. Differentiation of (A.6) gives:

$$\frac{\partial d}{\partial w} = -\frac{\Psi_w}{\Psi_d} = \frac{\bar{w}_w l}{p f_k - (1+r)} < 0$$

The FOC of labor (A.7) implies:

$$\frac{\partial l}{\partial w} = \left(\frac{\bar{w}_w}{p(1-s)} - f_{kl} \frac{\partial d}{\partial w} \right) \frac{1}{(1-s)f_{ll}} < 0.$$

To show item 3 use equation (A.2) to obtain that: $\frac{\partial a}{\partial w} = -\frac{\Psi_w}{\Psi_a} = \frac{\bar{w}_w l}{p f_k + (1-p)\eta - \phi}$. For the last item, use (3.6) to conclude that: $\frac{\partial l_s}{\partial w} = \frac{\bar{w}_w}{\zeta''(l_s)} > 0$. ■

Lemma 2 *The equilibrium wage w is increasing in a^x . In particular, if $a^x = \underline{a}_0$, the change in w is such that $\frac{\partial \bar{w}}{\partial a^x} = 0$.*

Proof: Recall the labor market equilibrium conditions:

$$m^0 \cdot l_s(x_0) = \int_{\underline{a}}^{a^x} l(a|x_0) \partial G, \quad (\text{B.22})$$

$$m^1 \cdot l_s(x_1) = \int_{a^x}^{a^M} l(a|x_1) \partial G, \quad (\text{B.23})$$

$$m^0 + m^1 = G(\underline{a}). \quad (\text{B.24})$$

Differentiation of conditions (B.22) to (B.24) in terms of a^x leads to:

$$\frac{\partial m^0}{\partial a^x} l_s^0 + m^0 \frac{\partial l_s^0}{\partial a^x} = \int_{\underline{a}}^{a^x} \frac{\partial l^0(a)}{\partial a^x} \partial G + l^0(a^x) g(a^x) - l^0(\underline{a}) g(\underline{a}) \frac{\partial \underline{a}}{\partial a^x}, \quad (\text{B.25})$$

$$\frac{\partial m^1}{\partial a^x} l_s^1 + m^1 \frac{\partial l_s^1}{\partial a^x} = \int_{a^x}^{a^M} \frac{\partial l^1(a)}{\partial a^x} \partial G - l^1(a^x) g(a^x), \quad (\text{B.26})$$

$$\frac{\partial m^1}{\partial a^x} = g(\underline{a}) \frac{\partial \underline{a}}{\partial a^x} - \frac{\partial m^0}{\partial a^x}, \quad (\text{B.27})$$

where I have defined $l^0(a) \equiv l(a|x_0)$, $l^1(a) \equiv l(a|x_1)$, $l_s^0 \equiv l_s(x_0)$, and $l_s^1 \equiv l_s(x_1)$.

Combining (B.26) and (B.27):

$$\frac{\partial m^0}{\partial a^x} = \left(- \int_{a^x}^{a_M} \frac{\partial l^1(a)}{\partial a^x} \partial G + l^1(a^x)g(a^x) + l_s^1 g(\underline{a}) \frac{\partial \underline{a}}{\partial a^x} + m_1 \frac{\partial l_s^1}{\partial a^x} \right) \frac{1}{l_s^1}, \quad (\text{B.28})$$

rearranging (B.25) gives:

$$\frac{\partial m^0}{\partial a^x} = \left(\int_{\underline{a}}^{a^x} \frac{\partial l^0(a)}{\partial a^x} \partial G + l^0(a^x)g(a^x) - l^0(\underline{a})g(\underline{a}) \frac{\partial \underline{a}}{\partial a^x} - m^0 \frac{\partial l_s^0}{\partial a^x} \right) \frac{1}{l_s^0}. \quad (\text{B.29})$$

Equalizing conditions (B.28) and (B.29):

$$\begin{aligned} & l_s^1 \int_{\underline{a}}^{a^x} \frac{\partial l^0(a)}{\partial a^x} \partial G + l_s^0 \int_{a^x}^{a_M} \frac{\partial l^1(a)}{\partial a^x} \partial G - l_s^1 (l^0(\underline{a}) + l_s^0)g(\underline{a}) \frac{\partial \underline{a}}{\partial a^x} - m^0 l_s^1 \frac{\partial l_s^0}{\partial a^x} - m^1 l_s^0 \frac{\partial l_s^1}{\partial a^x} = (l_s^0 l^1(a^x) - l_s^1 l^0(a^x))g(a^x), \\ \Rightarrow \frac{\partial w}{\partial a^x} & \left(\underbrace{l_s^1 \int_{\underline{a}}^{a^x} \frac{\partial l^0(a)}{\partial w} \partial G}_{<0} + \underbrace{l_s^0 \int_{a^x}^{a_M} \frac{\partial l^1(a)}{\partial w} \partial G}_{<0} - \underbrace{l_s^1 (l^0(\underline{a}) + l_s^0)g(\underline{a}) \frac{\partial \underline{a}}{\partial w}}_{>0} - \underbrace{m^0 l_s^1 \frac{\partial l_s^0}{\partial w}}_{>0} - \underbrace{m^1 l_s^0 \frac{\partial l_s^1}{\partial w}}_{>0} \right) = \underbrace{(l_s^0 l^1(a^x) - l_s^1 l^0(a^x))g(a^x)}_{<0}. \end{aligned}$$

This last condition implies that $\frac{\partial w}{\partial a^x} > 0$. Finally, suppose that $a^x = \underline{a}_0$, that is EPL increases from x_0 to x_1 for all firms. Recall the equilibrium labor market condition under a flat labor policy:

$$l_s G(\underline{a}) = \int_{\underline{a}}^{a_M} l(a) \partial G.$$

Differentiation in terms of $x = \{\varphi, \theta\}$ leads to:

$$\frac{\partial l_s}{\partial x} G(\underline{a}) + l_s g(\underline{a}) \frac{\partial \underline{a}}{\partial x} = \int_{\underline{a}}^{a_M} \frac{\partial l}{\partial x} \partial G \Rightarrow \frac{\partial \bar{w}}{\partial x} \underbrace{\left(\frac{\partial l_s}{\partial \bar{w}} G(\underline{a}) + l_s g(\underline{a}) \frac{\partial \underline{a}}{\partial \bar{w}} - \int_{\underline{a}}^{a_M} \frac{\partial l}{\partial \bar{w}} \partial G \right)}_{>0} = 0,$$

where I have used that $\frac{\partial l_s}{\partial x} = \frac{\partial \bar{w}}{\partial x} \frac{\partial l_s}{\partial \bar{w}}$, $\frac{\partial \underline{a}}{\partial x} = \frac{\partial \bar{w}}{\partial x} \frac{\partial \underline{a}}{\partial \bar{w}}$ and $\frac{\partial l}{\partial x} = \frac{\partial \bar{w}}{\partial x} \frac{\partial l}{\partial \bar{w}}$. In conclusion, $\frac{\partial \bar{w}}{\partial x} = 0$ if $a^x \leq \underline{a}_0$.⁷ ■

Proposition 5

1. $\bar{U}(a^x, \lambda)$ achieves a global maximum in $[\underline{a}_0, a_M]$ at some size threshold $a_{pe}^x \in (\underline{a}_0, a_M)$ characterized by:

$$a_{pe}^x = \sup_{a^x} \bar{U}(a^x, \lambda).$$

Suppose that $g(\cdot)$ satisfies $g' < 0$, then:

⁷Note that the proof works even when \underline{a} responds to a change in a^x . In particular, the result holds when the minimum wealth does not change (i.e. $\frac{\partial \underline{a}}{\partial x} = 0$) and is given by \underline{a}_0 .

2. $\bar{U}^e(a^x, \lambda)$ and $\bar{U}^w(a^x, \lambda)$ are strictly concave in a^x .

3. The equilibrium size threshold a_{pe}^x under flexible wages is the unique solution to:

$$\lambda \frac{\partial \bar{U}^w(a_{pe}^x, \lambda)}{\partial a^x} = -(1 - \lambda) \frac{\partial \bar{U}^e(a_{pe}^x, \lambda)}{\partial a^x}, \quad x \in \{\varphi, \theta\}.$$

4. The equilibrium size threshold a_{pe}^x is decreasing in λ .

Proof: Differentiation of equations (5.6) and (5.7) in terms of a^x leads to:

$$\begin{aligned} \frac{\partial \bar{U}^e(a^x)}{\partial a^x} &= \int_{\underline{a}_0}^{a^x} \frac{\partial U^e(a|x_0)}{\partial a^x} \partial G + \int_{a^x}^{a_M} \frac{\partial U^e(a|x_1)}{\partial a^x} \partial G + [U^e(a^x|x_0) - U^e(a^x|x_1)]g(a^x), \\ &= \frac{\partial w}{\partial a^x} \left[\int_{\underline{a}_0}^{a^x} \frac{\partial U^e(a|x_0)}{\partial w} \partial G + \int_{a^x}^{a_M} \frac{\partial U^e(a|x_1)}{\partial w} \partial G \right] + [U^e(a^x|x_0) - U^e(a^x|x_1)]g(a^x). \end{aligned} \quad (\text{B.30})$$

$$\begin{aligned} \frac{\partial \bar{U}^w(a^x)}{\partial a^x} &= \int_{\underline{a}_0}^{a^x} \frac{\partial U^w(a|x_0)}{\partial a^x} \partial G + \int_{a^x}^{a_M} \frac{\partial U^w(a|x_1)}{\partial a^x} \partial G + [U^w(a^x|x_0) - U^w(a^x|x_1)]g(a^x), \\ &= \frac{\partial w}{\partial a^x} \left[\int_{\underline{a}_0}^{a^x} \frac{\partial U^w(a|x_0)}{\partial w} \partial G + \int_{a^x}^{a_M} \frac{\partial U^w(a|x_1)}{\partial w} \partial G \right] + [U^w(a^x|x_0) - U^w(a^x|x_1)]g(a^x). \end{aligned} \quad (\text{B.31})$$

Proof of Item 1

I start by showing that \bar{U}^e and \bar{U}^w achieve a global maximum. First, recall that $\lim_{a \rightarrow \underline{a}_0^+} \frac{\partial U^w(a|x_0)}{\partial x} = -\infty$ and $\lim_{a \rightarrow \underline{a}_0^+} \frac{\partial U^e(a|x_0)}{\partial x} = -\infty$ (see the proofs of Propositions 1 and 2). Therefore, $\lim_{a^x \rightarrow \underline{a}_0^+} \frac{\partial \bar{U}^w(a^x)}{\partial a^x} > 0$ and $\lim_{a^x \rightarrow \underline{a}_0^+} \frac{\partial \bar{U}^e(a^x)}{\partial a^x} > 0$. Second, note that $\bar{U}^w(a^x)$ and $\bar{U}^e(a^x)$ are bounded in $[\underline{a}_0, a_M]$:

$$\begin{aligned} \bar{U}^e(a^x) &< M^e \equiv U^e(a_M|x_0)[1 - G(\underline{a}_0)], \quad \forall a^x \in [\underline{a}_0, a_M], \\ \bar{U}^w(a^x) &< M^w \equiv U^w(a_M|x_1)[1 - G(\underline{a}_0)], \quad \forall a^x \in [\underline{a}_0, a_M]. \end{aligned}$$

To obtain the result above, first note that by Proposition 1, $U^e(a|x)$ is increasing in a and decreasing in x . Second, Proposition 2 shows that $U^w(a|x)$ is increasing in a and increasing in x for $a \in [\tilde{a}_0^x, a_M]$. Finally, use that $a^x \in [\underline{a}_0, a_M]$ and $x \in \{x_0, x_1\}$ to conclude that $\bar{U}^e(a^x)$ and $\bar{U}^w(a^x)$ are bounded by some finite positive numbers M^w and M^e , respectively.

In conclusion, $\bar{U}^e(a^x)$ and $\bar{U}^w(a^x)$ are continuous and bounded functions in $[\underline{a}_0, a_M]$ satisfying: i) $\bar{U}^e(\underline{a}_0) = \bar{U}^e(a_M) > 0$ and $\bar{U}^w(\underline{a}_0) = \bar{U}^w(a_M) > 0$,⁸ ii) $\frac{\partial \bar{U}^e(\underline{a}_0^+)}{\partial a^x} > 0$ and $\frac{\partial \bar{U}^w(\underline{a}_0^+)}{\partial a^x} > 0$. Thus, $\bar{U}^e(a^x)$ and

⁸These properties come from the fact that having $a^x = \underline{a}_0$ or $a^x = a_M$ leads to the same expected wage \bar{w} and thus, to the same equilibrium outcomes (see the last part of Lemma 2)

$\bar{U}^w(a^x)$ achieve a global maximum $\tilde{M}^e > \bar{U}^e(\underline{a}_0)$ and $\tilde{M}^w > \bar{U}^w(\underline{a}_0)$ given by:

$$\tilde{M}^e = \sup_{a^x} \bar{U}^e(a^x), \quad x \in \{\varphi, \theta\},$$

$$\tilde{M}^w = \sup_{a^x} \bar{U}^w(a^x), \quad x \in \{\varphi, \theta\},$$

In consequence, $\bar{U} = \lambda \bar{U}^w + (1 - \lambda) \bar{U}^e$ achieves a global maximum. Moreover, properties i) and ii) imply that the global maximum is achieved at some $a_{pe}^x \in (\underline{a}_0, a_M)$. Thus, the equilibrium policy is S-shaped regardless of the value of λ .

Proof of Item 2

Differentiation of (B.30) and (B.31) in terms of a^x leads to:

$$\frac{\partial^2 \bar{U}^e}{\partial a^{x2}} = -2 \left[\frac{\partial U^e(a^x|x_1)}{\partial a^x} - \frac{\partial U^e(a^x|x_0)}{\partial a^x} \right] \cdot g(a^x) - [U^e(a^x|x_1) - U^e(a^x|x_0)] \cdot g'(a^x), \quad (\text{B.32})$$

$$\frac{\partial^2 \bar{U}^w}{\partial a^{x2}} = -2 \left[\frac{\partial U^w(a^x|x_1)}{\partial a^x} - \frac{\partial U^w(a^x|x_0)}{\partial a^x} \right] \cdot g(a^x) - [U^w(a^x|x_1) - U^w(a^x|x_0)] \cdot g'(a^x). \quad (\text{B.33})$$

Propositions 1 and 2 show that $\frac{\partial^2 \bar{U}^e}{\partial a \partial x} > 0$ and $\frac{\partial^2 \bar{U}^w}{\partial a \partial x} > 0$. Thus, the first terms of equations (B.32) and (B.33) are negative. Moreover, recall that $\frac{\partial U^e}{\partial x} < 0$. Hence, if $g' < 0$, then the second term of (B.32) is negative. Therefore, $\frac{\partial^2 \bar{U}^e}{\partial a^{x2}} < 0$, and so \bar{U}^e is strictly concave in a^x . Note however that the sign of $\frac{\partial U^w}{\partial x}$ depends on a^x . In particular, if $a^x > \tilde{a}_0^x$, Proposition 2 implies that $\frac{\partial U^w}{\partial x} > 0$, and thus, the sign of (B.33) is ambiguous.

In order to find the sign of (B.33), I use the fact that the labor market satisfies the following welfare condition:

$$\bar{U}^w = u^w(x_0)m^0 + u^w(x_1)m^1.$$

Differentiating twice in terms of a^x gives:

$$\frac{\partial^2 \bar{U}^w}{\partial a^{x2}} = -2 \underbrace{\frac{\partial w}{\partial a^x}}_{>0} \left[\frac{\partial u^w(x_1)}{\partial w} - \frac{\partial u^w(x_0)}{\partial w} \right] \underbrace{\frac{\partial m^0}{\partial a^x}}_{>0}, \quad (\text{B.34})$$

where I have used that $\frac{\partial m_1}{\partial a^x} = -\frac{\partial m_0}{\partial a^x}$. For the term in square brackets recall that: $\frac{\partial u^w}{\partial x} = \frac{\partial \bar{w}}{\partial x} l_s > 0$, therefore:

$$\frac{\partial^2 u^w}{\partial w \partial x} = \underbrace{\frac{\partial^2 \bar{w}}{\partial w \partial x}}_{>0} l_s + \underbrace{\frac{\partial \bar{w}}{\partial x} \frac{\partial l_s}{\partial w}}_{>0} > 0,$$

In conclusion, (B.34) is negative, and so, \bar{U}^w is also strictly concave in a^x .

Proof of Item 3

Since both \bar{U}^e and \bar{U}^w are strictly concave, then $\bar{U} = \lambda\bar{U}^w + (1 - \lambda)\bar{U}^e$ is strictly concave. The unique size threshold a_{pe}^x that maximizes \bar{U} is then given by (5.10).

Proof of Item 4

Finally, from Propositions 1 and 2, $\frac{\partial U^w(a)}{\partial w} \geq \frac{\partial U^e(a)}{\partial w}$ for $a > \underline{a}_0$. Therefore, the size threshold at which $\frac{\partial \bar{U}^w}{\partial a^x} = 0$ is to the left of that at which $\frac{\partial \bar{U}^e}{\partial a^x} = 0$. Since both functions are concave, the size threshold that maximizes \bar{U} moves to the left as λ increases, which proves the last item. ■

Lemma 3 *The expected labor regulation policy, $\mathcal{P}_{rp} : [\underline{a}_0, a_M] \rightarrow \mathcal{O}$, that arises from the random proposer model is given by:*

$$\mathcal{P}_{rp}^x(a) = \begin{cases} x_0 & \text{if } a \in [\underline{a}_0, \tilde{a}_0^x), \\ x_0 + \mu\Delta & \text{if } a \geq \tilde{a}_0^x, \end{cases}$$

where $x \in \{\varphi, \theta\}$.

Proof: Define $\mathcal{P}_u(a) = (\mathcal{P}_u^\varphi(a), \mathcal{P}_u^\theta(a))$ and $\mathcal{P}_e(a) = (\mathcal{P}_e^\varphi(a), \mathcal{P}_e^\theta(a))$ as the preferred policies of unions and entrepreneurs, respectively. First, when bargaining, agents cannot anticipate the effect of all agents' decisions on the equilibrium wage w . Thus, in this case, $w_\varphi = psw$ and $w_\theta = (1 - p)w$. That is, they only consider the direct positive effect of higher labor protection on their expected wage, but not the negative effect on w that happens when the economy-wide labor regulations change. From Proposition 2: $\frac{dU^w(a|\varphi,\theta)}{dx} < 0$ if $a \in [\underline{a}_0, \tilde{a}^x)$ and $\frac{dU^w(a|\varphi,\theta)}{dx} > 0$ if $a > \tilde{a}^x$. Thus:

$$\mathcal{P}_u^\varphi(a) = \begin{cases} \varphi_0 & \text{if } a \in [\underline{a}_0, \tilde{a}_0^\varphi), \\ \varphi_1 & \text{if } a \geq \tilde{a}_0^\varphi, \end{cases}$$

and

$$\mathcal{P}_u^\theta(a) = \begin{cases} \theta_0 & \text{if } a \in [\underline{a}_0, \tilde{a}_0^\theta), \\ \theta_1 & \text{if } a \geq \tilde{a}_0^\theta. \end{cases}$$

Moreover, from Proposition 1, $\frac{\partial U^e(a|\mathcal{P}_0)}{\partial x} < 0$ for any $a \geq \underline{a}_0$. Thus, $\mathcal{P}_e^\varphi(a) = \varphi_0$ and $\mathcal{P}_e^\theta(a) = \theta_0$.

From the random proposer model, the labor regulation is set at $\mathcal{P}_u(a)$ with frequency μ and at $\mathcal{P}_e(a)$ with frequency $1 - \mu$. The resulting expected labor rule $\mathcal{P}_{rp} = (\mathcal{P}_{rp}^\varphi, \mathcal{P}_{rp}^\theta)$ is given by:

$$\mathcal{P}_{rp}^\varphi(a) = \begin{cases} \varphi_0 & \text{if } a \in [\underline{a}_0, \tilde{a}_{rp}^\varphi), \\ \varphi_1\mu + \varphi_0(1 - \mu) & \text{if } a \geq \tilde{a}_{rp}^\varphi, \end{cases}$$

and

$$\mathcal{P}_{rp}^\theta(a) = \begin{cases} \theta_0 & \text{if } a \in [a_0, \tilde{a}_{rp}^\theta), \\ \theta_1\mu + \theta_0(1 - \mu) & \text{if } a \geq \tilde{a}_{rp}^\theta. \end{cases}$$

Using that $\varphi_1 = \varphi_0 + \Delta$ and $\theta_1 = \theta_0 + \Delta$ leads to expression (6.10). \blacksquare

Proposition 6 *The union's bargaining power function, $\mu(\lambda)$, that implements the maximum asset-based welfare is as follows:*

$$\mu(\lambda) = \begin{cases} 0 & \text{if } \lambda \leq \frac{1}{2+1/(Y-2)}, \\ \chi(\lambda) & \text{if } \lambda \in (\tilde{\lambda}, 1], \end{cases}$$

where $\chi(\lambda) \in (0, 1]$ is some increasing function in λ such that $\chi(1) = 1$ and $\tilde{\lambda} > \frac{1}{2-1/Y}$.

Proof: Define the weighted welfare of the preferred policy given λ as follows:

$$\tilde{U}(\lambda) \equiv \max_{a^x \in (a_0, a_M)} \left\{ \lambda \cdot \left(\int_{a_0}^{a^x} U^w(a|x_0) \partial G + \int_{a^x}^{a_M} U^w(a|x_1) \partial G \right) + (1-\lambda) \cdot \left(\int_{a_0}^{a^x} U^e(a|x_0) \partial G + \int_{a^x}^{a_M} U^e(a|x_1) \partial G \right) \right\}. \quad (\text{B.35})$$

Define the weighted welfare of the expected labor regulation policy (\mathcal{P}_{rp}) given λ and bargaining power μ as:

$$V(\lambda, \mu) = \lambda \cdot \left(\int_{a_0}^{\tilde{a}_0^x} U^w(a|x_0) \partial G + \int_{\tilde{a}_0^x}^{a_M} U^w(a|\tilde{x}_1) \partial G \right) + (1-\lambda) \cdot \left(\int_{a_0}^{\tilde{a}_0^x} U^e(a|x_0) \partial G + \int_{\tilde{a}_0^x}^{a_M} U^e(a|\tilde{x}_1) \partial G \right), \quad (\text{B.36})$$

where $\tilde{x}_1 \equiv x_0 + \mu \cdot \Delta$. First, note that from Lemma 3, when $\lambda = 1$ and $\mu = 1$, then the size thresholds arising from the random proposer model are $(\tilde{a}^\varphi, \tilde{a}^\theta)$, which coincide with the preferred policy of the government. Thus, we have that $\tilde{U}(1) = V(1, 1)$, i.e. $\mu = 1$ implements $\tilde{U}(1)$. Second, observe that if $\mu = 0$, then $\mathcal{P}_{rp} = (\varphi_0, \theta_0)$ which coincides with \mathcal{P}_{pe} given $\lambda \leq \frac{1}{2+1/(Y-2)}$. Therefore, $\mu = 0$ implements $\tilde{U}(\lambda)$ for any $\lambda \leq \frac{1}{2+1/(Y-2)}$.

Finally, all is left to do is to find what μ implements $\tilde{U}(\lambda)$ when $\lambda > \frac{1}{2-1/Y}$. Define the FOC (5.5) as a function of (λ, μ, a) :

$$FOC(\lambda, \mu, a) \equiv \lambda \frac{\partial U^w(a|\tilde{x}_1)}{\partial x} + (1 - \lambda) \frac{\partial U^e(a|\tilde{x}_1)}{\partial x}. \quad (\text{B.37})$$

Additionally, differentiate $V(\lambda, \mu)$ in terms of μ to obtain:

$$\begin{aligned} \frac{\partial V(\lambda, \mu)}{\partial \mu} &= \frac{\partial \tilde{x}_1}{\partial \mu} \left(\lambda \int_{a^x}^{a_M} \frac{\partial U^w(a|\tilde{x}_1)}{\partial x} \partial G + (1 - \lambda) \int_{a^x}^{a_M} \frac{\partial U^e(a|\tilde{x}_1)}{\partial x} \partial G \right), \\ &= \Delta \left(\int_{\tilde{a}_0^x}^{a_M} \lambda \frac{\partial \tilde{U}(a|\tilde{x}_1)}{\partial x} + (1 - \lambda) \frac{\partial U^e(a|\tilde{x}_1)}{\partial x} \partial G \right) = \Delta \int_{\tilde{a}_0^x}^{a_M} FOC(\lambda, \mu, a) \partial G. \end{aligned} \quad (\text{B.38})$$

Pick $\lambda = 1 - \varepsilon$, for some $\varepsilon > 0$, but small. Note that $FOC(1 - \varepsilon, 1, a) < 0$ if $a > a_{pe}^x$. Thus, by continuity of $FOC(\lambda, \mu, a)$, there must be some $\epsilon \in (0, 1)$ such that $\frac{\partial V(\lambda, \mu)}{\partial \mu} < 0$ for $\mu \in (1 - \epsilon, 1)$. In consequence, it must be that $V(1 - \varepsilon, \mu) \geq V(1 - \varepsilon, 1) = \tilde{U}(1 - \varepsilon)$ for some $\mu \in (1 - \epsilon, 1)$. Hence, for a given $\lambda = 1 - \varepsilon$, there exists some $\mu(\lambda) \in (1 - \epsilon, 1)$ that implements $\tilde{U}(1 - \varepsilon)$. Since $\tilde{U}(\lambda)$ is increasing in λ , it must be that the function characterizing $\mu(\lambda)$, named as $\chi(\lambda)$, is increasing in λ . To conclude, since ε must be small, this result applies to some neighbourhood $\lambda \in (\tilde{\lambda}, 1)$, where $\tilde{\lambda} > \frac{1}{2-1/\gamma}$. ■

C Appendix: Data

This section explains how the data presented in figures 1 and 2 was constructed. I list below the sources for each of the 25 countries. Labor codes were obtained mainly from the International Labor Organization (ILO). For some countries the information comes from studies regarding labor regulations (which are cited after those countries' names). The focus is on countries that apply S-shaped EPL. Thus, the data is on the size threshold from which EPL becomes stricter. For each country, I searched the year in which the size threshold was enacted and all the instances in which it was changed. I consider both individual and collective dismissal regulations.

Left and right-wing governments are defined on the basis of the political orientation of the executive as measured by the World Bank Database of Political Institutions (WDPI), and defined in Beck et al. (2001). The WDPI provides a variable that can take three values "Left", "Center" or "Right". There are only two instances in which a size threshold was enacted by a center government: in 1960, Italy and in 2007, Finland.

Argentina According to the Small and Medium Enterprises Law (SMEL) enacted in 1995, Article 83, the rules on notice period do not apply to SMEs defined as those companies with less than 40 employees.

Australia According to the Workplace Relations Act, 2005, claims of unfair dismissal were not available for workers in firms with 100 or more workers. Four years later, the Fair Work Act 2009, defined exemptions pertaining to dismissal in firms with less than 15 employees. Source: Vranken (2005).

Austria The Work Constitution Act, 1973, establishes that protection regarding individual dismissal only applies to firms with more than 5 employees. According to Section 45a of the Labour Market Promotion Act, 1969, the definition of collective dismissals excluded enterprises with less than 20 workers. Since there are size thresholds from which both individual and collective dismissal regulations apply, I choose to use the one reported by ILO, i.e. 5.

Belgium According to Article 1, Royal Order on Collective Dismissals, 1976, collective dismissal regulations apply to firms with more than 20 workers. However, individual dismissal regulations apply to all firms.

Bulgary According to the Labor Code, 1986, enterprises with less than 20 workers are excluded from collective dismissal regulations. Individual dismissal regulations apply to all firms.

Cyprus The Collective Dismissals Act, Section 2, 2001, excludes firms with less than 20 employees from collective dismissal regulations. Individual dismissal regulations apply to all firms.

Czech Republic According to Section 62 of the Labor Code, 2006, enterprises with less than 20 workers are excluded from collective dismissal regulations. Individual dismissal regulations apply to all firms.

Denmark According to Section 1 of the Collective Dismissals Act, 1994, enterprises with less than 20 workers are excluded from collective dismissal regulations. Individual dismissal regulations apply to all firms.

France Labor laws make special provisions for firms with more than 10, 11, 20 or 50 employees. However, 50 is generally agreed by labor lawyers to be the threshold from which costs increase significantly. According to the Labor Code, Articles L.1235-10 to L.1235-12, 1973, firms with at least 50 employees firing more than 9 workers must follow a complex redundancy plan with oversight from Ministry of Labor. Sources: Garicano et al. (2016), Gourio and Roys (2014).

Finland The Act on Cooperation within Undertakings, 2007, establishes that procedures with regards to economic dismissals apply only to firms with 20 or more workers.

Germany In 1951, the Federal Parliament enacted a federal Act on the Protection against Dismissal (Kündigungsschutzgesetz, PADA). The Act established that dismissals in establishments with more than 5 workers required a social justification. The threshold for the applicability of the PADA has changed three times. In 1996, from 5 to 10 employees and then back again to 5 workers in 1999. Since 2004 this threshold has been shifted to 10 workers. Sources: Siefert and Funken-Hotzel (2003), Verick (2004), Bellmann et al. (2014).

Greece According to Act No. 1387/1983 enterprises with less than 20 workers are excluded from collective dismissal regulations. Individual dismissal regulations apply to all firms.

Hungary According to Section 94 of the Labor Code, 1992, enterprises with less than 20 workers are excluded from collective dismissal regulations. Individual dismissal regulations apply to all firms.

Italy Individual dismissals were first regulated in Italy in 1966 through Law No. 604. In case of dismissal, workers could take employers to court. If judges ruled that these dismissals were unfair, employers had either to reinstate the worker or pay a firing cost which depended on firm size. Firms with more than 60 employees had to pay twice the amount paid by firms with less than 60 workers. In 1970, the Workers' Statute (Law No. 300) established that in case of unfair dismissal those firms with more than 15 employees had to reinstate workers and pay their foregone wages. Sources: Kugler and Pica (2008), Rutherford and Frangi (2018)

South Korea The Labour Standards Act enacted in 1997, Article 11, establishes that employment regulations apply to firms with more than 5 workers. Source: Yoo and Kang (2012).

Kyrgyzstan According to Article 55 of the Labor Code, 2004, fixed-term contracts may be concluded during the first year of its creation in enterprises employing up to 15 workers.

Montenegro According to Article 92 of the Labor Law, 2008, regulations on collective dismissals apply only to firms with at least 20 employees.

Morocco According to Article 66 of the Labor Code, 2003, regulations on collective dismissals apply only to firms with at least 10 employees. Individual dismissal regulations apply to all firms.

Portugal The Decreto-Lei 64-A/89 introduced in 1989 softened the dismissal constraints faced by firms. Article 10 defined 12 specific rules that firms with more than 20 workers needed to follow. Only four of these rules applied to firms employing 20 or fewer workers. Firms with less than 50 employees were allowed to conduct a collective dismissal involving only two workers, but those enterprises with more than 50 workers required that at least five workers be dismissed. Source: Martins (2009).

Romania Article 1 of the Labor Code, 2004, that regulated individual and collective dismissal excluded enterprises with less than 20 employees.

Slovakia A new definition of collective dismissals was introduced in 2011 into the Labor Code. According to Section 73, enterprises with less than 20 workers are excluded from procedural requirements regarding collective dismissals.

Slovenia The Employment Relationship Act (ERA), 2002, excluded firms with less than 20 employees from the procedural requirements applicable to collective dismissals.

Turkey According to Article 18 of the Labor Act, 2003, workers in establishments with less than 30 employees are not covered by the job security provision.

United States According to the Workforce Investment Act passed in 1989, firms with 100 or more employees, excluding part-time employees, are required to provide 60 days' written notice to displaced workers. Source: Addison and Blackburn (1994).

Venezuela Under the Organic Labor Law of 1990, enterprises with less than 10 employees were exempt from the obligation to reinstate workers even if there was a court decision ruling that the dismissal was unjustified.

D Appendix: Additional Proofs and Extensions

D.1 Political mechanism

This section presents a politico-economy microfoundation for the political equilibrium described in the paper. I show that the politician's problem (presented in Section 3.4) can be rationalized as a probabilistic voting model along the lines of Persson and Tabellini (2000, pp. 52-58), where the political weight λ depends on the primitives of the model. Figure 2 illustrates the time line.

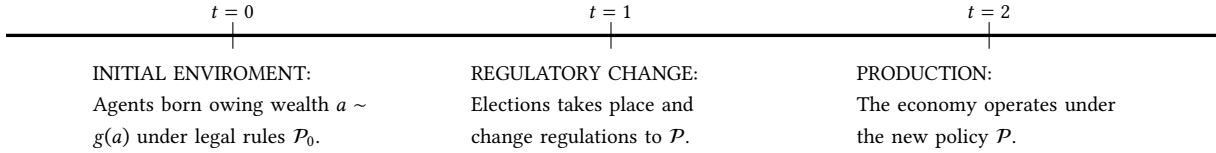


Figure 2: Timeline.

As shown in Section 3.3, given \mathcal{P}_0 , there are two groups of voters: workers (W) with wealth $a < \underline{a}_0$, and entrepreneurs (E) with $a \geq \underline{a}_0$. Their utilities are represented by (3.2) and (3.4), respectively. The political preferences of agents are defined on the basis of the ex-ante competitive equilibrium. That is, given \mathcal{P}_0 and a , agents vote understanding what their position in society would be and how an improvement of EPL would affect them relative to this initial position.

The electoral competition takes place between two parties, A and B . Both parties simultaneously and noncooperatively announce their electoral platforms, \mathcal{P}_A and \mathcal{P}_B , subject to the labor market equilibrium condition. The policies \mathcal{P}_A and \mathcal{P}_B map firm's assets to a specific strength of EPL (x_0 or x_1 , with $x \in \{\varphi, \theta\}$). Thus the proposed political platform of the parties is constrained to the set of functions: $\mathcal{P} : [0, a_M] \rightarrow \Theta$, where $\Theta \equiv \{(\varphi_0, \theta_0), (\varphi_1, \theta_0), (\varphi_0, \theta_1), (\varphi_1, \theta_1)\}$ is the set of EPL that can be implemented at each firm.

Under a multidimensional policy, Downsian electoral competition is known to produce cycling problems that arise because parties' objective functions are discontinuous in the policy space. Probabilistic voting smooths the political objective function by introducing uncertainty from the parties point of view (Lindbeck and Weibull, 1987). Specifically, there is uncertainty about the political preferences of each voter. As in Fischer and Huerta (2021), there is a continuum of agents (a, ν) . Voter (a, ν) in group $j \in \{W, E\}$ votes for party A if:

$$U^j(a|\mathcal{P}_A) > U^j(a|\mathcal{P}_B) + \delta + \sigma_\nu^j(a), \quad (\text{D.1})$$

where δ reflects the general popularity of party B , which is assumed to be uniformly distributed on $[-1/(2\psi), 1/(2\psi)]$. The value of δ becomes known after the policy platforms have been announced. Thus, parties announce their policy platforms under uncertainty about the re-

sults of the election. The variable $\sigma_v^j(a)$ represents the ideological preference of voter (a, v) for party B . The distribution of $\sigma_v^j(a)$ differs across workers and entrepreneurs, which is assumed to be uniform on $[-1/(2\chi^j), 1/(2\chi^j)]$. Note that neither group is biased towards either party, but that they differ in their ideological homogeneity represented by the density χ^j . Parties know the group-specific ideological distributions before announcing their platforms. The term $\delta + \sigma_v^j(a)$ captures the relative ‘appeal’ of candidate B . That is, the inherent bias of voter v with wealth a in group j for party B , irrespective of the proposed political platforms.

I study the policy outcome under an electoral rule corresponding to proportional representation. Thus, a party requires more than 50% of total votes to win the election. To characterize the political outcome, it is useful to identify the ‘swing voter’ ($v = V$) in each group $j \in \{W, E\}$ and for each value of wealth a in that group. That is, the voter in group j with wealth a who is indifferent between the two parties:

$$\sigma_v^j(a) = U^j(a|\mathcal{P}_A) - U^j(a|\mathcal{P}_B) - \delta. \quad (\text{D.2})$$

All agents endowed with wealth a whose ideological preference is such that $\sigma_v^j(a) < \sigma_v^j(a)$ vote for party A , while the rest vote for party B . Therefore, conditional on δ , the fraction of agents in group j with wealth a that vote for party A is:

$$\begin{aligned} \pi_A^j(a|\delta) &= \text{Prob}[\sigma_v^j(a) < \sigma_v^j(a)], \\ &= \chi^j[U^j(a|\mathcal{P}_A) - U^j(a|\mathcal{P}_B) - \delta] + \frac{1}{2}. \end{aligned} \quad (\text{D.3})$$

The probability that party A wins the election, p_A is then given by:

$$p_A = \text{Prob} \left[\int_0^{a_0} \pi_A^W(a|\delta) \partial G(a) + \int_{a_0}^{a_M} \pi_A^E(a|\delta) \partial G(a) \geq \frac{1}{2} \right],$$

where the probability is taken with respect to the general popularity measure δ . Rearranging terms leads to:

$$\begin{aligned} p_A &= \text{Prob} \left[\chi^W \int_0^{a_0} [U^W(a|\mathcal{P}_A) - U^W(a|\mathcal{P}_B)] \partial G(a) + \chi^E \int_{a_0}^{a_M} [U^E(a|\mathcal{P}_A) - U^E(a|\mathcal{P}_B)] \partial G(a) \right. \\ &\quad \left. - \delta [\chi^W G(a_0) + \chi^E (1 - G(a_0))] \geq 0 \right], \\ &= \text{Prob} \left[\delta \leq \frac{\chi^W \int_0^{a_0} [U^W(a|\mathcal{P}_A) - U^W(a|\mathcal{P}_B)] \partial G(a) + \chi^E \int_{a_0}^{a_M} [U^E(a|\mathcal{P}_A) - U^E(a|\mathcal{P}_B)] \partial G(a)}{\chi^W G(a_0) + \chi^E (1 - G(a_0))} \right], \\ &= \text{Prob} \left[\delta \leq \frac{\chi^W [\bar{U}^W(\mathcal{P}_A) - \bar{U}^W(\mathcal{P}_B)] + \chi^E [\bar{U}^E(\mathcal{P}_A) - \bar{U}^E(\mathcal{P}_B)]}{\bar{\chi}} \right], \end{aligned}$$

where I have defined:

$$\begin{aligned}\bar{U}^W(\mathcal{P}) &\equiv \int_0^{\underline{a}_0} U^W(a|\mathcal{P})\partial G(a), \\ \bar{U}^E(\mathcal{P}) &\equiv \int_{\underline{a}_0}^{a_M} U^E(a|\mathcal{P})\partial G(a), \\ \bar{\chi} &\equiv \chi^W G(\underline{a}_0) + \chi^E(1 - G(\underline{a}_0)).\end{aligned}$$

Therefore, the probability that party A wins the election is:

$$p_A = \psi \left[\frac{\chi^W}{\bar{\chi}}(\bar{U}^W(\mathcal{P}_A) - \bar{U}^W(\mathcal{P}_B)) + \frac{\chi^E}{\bar{\chi}}(\bar{U}^E(\mathcal{P}_A) - \bar{U}^E(\mathcal{P}_B)) \right] + \frac{1}{2}$$

Define the relative political weight of workers and entrepreneurs by $\lambda^W \equiv \psi \frac{\chi^W}{\bar{\chi}}$ and $\lambda^E \equiv \psi \frac{\chi^E}{\bar{\chi}}$, respectively. Since both parties maximize the probability of winning the election, the Nash equilibrium is characterized by:

$$\begin{aligned}\mathcal{P}_A^* &= \arg \max_{\mathcal{P}_A} \{ \lambda^W (\bar{U}^W(\mathcal{P}_A) - \bar{U}^W(\mathcal{P}_B)) + \lambda^E (\bar{U}^E(\mathcal{P}_A) - \bar{U}^E(\mathcal{P}_B)) \}, \\ \mathcal{P}_B^* &= \arg \max_{\mathcal{P}_B} \{ \lambda^W (\bar{U}^W(\mathcal{P}_B) - \bar{U}^W(\mathcal{P}_A)) + \lambda^E (\bar{U}^E(\mathcal{P}_B) - \bar{U}^E(\mathcal{P}_A)) \}.\end{aligned}$$

As a result, the two parties' platforms converge in equilibrium to the same policy function \mathcal{P}^* that maximizes the weighted welfare of workers and entrepreneurs:

$$\mathcal{P}^* = \arg \max_{\mathcal{P}} \{ \lambda^W \bar{U}^W(\mathcal{P}) + \lambda^E \bar{U}^E(\mathcal{P}) \}, \quad (\text{D.4})$$

subject to the labor market equilibrium condition in problem (3.14).

In order to interpret problem (D.4), rewrite the political weights as follows,

$$\begin{aligned}\lambda^W &= \frac{\psi}{G(\underline{a}_0) + \frac{\chi^E}{\chi^W}(1 - G(\underline{a}_0))}, \\ \lambda^E &= \frac{\psi}{\left(\frac{\chi^W}{\chi^E} - 1\right)G(\underline{a}_0) + 1}.\end{aligned}$$

Note that the political weights depend on both exogenous and endogenous variables. First, they are a function of the dispersion of the ideological preferences of both groups, measured by χ^j . Second, they are a function of the variability of party's B general popularity, ψ . Finally, they depend on the minimum wealth to obtain a loan, \underline{a}_0 under the initial policy \mathcal{P}_0 . As explained in Section 3.3, that threshold is endogenously determined as a function of the primitives of the

model.⁹

The political weights λ^j have an structural interpretation: they measure the relative dispersion of ideological preferences within group j . The ratio χ^W/χ^E determines the number of swing voters in each group. For instance, when χ^W increases then the political weight of workers λ^W increases, but λ^E decreases. Intuitively, workers become more responsive to EPL announcements in favor or against them. As a result, the vote of entrepreneurs become less responsive to EPL announcements compared to workers. Thus, workers become more politically powerful relative to entrepreneurs and the equilibrium platform becomes more pro-worker.

In order to write problem (D.4) as in Section 3.4, I normalize the political weights by choosing $\psi = \frac{\chi^W G(\underline{a}_0) + \chi^E (1 - G(\underline{a}_0))}{\chi^W + \chi^E}$. Thus, $\lambda^W + \lambda^E = 1$. Define $\lambda \equiv \lambda^E$, then the problem can be rewritten as

$$\mathcal{P}^* = \arg \max_{\mathcal{P}} \{\lambda \bar{U}^W(\mathcal{P}) + (1 - \lambda) \bar{U}^E(\mathcal{P})\},$$

subject to the labor market equilibrium condition.

This corresponds to the “politician’s problem” presented in the body of the paper. Thus, when λ increases, the politician chooses a policy platform that favors relatively more workers (pro-worker). If λ decreases the politician becomes more pro-entrepreneurs. In particular, when $\chi^W \rightarrow +\infty$ then $\lambda \rightarrow 1$ and the politician weights only workers. In contrast, if $\chi^E \rightarrow +\infty$ then $\lambda \rightarrow 0$ and the politician cares only about entrepreneurs.

D.2 Labor market under sticky wages

This section defines the equilibrium in the labor market when wages are sticky as in Section 5.1. Politicians choose EPL by taking the wage as given and equal to the equilibrium wage under the initial EPL: $w^0 = w(\mathcal{P}_0)$. Since wages cannot adjust to changes in EPL, when EPL improves it generates unemployment. I denote by u the endogenous fraction of agents that remain unemployed. I assume that unemployed agents get zero utility. The equilibrium labor market conditions are:

$$\begin{aligned} m^0 \cdot l_s(x_0) &= \int_{\underline{a}_0}^{a^x} l(a|x_0) \partial G(a), \\ m^1 \cdot l_s(x_1) &= \int_{a^x}^{a^M} l(a|x_1) \partial G(a), \\ m^0 + m^1 + u &= G(\underline{a}_0). \end{aligned}$$

⁹Specifically, \underline{a}_0 depends on: i) the probability of success of a firm p , ii) the recovery rate of bankruptcy procedures η , iii) the initial strength of EPL (φ_0, θ_0) , iv) the international interest rate ρ , v) the fixed cost F to start a firm, and vi) the parameters of the production function α, β .

Given w^0 , this is a system of three equations and three unknowns: m^0 , m^1 , and u . Note that in this case, the endogenous probabilities to be matched to a firm with weak or strong EPL, i.e. $\frac{m^0}{G(\underline{a}_0)}$ and $\frac{m^1}{G(\underline{a}_0)}$ respectively, adjust to account for unemployment.

D.3 Two-dimensional labor reform

This section deals with a two-dimensional labor reform. The politician can simultaneously change individual and collective dismissal regulations. From Proposition 3, problem (3.14) reduces to finding two size thresholds, a^φ and a^θ , from which EPL becomes stricter. To simplify the exposition define: $a^1 \equiv \min\{a^\varphi, a^\theta\}$ and $a^2 \equiv \max\{a^\varphi, a^\theta\}$. Further, define:

$$(\tilde{\varphi}, \tilde{\theta}) \equiv (\varphi_1, \theta_0)1[a^\varphi \geq a^\theta] + (\varphi_0, \theta_1)1[a^\varphi < a^\theta].$$

Thus, aggregate entrepreneurs' welfare ($\lambda = 0$) is written as:

$$\bar{U}^e(a^\varphi, a^\theta) = \int_{\underline{a}_0}^{a^1} U^e(a|\varphi_0, \theta_0)\partial G + \int_{a^1}^{a^2} U^e(a|\tilde{\varphi}, \tilde{\theta})\partial G + \int_{a^2}^{a_M} U^e(a|\varphi_1, \theta_1)\partial G,$$

while aggregate workers' welfare ($\lambda = 1$) is given by:

$$\bar{U}^w(a^\varphi, a^\theta) = \int_{\underline{a}_0}^{a^1} U^w(a|\varphi_0, \theta_0)\partial G + \int_{a^1}^{a^2} U^w(a|\tilde{\varphi}, \tilde{\theta})\partial G + \int_{a^2}^{a_M} U^w(a|\varphi_1, \theta_1)\partial G.$$

The politician's problem is written as follows:

$$\begin{aligned} & \max_{(a^\varphi, a^\theta) \in [\underline{a}_0, a_M]^2} \{\bar{U}(a_1, a_2) \equiv \lambda \bar{U}^w(a_1, a_2) + (1 - \lambda) \bar{U}^e(a_1, a_2)\} \\ & \text{s.t.} \quad m(\varphi_0, \theta_0) \cdot l_s(\varphi_0, \theta_0) = \int_{\underline{a}_0}^{a^1} l(a|\varphi_0, \theta_0)\partial G, \\ & \quad \quad m(\tilde{\varphi}, \tilde{\theta}) \cdot l_s(\tilde{\varphi}, \tilde{\theta}) = \int_{a^1}^{a^2} l(a|\tilde{\varphi}, \tilde{\theta})\partial G, \\ & \quad \quad m(\varphi_1, \theta_1) \cdot l_s(\varphi_1, \theta_1) = \int_{a^2}^{a^1} l(a|\varphi_1, \theta_1)\partial G, \\ & \quad \quad \sum_{(\varphi, \theta) \in \Theta} m(\varphi, \theta) = G(\underline{a}_0), \end{aligned}$$

where $m(\varphi, \theta)$ corresponds to the mass of workers subject to EPL $(\varphi, \theta) \in \Theta$ and recall that a^1 and a^2 are defined in terms of (a^φ, a^θ) . The first three conditions equalize labor supplied and demanded under the different EPL regimes. The final condition asks that the sum of workers subject to different EPL regimes must equal the total mass of workers, $G(\underline{a}_0)$. As in the unidimensional

case, these conditions uniquely define $m(\varphi, \theta)$ (with $(\varphi, \theta) \in \Theta$) and the equilibrium wage w . The following proposition describes the equilibrium policy under flexible wages.

Proposition 7 $\bar{U}(a^\varphi, a^\theta, \lambda)$ achieves a global maximum in $[\underline{a}_0, a_M]^2$ at some size thresholds $a_{pe}^\varphi \in (\underline{a}_0, a_M)$ and $a_{pe}^\theta \in (\underline{a}_0, a_M)$ characterized by:

$$(a_{pe}^\varphi, a_{pe}^\theta) = \sup_{(a^\varphi, a^\theta)} \bar{U}(a^\varphi, a^\theta, \lambda). \quad (\text{D.5})$$

Proof: The same arguments used to prove item 1 of Proposition 5 apply in the two-dimensional case. Thus, $\bar{U}(a^\varphi, a^\theta)$ is a bounded and continuous function in $[\underline{a}_0, a_M]^2$, satisfying:¹⁰

i) $\bar{U}(\underline{a}_0, \underline{a}_0) = \bar{U}(a_M, a_M) > 0$, ii) $\frac{\partial \bar{U}(\underline{a}_0, a^\theta)}{\partial a^\theta} > 0, \forall a^\theta \in [\underline{a}_0, a_M]$ and iii) $\frac{\partial \bar{U}(a^\varphi, \underline{a}_0)}{\partial a^\varphi} > 0, \forall a^\varphi \in [\underline{a}_0, a_M]$.

In consequence, $\bar{U}(a^\varphi, a^\theta)$ achieves a global maximum. Moreover, properties i) to iii) imply that the global maximum is achieved at some $a_{pe}^\varphi \in (\underline{a}_0, a_M)$ and $a_{pe}^\theta \in (\underline{a}_0, a_M)$. ■

As in the unidimensional case, the proposition states that the equilibrium policy is S-shaped in both dimensions regardless of the political orientation of the government. Thus, in equilibrium there are three possible regulatory regimes: (φ_0, θ_0) , $(\tilde{\varphi}, \tilde{\theta})$ and (φ_1, θ_1) .

Figure 3 illustrates the case in which $a_{pe}^\varphi > a_{pe}^\theta$, i.e. $(\tilde{\varphi}, \tilde{\theta}) = (\varphi_1, \theta_0)$. First, smaller firms with assets $a \in [\underline{a}_0, a_{pe}^\varphi)$ are subject to both low individual and low collective dismissal regulations, (φ_0, θ_0) . There is a range of medium-sized firms with assets $a \in [a_{pe}^\varphi, a_{pe}^\theta)$ that face stronger individual regulations, but weaker collective dismissal regulations, (φ_1, θ_0) . Finally, larger firms with $a > a_{pe}^\theta$ are subject to stronger individual and collective EPL, (φ_1, θ_1) .

This EPL design illustrates the cases of Austria and France. In the case of Austria, individual dismissal regulations apply only to firms with more than 5 employees, while collective regulations exclude firms with less than 20 workers. In France, firms with more than 10 workers are subject to stricter EPL regarding economic dismissal. Additionally, in case of firing more than 9 workers (collective dismissal) firms with more than 50 workers must follow a special legal process which increases dismissal costs.

D.4 Ex-post competitive equilibrium

This section characterizes the ex-post competitive equilibrium that arises as a result of implementing the labor policy described in Section 5.2, denoted by \mathcal{P} . First, as a result of a more protective EPL, there is stronger competition in the labor market. Thus, the equilibrium wage is lower than under \mathcal{P}_0 , $w(\mathcal{P}) < w(\mathcal{P}_0)$. From the point of view of individual workers, those working for firms with $a \geq a^x$ receive an expected wage $\bar{w}^1 \equiv \bar{w}(\mathcal{P}|a \geq a^x)$ larger than the one under

¹⁰I omit the dependence of \bar{U} on λ to simplify notation.

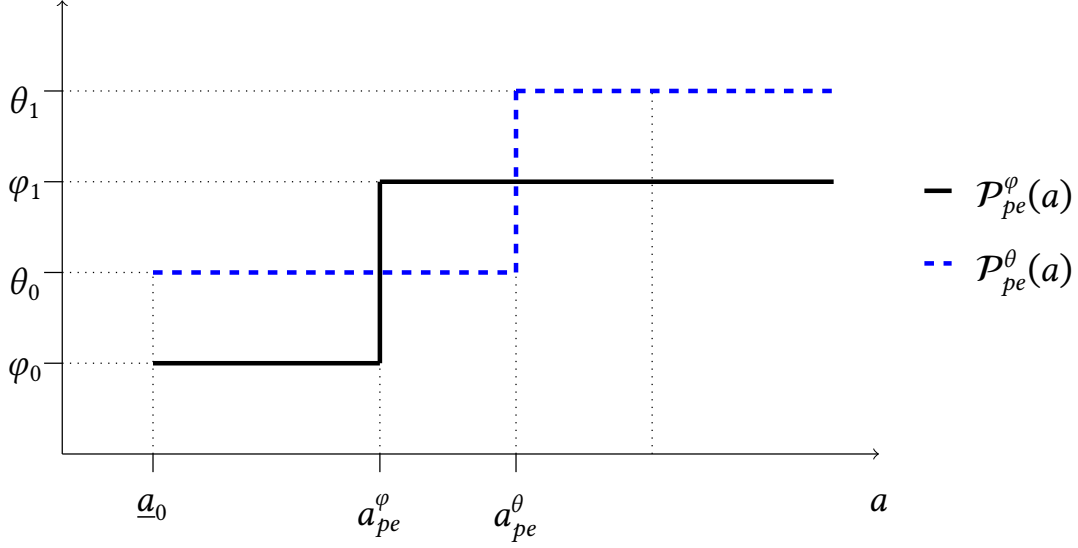


Figure 3: Equilibrium labor policy, $\mathcal{P}_{pe}(a) = (\mathcal{P}_{pe}^\varphi(a), \mathcal{P}_{pe}^\theta(a))$.

initial regulations $\bar{w}(\mathcal{P}_0)$. In contrast, those in firms with $a < a^x$ are paid a lower expected wage, $\bar{w}^0 \equiv \bar{w}(\mathcal{P}|a < a^x) < \bar{w}(\mathcal{P}_0)$.

Suppose a relatively protective labor policy, such that $a^x < \bar{a}$. From the point of view of firms, those such that $a \in [a, a^x)$ face lower labor costs after a regulatory change and thus, have easier access to credit and operate at a more efficient scale. On the other hand, those credit constrained firms ($a \in [a^x, \bar{a})$) that are subject to stricter EPL, suffer from higher operating costs, they receive less credit, and thus, have to shrink. More capitalized firms ($a > \bar{a}$) remain unconstrained and continue operating optimally even when they pay higher expected wages. Figure 4 illustrates the ex-post competitive equilibrium.

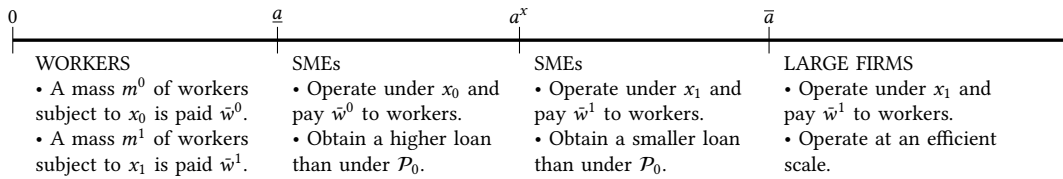


Figure 4: Ex-post competitive equilibrium.

The figure shows the ex-post equilibrium that will arise under an EPL design more likely to be implemented by a left-wing government ($a^x < \bar{a}$). In contrast, a more right-wing government may want to implement a threshold such that $a^x \geq \bar{a}$. In that case, all firms with $a < \bar{a}$ benefit from the a regulatory change, while unconstrained entrepreneurs with $a \geq a^x$ bear the costs.¹¹

¹¹Note that the ex-post welfare of each group of agents will depend on the political orientation of the government,

D.5 Political affiliations

As shown in Section 5.2, depending on the political orientation of the government, different labor regulation policies are selected. Therefore, whether the policy-maker is left or right-wing matters in terms of ex-post welfare for each group of agents. In this section, I study the political affiliations of the different groups of agents if they can anticipate the policy to be implemented by a leftist ($\lambda = 1$) or a right-wing ($\lambda = 0$) government. I focus on the case with flexible wages which is more interesting. Given the initial EPL, \mathcal{P}_0 , agents can anticipate the equilibrium policy that a left or right-wing government will implement at $t = 1$, and thus, their ex-post expected welfare at $t = 2$.

The political affiliations of the different interest groups as function of their firms assets are summarized in figure 5. There are three cases depending on the location of \tilde{a}_0^x , as illustrated by panels a) to c). In the figure, ‘W’ and ‘E’ stand for ‘workers’ and ‘entrepreneurs’, respectively. ‘LW’ and ‘RW’ stand for ‘left-wing’ and ‘right-wing’, respectively.

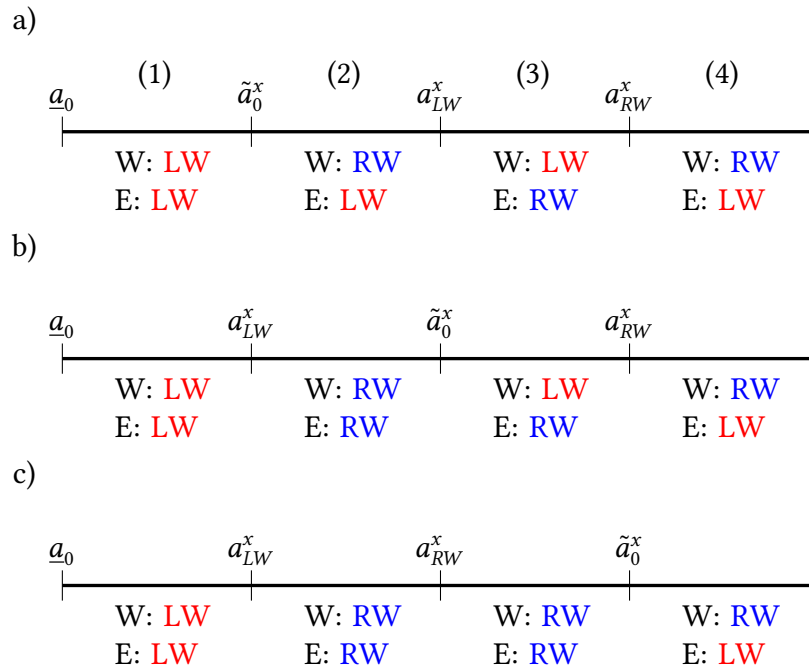


Figure 5: Political affiliations.

Firstly, the figure shows that there are four ranges of agents with different political affiliations, enumerated as 1, 2, 3 and 4. In any case, there are two groups of workers that have opposing interests. Those matched to the smallest firms (group 1) support a left-wing labor policy as opposed to those in largest firms (group 4). The intuition is as follows. Workers in group 1 do not want

^λ. In Section D.5 in the Appendix, I study the political affiliations of the different groups of agents if they can anticipate the EPL to be implemented by a leftist and a right-wing government.

protection, since a higher expected wage hurts their firms which are forced to shrink and hire less labor. A left-wing government provides protection to a large set of workers, but not to those in the smallest firms (those in group 1). This pushes down the equilibrium wage benefiting the smallest firms and thus, their workers. Workers in group 4 can anticipate that even the most right-wing government will protect them. Thus, they are against more leftist governments that set a lower size threshold which leads to a lower wage and hurts them.

Secondly, there is a middle class of workers and entrepreneurs with heterogeneous political preferences (groups 2 and 3). In panel a), when $\tilde{a}_0^x < a_{LW}^x$, workers in firms with $a \in [\tilde{a}_0^x, a_{LW}^x)$ know that even the most leftist government is not going to provide them with higher protection. Thus, since they are better off under a higher expected wage, they support a right-wing government which sets a lower size threshold. As opposed to their workers' interests, entrepreneurs running those firms support a leftist government which is not going to impose stricter EPL on their firms, but is going to do so for the rest of the firms, leading to a lower equilibrium wage.

Thirdly, the political preferences are reversed for agents in firms with $a \in (a_{LW}^x, a_{RW}^x)$. In this case, workers can receive higher protection if they support a left-wing government, but their entrepreneurs suffer from higher wages. Interestingly, as \tilde{a}_0^x increases relative to a_{LW}^x and a_{RW}^x (panel b) and panel c)), fewer workers want protection and more middle-class agents support a right-wing government.

Overall, the model predicts heterogeneous political preferences for a leftist or right-wing government across groups of workers and entrepreneurs. Those agents in the smallest and largest firms have well-defined political affiliations. However, there is middle-class with heterogeneous preferences depending on the different configurations of the parameters. Cross class coalitions arise in equilibrium.

D.6 Labor-based policy

This section shows that the equilibrium EPL remains S-shaped under a labor-based policy. I start by showing that the equilibrium policy satisfies monotonicity at each component.

Proposition 8 *Any labor regulation policy \mathcal{P} , that solves (6.1), satisfies monotonicity at each component:*

$$\mathcal{P}^x(l) : \mathcal{P}^x(l') \leq \mathcal{P}^x(l'') \quad \forall l' < l'', x \in \{\varphi, \theta\}.$$

Moreover, there are labor two thresholds, $l^\varphi \in [0, l_{max}^\varphi]$ and $l^\theta \in [0, l_{max}^\theta]$, such that:

$$\mathcal{P}^x(l) = \begin{cases} x_0 & \text{if } l < l^x, \\ x_1 & \text{if } l \geq l^x. \end{cases}$$

Proof: The proof proceeds similarly to that of Proposition 3. By contradiction, suppose that there is some solution to the politician's problem $\mathcal{P}^x(l)$ that violates monotonicity in some non-zero measure set $\mathcal{A} \in \mathcal{B}([l_{min}^x, l_{max}^x])$ and for which monotonicity holds in $[l_{min}^x, l_{max}^x] - \mathcal{A}$. Then, as in the proof of Proposition 3, construct some alternative $\mathcal{P}^{x'}$ that satisfies monotonicity in \mathcal{A} . Denote by l^x the labor threshold above which $\mathcal{P}^{x'} = x_1$. Given $\mathcal{P}^{x'}$, there is range of firms $[a_1, a_2]$ that hire an amount of labor slightly lower than l^x :

$$\begin{aligned} U^e(a_1, d(a_1), l^x | x_0) &= U^e(a_1, d(a_1), l(a_1) | x_0), \\ U^e(a_2, d(a_2), l^x | x_0) &= U^e(a_2, d(a_2), l(a_2) | x_1). \end{aligned}$$

Then, the labor function given assets, $\tilde{l}(a)$ for $a \in \mathcal{A}$ is given by:

$$\tilde{l}(a) = \begin{cases} l(a) & \text{if } a < a_1, \\ l^x & \text{if } a \in [a_1, a_2], \\ l(a) & \text{if } a > a_2. \end{cases} \quad (\text{D.6})$$

The next step is to show that $\mathcal{P}^{x'}$ gives higher welfare than \mathcal{P}^x . This requires that $\frac{\partial}{\partial a} \left(\frac{\partial U^e}{\partial x} \right) \geq 0$ and $\frac{\partial}{\partial a} \left(\frac{\partial U^w}{\partial x} \right) \geq 0$. Note that $\frac{\partial}{\partial a} \left(\frac{\partial U^j}{\partial x} \right) = \frac{\partial}{\partial l} \left(\frac{\partial U^j}{\partial x} \right) \cdot \frac{\partial \tilde{l}(a)}{\partial a}$, where $j \in \{e, w\}$. From the proofs of Propositions 1 and 2, $\frac{\partial}{\partial l} \left(\frac{\partial U^j}{\partial x} \right) > 0$. Also, $\frac{\partial \tilde{l}(a)}{\partial a} > 0$. Thus, from equation (D.6), $\frac{\partial \tilde{l}(a)}{\partial a} \geq 0$. Then, $\frac{\partial}{\partial a} \left(\frac{\partial U^j}{\partial x} \right) \geq 0$, which concludes the proof. ■

The next step is to map the politician's problem into a problem in which she chooses an asset threshold to maximize the labor-based welfare. Use conditions (6.3) and (6.4) to express l^x and a_2^x in terms of the asset threshold a_1^x . Formally, given a_1^x the labor threshold is $l^x = l(a_1^x | x_0)$. The second threshold $a_2^x \equiv a_2(a_1^x)$ is implicitly defined by:

$$U^e(a_2^x, d(a_2^x), l(a_1^x) | x_0) = U^e(a_2^x, d(a_2^x), l(a_2^x) | x_1).$$

Then, the problem of the politician presented in Section 6.1.3 can be rewritten in terms of the asset threshold a_1^x :

$$\begin{aligned}
\max_{a_1^x \in [\underline{a}_0, a_M]} \tilde{U}(a_1^x, \lambda) &= \lambda \cdot \left(\int_{\underline{a}_0}^{a_1^x} U^w(a, l(a)|x_0) \partial G(a) + \int_{a_1^x}^{a_2(a_1^x)} U^w(a, l(a_1^x)|x_0) \partial G(a) + \int_{a_2(a_1^x)}^{a_M} U^w(a, l(a)|x_1) \partial G(a) \right) \\
&+ (1 - \lambda) \cdot \left(\int_{\underline{a}_0}^{a_1^x} U^e(a, l(a)|x_0) \partial G(a) + \int_{a_1^x}^{a_2(a_1^x)} U^e(a, l(a_1^x)|x_0) \partial G(a) + \int_{a_2(a_1^x)}^{a_M} U^e(a, l(a)|x_1) \partial G(a) \right) \\
s.t \quad m^0 \cdot l_s(x_0) &= \int_{\underline{a}_0}^{a_1^x} l(a|x_0) \partial G(a) + l(a_1^x) \cdot [G(a_2(a_1^x)) - G(a_1^x)], \quad (D.7) \\
m^1 \cdot l_s(x_1) &= \int_{a_2(a_1^x)}^{a_M} l(a|x_1) \partial G. \quad (D.8) \\
m^0 + m^1 &= G(\underline{a}_0), \quad (D.9)
\end{aligned}$$

This alternative formulation leads to Proposition 9. The proposition requires the following lemma:

Lemma 4 *The equilibrium wage w is increasing in the labor threshold l^x . In particular, if $l^x = l_{min}^x$, the change in w is such that $\frac{\partial w}{\partial l^x} = 0$.*

Proof:

Differentiation of conditions (D.7) to (D.9) in terms of a_1^x leads to,

$$\frac{\partial m^0}{\partial a_1^x} l_s^0 + m^0 \frac{\partial l_s^0}{\partial a_1^x} = \int_{\underline{a}}^{a_1^x} \frac{\partial l^0(a)}{\partial a_1^x} \partial G + \frac{\partial l^x}{\partial a_1^x} G(a_2^x) + l^x g(a_2^x) \frac{\partial a_2^x}{\partial a_1^x} - l^0(\underline{a}) g(\underline{a}) \frac{\partial \underline{a}}{\partial a_1^x}, \quad (D.10)$$

$$\frac{\partial m^1}{\partial a_1^x} l_s^1 + m_1 \frac{\partial l_s^1}{\partial a_1^x} = \int_{a_2^x}^{a_M} \frac{\partial l^1(a)}{\partial a_1^x} \partial G - l^x g(a_2^x) \frac{\partial a_2^x}{\partial a_1^x}, \quad (D.11)$$

$$\frac{\partial m^1}{\partial a_1^x} = g(\underline{a}) \frac{\partial \underline{a}}{\partial a_1^x} - \frac{\partial m^0}{\partial a_1^x}, \quad (D.12)$$

where I have defined: $l^0(a) \equiv l(a|x_0)$, $l^1(a) \equiv l(a|x_1)$, $l_s^0 \equiv l_s(x_0)$, and $l_s^1 \equiv l_s(x_1)$.

Combining (D.11) and (D.12):

$$\frac{\partial m^0}{\partial a^x} = \left(- \int_{a^x}^{a_M} \frac{\partial l^1(a)}{\partial a_1^x} \partial G + l^x g(a_2^x) \frac{\partial a_2^x}{\partial a_1^x} + l_s^1 g(\underline{a}) \frac{\partial \underline{a}}{\partial a^x} + m_1 \frac{\partial l_s^1}{\partial a^x} \right) \frac{1}{l_s^1}. \quad (D.13)$$

Rearranging (D.10) gives:

$$\frac{\partial m^0}{\partial a^x} = \left(\int_{\underline{a}}^{a^x} \frac{\partial l^0(a)}{\partial a^x} \partial G + \frac{\partial l^x}{\partial a_1^x} G(a_2^x) + l^x g(a_2^x) \frac{\partial a_2^x}{\partial a_1^x} - l^0(\underline{a}) g(\underline{a}) \frac{\partial \underline{a}}{\partial a_1^x} - m^0 \frac{\partial l_s^0}{\partial a_1^x} \right) \frac{1}{l_s^0}. \quad (D.14)$$

Equalizing conditions (D.13) and (D.14):

$$\begin{aligned}
& l_s^1 \int_{\underline{a}}^{a_1^x} \frac{\partial l^0(a)}{\partial a_1^x} \partial G + l_s^0 \int_{a_2^x}^{a_M} \frac{\partial l^1(a)}{\partial a_1^x} \partial G - l_s^1 (l^0(\underline{a}) + l_s^0) g(\underline{a}) \frac{\partial \underline{a}}{\partial a_1^x} - m^0 l_s^1 \frac{\partial l_s^0}{\partial a_1^x} - m^1 l_s^0 \frac{\partial l_s^1}{\partial a_1^x} + \frac{\partial l^x}{\partial a_1^x} G(a_2^x) = l^x (l_s^0 - l_s^1) g(a_1^x), \\
\Rightarrow \frac{\partial w}{\partial a_1^x} & \left(\underbrace{l_s^1 \int_{\underline{a}}^{a_1^x} \frac{\partial l^0(a)}{\partial w} \partial G}_{<0} + l_s^0 \int_{a_2^x}^{a_M} \frac{\partial l^1(a)}{\partial w} \partial G}_{<0} - \underbrace{l_s^1 (l^0(\underline{a}) + l_s^0) g(\underline{a}) \frac{\partial \underline{a}}{\partial w}}_{<0} - m^0 l_s^1 \frac{\partial l_s^0}{\partial w} - m^1 l_s^0 \frac{\partial l_s^1}{\partial w} + \underbrace{\frac{\partial l^x}{\partial w} G(a_2^x)}_{<0} \right) = \underbrace{l^x (l_s^0 - l_s^1) g(a_1^x)}_{<0}.
\end{aligned}$$

This last condition implies that $\frac{\partial w}{\partial a_1^x} > 0$. Finally, to show that $\frac{\partial \bar{w}}{\partial l^x} = 0$, the proof proceeds similarly to that of Lemma 2. \blacksquare

Proposition 9

1. $\tilde{U}(l^x, \lambda)$ achieves a global maximum in $[l_{min}^x, l_{max}^x]$ at some labor threshold $l_{pe}^x \in (l_{min}^x, l_{max}^x)$ characterized by:

$$l_{pe}^x = \sup_{l^x} \tilde{U}(l^x, \lambda).$$

Suppose that $g(\cdot)$ satisfies $g' < 0$, then:

2. $\tilde{U}^e(a_1^x, \lambda)$ and $\tilde{U}^w(a_1^x, \lambda)$ are strictly concave in a_1^x .
3. The equilibrium labor threshold l_{pe}^x under flexible wages is the unique solution to:

$$\lambda \frac{\partial \tilde{U}^w(l_{pe}^x, \lambda)}{\partial l^x} + (1 - \lambda) \frac{\partial \tilde{U}^e(l_{pe}^x, \lambda)}{\partial l^x} = 0 \quad (\text{D.15})$$

Proof: Rewrite equations (6.5) and (6.6) as a function of a_1^x and differentiate in terms of a_1^x ,

$$\frac{\partial \tilde{U}^e}{\partial a_1^x} = \int_{a_0}^{a_1^x} \frac{\partial U^e(a, l(a)|x_0)}{\partial a_1^x} \partial G + \frac{\partial U^e(a_1^x, l^x|x_0)}{\partial a_1^x} [G(a_2^x) - G(a_1^x)] + \int_{a_2^x}^{a_M} \frac{\partial U^e(a, l(a)|x_1)}{\partial a_1^x} \partial G + [U^e(a_1^x, l(a_2^x)|x_0) - U^e(a_1^x, l(a_2^x)|x_1)] g(a_2^x), \quad (\text{D.16})$$

$$\frac{\partial \tilde{U}^w}{\partial a_1^x} = \int_{a_0}^{a_1^x} \frac{\partial U^w(a, l(a)|x_0)}{\partial a_1^x} \partial G + \frac{\partial U^w(a_1^x, l^x|x_0)}{\partial a_1^x} [G(a_2^x) - G(a_1^x)] + \int_{a_2^x}^{a_M} \frac{\partial U^w(a, l(a)|x_1)}{\partial a_1^x} \partial G + [U^w(a_1^x, l(a_2^x)|x_0) - U^w(a_1^x, l(a_2^x)|x_1)] g(a_2^x). \quad (\text{D.17})$$

Proof of Item 1

Using equations (D.16) and (D.17), the proof proceeds similarly to that of Proposition 5.

Proof of Item 2

Differentiation of equations (D.16) and (D.17) gives,

$$\begin{aligned}
\frac{\partial^2 \tilde{U}^e}{\partial a_1^{x^2}} &= -2 \underbrace{\left[\frac{\partial U^e(a_2^x, l(a_2^x)|x_1)}{\partial a_1^x} - \frac{\partial U^e(a_2^x, l(a_2^x)|x_0)}{\partial a_1^x} \right]}_{>0} \cdot \underbrace{\frac{\partial a_2^x}{\partial a_1^x}}_{>0} - \underbrace{[U^e(a_2^x, l(a_2^x)|x_1) - U^e(a_2^x, l(a_2^x)|x_0)]}_{<0} \underbrace{g'(a_2^x)}_{<0} \underbrace{\frac{\partial a_2^x}{\partial a_1^x}}_{>0}, \\
\frac{\partial^2 \tilde{U}^w}{\partial a_1^{x^2}} &= -2 \underbrace{\left[\frac{\partial U^w(a_2^x, l(a_2^x)|x_1)}{\partial a_1^x} - \frac{\partial U^w(a_2^x, l(a_2^x)|x_0)}{\partial a_1^x} \right]}_{>0} \cdot \underbrace{\frac{\partial a_2^x}{\partial a_1^x}}_{>0} - \underbrace{[U^w(a_2^x, l(a_2^x)|x_1) - U^w(a_2^x, l(a_2^x)|x_0)]}_{?} \underbrace{g'(a_2^x)}_{<0} \underbrace{\frac{\partial a_2^x}{\partial a_1^x}}_{>0},
\end{aligned}$$

where I have used the results from Propositions 1 and 2 that $\frac{\partial^2 U^e}{\partial a \partial x} > 0$, $\frac{\partial^2 U^w}{\partial a \partial x} > 0$, and that $\frac{\partial U^e}{\partial x} < 0$. Thus, if $g' < 0$, then $\frac{\partial^2 \tilde{U}^e}{\partial a_1^2} < 0$. To show that $\frac{\partial^2 \tilde{U}^w}{\partial a_1^2} < 0$, proceed as in the proof of item 2 of Proposition 5.

Proof of Item 3

Since both $\tilde{U}^e(a_1^x)$ and $\tilde{U}^w(a_1^x)$ are strictly concave in a_1^x , then $\tilde{U}(a_1^x) = \lambda \tilde{U}^e(a_1^x) + (1 - \lambda) \tilde{U}^w(a_1^x)$ is strictly concave. The size threshold that maximizes $\tilde{U}(a_1^x)$, denoted by a_{pe}^x , satisfies:

$$\frac{\partial \tilde{U}(a_{pe}^x)}{\partial a_1^x} = 0 \Leftrightarrow \frac{\partial \tilde{U}(I_{pe}^x)}{\partial I^x} \cdot \underbrace{\frac{\partial I^x}{\partial a_1^x}}_{>0} = 0,$$

where the last condition leads to (D.15). ■

D.7 Asset-based policy: self-reporting

Sections 5.2 and 6.1 have shown that the equilibrium EPL is S-shaped regardless on whether regulations are defined based on assets or labor. Also, the asset-based welfare is larger than the labor-based welfare due to the distortions generated by strategic behavior under a labor-based policy. Why in practice governments do not implement EPL in terms of assets?

In the baseline model of Section 3, I have assumed that firms' assets are observable. But in reality firms can decide how many assets to report. Consider an economy where the government can implement a labor policy contingent in assets, but where firms report their assets. In this case, firms may want to under-state their assets in order to operate under a less protective EPL. However, under-reporting involves a cost: since banks constrain credit depending on assets, under-reporting means that agents have less access to credit than if they reported truthfully. Thus, under-reporting means: i) more flexible EPL, but at the cost of ii) lower investment.

If effect ii) dominates, then no entrepreneur would have incentives to lie about its assets holdings. If that is the case, then an asset-based policy would not create any distortion on welfare and would be preferable over a labor-based policy. Lemma 5 shows that this is not the case. Given some asset threshold above which EPL becomes stricter a^x , there is a range of entrepreneurs with $a \geq a^x$ that claim to have slightly less wealth than a^x . That is, they under-report their size. As a result, they receive less credit and invest less in a firm than if they reported truthfully, but they gain from reduced labor costs. As in the case of a labor-based policy, strategic behavior distorts welfare by constraining the extent to which an S-shaped EPL can generate "cross-subsidies" through wages.

Lemma 5 *There exists a critical value $\bar{\epsilon} > 0$ such that agents with $a \in [a^x, a^x + \bar{\epsilon})$ report having slightly less assets than a^x .*

Proof: Consider an agent endowed with wealth $a = a^x + \epsilon$, where $\epsilon > 0$. Thus, if she reports her assets truthfully, she invests $k = a^x + \epsilon + d(a^x + \epsilon)$, and hires $l = l(a^x + \epsilon)$ units of labor. The utility she obtains from reporting a is given by:

$$U^e(a|x_1) = pf(k, l) + (1 - p)\eta k - \bar{w}(x_1)l - (1 + \rho)d.$$

Otherwise, if she under-reports her size and says that she owns slightly less than a^x , then her utility is given by:

$$U^e(a^x|x_0) = pf(k^x, l^x) + (1 - p)\eta k^x - \bar{w}(x_0)l^x - (1 + \rho)d^x,$$

where $k^x = a^x + d(a^x)$ and $l^x = l(a^x)$. Define the following auxiliary function:

$$h(\epsilon) \equiv U^e(a|x_1) - U^e(a^x|x_0) = p[f(k, l) - f(k^x, l^x)] + (1 - p)\eta[k - k^x] - \bar{w}(x_1)l + \bar{w}(x_0)l^x - (1 + \rho)[d - d^x]. \quad (\text{D.18})$$

First, note that:

$$h(\epsilon)|_{\epsilon=0} = \bar{w}(x_0)l^x - \bar{w}(x_1)l < 0,$$

where I have used that $\bar{w}(x_0) < \bar{w}(x_1)$ and $l > l^x$. Second, differentiate $h(\epsilon)$ in terms of ϵ :

$$\begin{aligned} \frac{\partial h(\epsilon)}{\partial \epsilon} &= U_k^e(a|x_1) \frac{\partial k}{\partial \epsilon} + U_l^e(a|x_1) \frac{\partial l}{\partial \epsilon} + U_d^e(a|x_1) \frac{\partial d}{\partial \epsilon}, \\ &= \underbrace{[pf_k(k, l) + (1 - p)\eta]}_{>0} \left(1 + \frac{\partial d}{\partial \epsilon}\right) + \underbrace{[pf_k(k, l) - (1 + r^*)]}_{\geq 0} \frac{\partial d}{\partial \epsilon} > 0, \end{aligned}$$

where I have used that $\frac{\partial d}{\partial \epsilon} = \frac{\partial d}{\partial a} \frac{\partial a}{\partial \epsilon} > 0$, since $\frac{\partial d}{\partial a} > 0$. Finally, since $h(0) < 0$, $h' > 0$ and h is continuous in ϵ , there is a unique $\bar{\epsilon} > 0$ such that $h(\bar{\epsilon}) = 0$. Thus, any agent with assets $a \in [a^x, a^x + \bar{\epsilon})$ is better off by reporting slightly less assets than a^x . ■

D.8 General regulations

Suppose that regulations are given by some function $\mathcal{P} : [0, a_M] \rightarrow [0, 1]$ that maps firms assets into firm's specific strength of regulations, i.e. $\mathcal{P}(a) = \nu(a)$. The government can increase the strength of regulations from ν_0 to $\nu_1 = \nu_0 + \Delta$, with $\Delta > 0$.

Regulations are translated into a payment, $\tau^e(a; w, \rho, \nu, \mathcal{P})$, that must be made by an entrepreneur with assets a who wants to operate a firm, and as a transfer, $\tau^w(l_s; w, \rho, \nu, \mathcal{P})$ to a worker who is supplying l_s units of labor. Note that payments and transfers can depend on assets (a) or labor supplied (l_s), prices (w and ρ), firm's specific regulations ($\nu \equiv \nu(a)$), and regulations applied to other firms (\mathcal{P}). To simplify the exposition, suppose that if a firm invest k and hires l units of labor, then output is $f(k, l)$ with certainty. Thus, there is no bankruptcy or a job separation probability.

Thus, the utility of an entrepreneur with assets a who is subject to regulations ν is:

$$U^e(a|\nu) = f(k, l) - wl - (1 + \rho)d - \tau^e(a; w, \rho, \nu, \mathcal{P}) - F. \quad (\text{D.19})$$

The utility of an individual worker who supplies l_s units of labor in a firm under regulations ν is given by:

$$u^w(l_s|\nu) = wl_s + \tau^w(l_s; w, \rho, \nu, \mathcal{P}) - \zeta(l_s). \quad (\text{D.20})$$

The parameter ν measures the strength of regulations faced by an entrepreneur that starts a firm with assets a . In this section, I show how these framework can be used for the study of other size-contingent regulations. These regulations can be divided into two categories: taxes or subsidies to *labor* and *capital* use.

D.8.1 Labor use

Regulations may impose a cost to labor use. In the paper I focused on dismissal regulations. Thus, τ^e was proportional to the labor income owed to workers in a given firm, $w \cdot l(a)$. Additionally, this payment was made only if the worker was fired. Therefore, τ^e was paid with probability s in case of individual dismissal and $(1 - p)$ in case of collective dismissal.

However, $\tau^e(a; w, \rho, \nu)$ can represent more general labor regulations, such as safety standards, working conditions, health insurance, training subsidies, among other employment regulations that are also size-contingent. For instance, in France firms reaching 50 employees must form a committee for hygiene, safety and work conditions, as well as pay higher payroll rates to subsidize training (Gourio and Roys, 2014). These costs can be interpreted as a variable tax on labor use that firms must pay in order to operate. These costs are proportional to the total labor hired by

the firm:

$$\tau^e(a; w, \rho, \nu, \mathcal{P}) = \nu \cdot l(a), \quad (\text{D.21})$$

and thus, workers matched to that firm receive benefits given by:

$$\tau^w(l; w, \rho, \nu, \mathcal{P}) = \nu \cdot l(a). \quad (\text{D.22})$$

In this case, ν can be interpreted as the strength of labor regulations or as a measure of employment' benefits in a given firm.

D.8.2 Capital use

D.8.2.1 Size-restrictions Governments may impose a tax on firms growing too large. For example, Japan and France impose restrictions on the expansion of the retail sector (see Bertrand and Kramarz, 2002, for a discussion of the French case). Under these rules, retail businesses must follow a special procedure to obtain a license for the expansion of existing retail businesses, or for the opening of new stores beyond a size threshold.

In this case, the cost for capital use can be modeled as a tax proportional to total capital invested:

$$\tau^e(a; w, \rho, \nu, \mathcal{P}) = \nu \cdot k(a), \quad (\text{D.23})$$

where ν captures the differences in taxes on capital use across firms with different sizes. Households (workers) receive a lump-sum transfer:

$$\tau^w(l; w, \rho, \nu, \mathcal{P}) = \frac{\int_{a_0}^{a_M} \nu k(a) \partial G}{G(a)}, \quad (\text{D.24})$$

where note that in this case τ^w does not depend on which firm the worker is matched to.

D.8.2.2 Financial subsidies In many countries smaller firms receive credit subsidies. For instance, South Korea provides large financial subsidies for smaller firms (Guner et al., 2008). These policies can be modeled in terms of changed credit costs:

$$\tau^e(a; w, \rho, \nu, \mathcal{P}) = \nu \cdot \rho d(a). \quad (\text{D.25})$$

Thus, the “effective” credit cost of a firm with debt $d(a)$ is given by $(1 + \rho(1 + \nu))d(a)$. A credit or interest rate subsidy can be represented by a low (or negative) ν relative to other firms. As before, workers receive a lump-sum transfer:

$$\tau^w(l; w, \rho, v, \mathcal{P}) = \frac{\int_{a_0}^{a_M} v \rho d(a) \partial G}{G(a)}, \quad (\text{D.26})$$

D.8.2.3 Special tax treatments In many developed and developing countries SMEs enjoy of special tax treatments, such as a reduction of property tax payments or corporate tax rates (e.g US, UK, Belgium, Germany). Additionally, in many countries tax enforcement increases with size (for recent evidence, see Bachas et al., 2019). These types of policies can be interpreted as a tax on firm's assets which varies across firms through v :

$$\tau^e(a; w, \rho, v, \mathcal{P}) = v \cdot a. \quad (\text{D.27})$$

In this case, workers receive:

$$\tau^w(l; w, \rho, v, \mathcal{P}) = \frac{\int_a^{a_M} v a \partial G}{G(a)}. \quad (\text{D.28})$$

E Appendix: Additional Figures

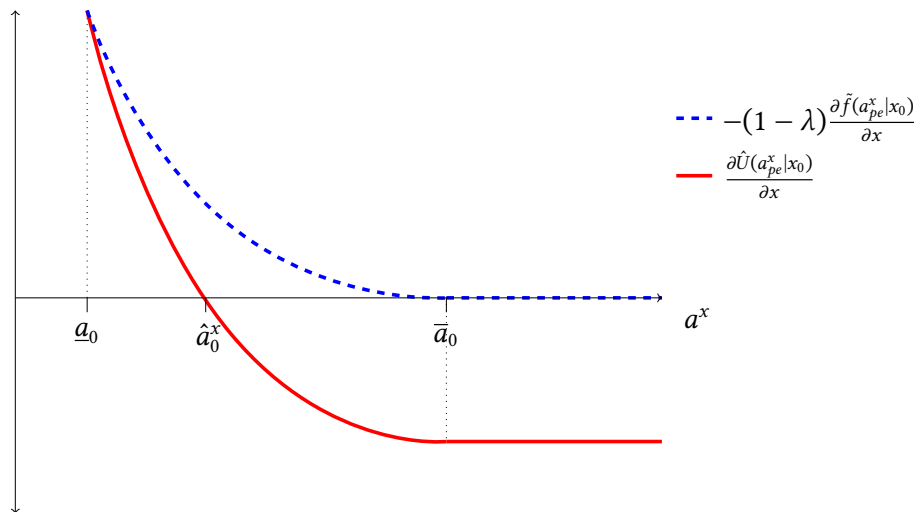


Figure 6: FOC as function of a^x under sticky wage when $\lambda \leq \frac{1}{2+1/(\gamma-2)}$.

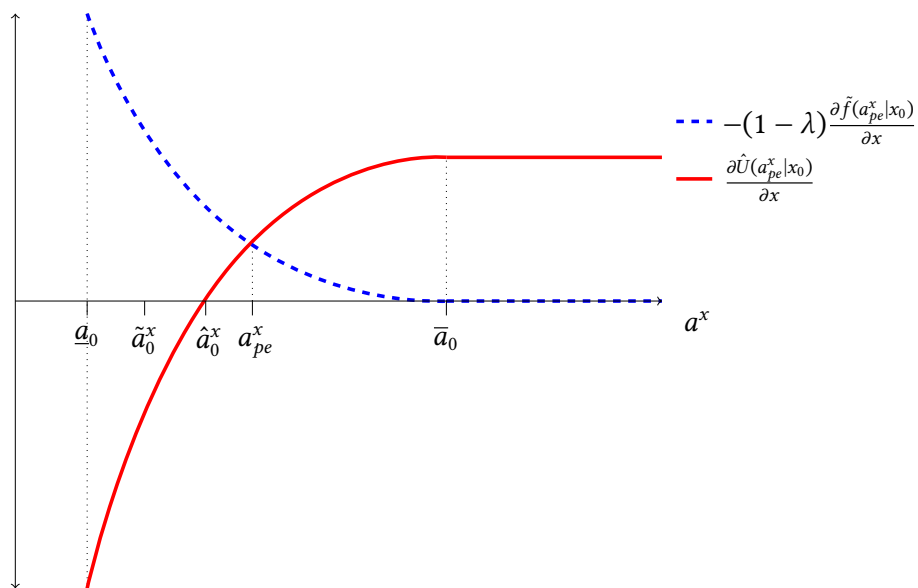


Figure 7: FOC as function of a^x under sticky wage when $\lambda > \frac{1}{2-1/\gamma}$.

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